



Oregon
University
System

OREGON STATE BOARD OF HIGHER EDUCATION
OUS RESEARCH COUNCIL

MEETING MINUTES

PORTLAND STATE UNIVERSITY, URBAN CENTER, ROOM 511
THURSDAY, JUNE 5, 2008 10:00 A.M. – NOON

1) CALL TO ORDER/ROLL CALL

Chair Rich Linton called to order the meeting of the OUS Research Council at 10:00 A.M. On roll call, the following members answered present:

Wayne Embree (teleconference), Bill Feyerherm, Gary Tallman, John Killoran

Absent: Kirby Dyess, Fred Ziari, John Cassady, Dan Dorsa, Ray Werner

Staff present: Charles Triplett

Other participants present: Courtney Warner, OECDD; Don Gerhart, UO (teleconference); Dana Bostrom, PSU; Brian Wall, OSU

2) DISCUSSION

a. **Policy Option Package Review**

Rich Linton led members through a review of the latest version of the Research Council's policy option package (POP). The most recent draft shifts additional funds to the water resources initiative and includes updated information on the ETIC proposal. The Council's POP refers to the ETIC request to highlight the connection that ETIC has to the research enterprise. The Research Council supports the efforts of ETIC and in the future, advocates for more integration between the Research and Provosts' Councils. Council members agreed to offer a general endorsement of ETIC and Oregon InC proposals without endorsing specific dollar requests.

In the Board's POP summary table, the Research Council's POP is grouped with two other POP requests: Oregon metals and Oregon GigaPOP. Council members discussed ways to incorporate and review all research-related requests in the future. A comprehensive review of research investments will help to establish systemwide priorities.

b. **South Waterfront Research Building Update**

In addition to POPs, the Board is reviewing 2009-11 capital construction requests. Systemwide capital requests in Portland's South Waterfront and three renewable energy demonstration projects will increase OUS research capacity. The proposed South Waterfront project is a multi-campus investment financed with a mix of bonds, lottery, and "other" funds. Council members discussed the impact of these projects and opportunities to engage in system-level prioritization.

Rich Linton recommended drafting a second POP summary to fill the void between the executive summary and the full policy package.

Action Items:

Edit the POP to remove dollar amounts in the ETIC endorsement and focus on the general connectivity of endorsed proposals.

Contact Jay Kenton or Bob Simonton to request information on the energy demonstration projects listed in the systemwide capital project proposals.

Draft an enhanced POP summary to compliment the executive summary and the full package.

c. University Venture Development Funds (UVDF)

A joint taskforce of development officers is engaged in a collaborative marketing strategy to build awareness of the UVDF. Despite a strong start, no significant money has been raised by any institution since January. The disappointing lull of activity is attributed to the close of the 2007 tax year. A tax advisor working with OHSU also noted a possible disincentive for large donors.

UVDF donations earn a credit from Oregon but are counted as income on federal forms. Many university development officers initially targeted large donors. Considering the recent finding, development officers have to revisit the marketing materials. The UVDF competes with other donation opportunities including the Oregon Community Foundation (OCF) which offers tax credits without any amortization restrictions.

Rich Linton said that the UVDF remains a good opportunity despite the restrictions and suggested inviting the development officers to discuss marketing strategies with the Council. Don Gerhart noted that the current economy is challenging and potentially influences donor decisions.

Action Item:

Invite development officers to revisit the Research Council and discuss donor cultivation.

d. Oregon InC Update

Courtney Warner gave the Council an update on Oregon InC and their proposed budget request. Oregon InC is looking at a request of approximately \$28M. There is potentially one new initiative in forestry under the established industries committee.

Linton reported that the commercialized research committee is reviewing the OUS legislative concept on DOJ legal sufficiency reviews. Dana Bostrom added that the PSU government relations officer, Jesse Cornett, had a conversation with presumptive Attorney General Kroger. Kroger said that he's interested in forming a working group around the issue. Bostrom said that

any action before March is unlikely. Council members agreed to continue circulating the five point recommendation but not to pursue formal endorsements.

Wayne Embree echoed Bostrom's comments and suggested documenting lost time, resources, and contracts attributable to the DOJ reviews.

Don Gerhart reported that the Oregon InC business and capital formation committee is working on drafting a diagram to help the group to identify the various parts of an innovation cycle. A draft version of the model will be shared next week. Gerhart noted the potential connection to the Research Council's performance measurement group discussions.

Arundee Pradhan recommended adopting one graphic to use universally. He suggested that the capital and business group wait until the performance group is able to meet again. Warner and Gerhart said the group can't wait and speculated that the model wouldn't be a good fit for the performance group.

e. Oregon Innovation Portal

Dana Bostrom reported that the innovation portal target release date is summer 2008. The portal is close to being finished but there are some difficulties with the coding and an outside vendor is going to be necessary to meet the target date. Bostrom and Pradhan discussed reallocating OTRADI funds to hire the vendor. A reallocation request is filtering through the campuses.

3) ADJOURNMENT

The meeting adjourned at 11:55 A.M.