



Oregon
University
System

OREGON STATE BOARD OF HIGHER EDUCATION
OUS RESEARCH COUNCIL

MEETING MINUTES

Smith Memorial Union, Portland State University
Thursday, July 10, 2008, 10:00 am – 12 noon

1) Call to Order/Roll Call

Chair John Cassady called the meeting to order at 10:10 am. The following members were present: Dan Dorsa, Wayne Embree, Bill Feyerherm, John Killoran, Rich Linton

Members Absent: Kirby Dyess, Gary Tallman, Ray Werner, Fred Ziari

Staff present: Maggie Bice

Others: George Pernsteiner, OUS; Arundee Pradhan, OHSU; Bruce Schafer, OUS; Chuck Williams, UO; Gary Colleta; Mark Langseth, PSU

2) Discussion

a) University Development Venture Fund

Chuck Williams, Mark Langseth, and Arun Pradhan updated Council members on University Venture Development fundraising progress and marketing plans. Williams provided a handout with the timeline for implementation beginning in September 2007 with the UO Innovation and Entrepreneurship program implementation plan approval to October 2008, which is the fall 2008 proposal deadline. In addition, Williams handed out a report on donations received for the fund and disbursements and grants paid.

Langseth gave an overview of PSU's dual marketing tracks: direct to prospective donors and to accountants, financial planners, and lawyers who might advise prospective donors; handed out a draft advertisement to be included in the fall edition of the Oregon Society for CPA's periodical and a "UVDF Advocates" document that describes how PSU is engaging others to help spread the word because awareness about the program is still a major issue. He also mentioned that it was not surprising that January-June 2008 was slow in fund raising, given that most donors make decisions about tax incentive-related donations in the second half of the calendar year.

Ads will also be placed in trade journals and in the Portland Business Journal. PSU, UO, OHSU, and OSU are all gearing up for aggressive fund raising this fall.

All agreed to use the template produced by OSU, with data gathered and coordinated through Cassady. A metrics interim report will be done through June 30, 2008 with final

report developed through December 31, 2008. OHSU will report separately. The report will serve four audiences: Research Council, Oregon Innovation Council, the Legislature, and DOR.

Action: Universities have until July 31 to send updates to Cassady.

b) Policy Option Package (POP) Update

John Cassady summarized the budget request for the Research Council policy option package, noting that in the June Board of Higher Education docket all packages were included. In the July docket, the budget for the packages had been reduced to \$4 million. After discussions, Chancellor Pernsteiner allowed add-backs of \$2 million for Research Infrastructure and Undergraduate Research. The budget request going to the Board at its July 11 meeting includes \$4.025 million for strategic partnerships/OUS sustainability research initiative; \$1.75 million research infrastructure enhancements; and \$.025 million for undergraduate research and research impact for a total of \$6.025 million. (Another \$1 million for the National Center for Sustainability is included in the research and sustainability POP for a total of \$7.025 million.)

Council members expressed the need to further refine processes on POPs and capital requests involving research:

- The RC should be a point of contact to receive, review, and prioritize all major budget requests involving research across OUS.
- Chancellor's Office and OSBHE processes to filter and prioritize budget requests should be more transparent and engaging of the RC.
- The RC needs to work on further articulation of outcomes and metrics associated with the revised 09-11 POP request for research.

Update: At its July 11 meeting, the Board of Higher Education approved the POP budget for forwarding to the Governor.

c) Oregon InC Update

Cassady gave an update on the Oregon InC budget noting that it was going to be reviewed on July 16, with the full plan to be finalized in the fall. Linton noted that it is a \$25 million package with \$15 million in research.

Feyerherm mentioned a concern regarding new signature research initiatives and needing them to be launched faster and Cassady indicated a need to make it a more efficient process. Linton indicated that the Oregon InC Commercialized Research Committee made a choice to focus on three SRCs. BEST had the advantage of a longer period of time and OTRADI and others worked off ONAMI.

- **Emerging Industry Support for OBA Project**

Cassady reported on an allocation to OBA through the emerging industries group for a project to carry out a member survey to address the issue of how we can do a better job linking university researchers and facilities with companies.

Pernsteiner indicated that there needed to be an awareness that both exist and would like to have something to him by early January.

d) South Waterfront Research Building Update

Dorsa provided a Powerpoint presentation on the South Waterfront Research building that will bring together health science, biomedical education, research, and private industry. The building will have 300,000 gsf and will be funded by a combination of G bonds, F bonds, lottery bonds, and gifts and grants. Approval for funding will be sought from the Board of Higher Education at its July 11 meeting.

Update: at its July 11 meeting, the Board of Higher Education approved the capital construction budget for forwarding to the Governor.

e) IA-HERO Planning Sessions for September

Rich Linton gave a brief update to Council members on the IA-HERO sessions being planned for this September. The sessions are geared toward higher education in a global economy. He encouraged Council members and other research people to attend. A final schedule should be sent to Council members.

Pernsteiner indicated that the meeting is not just student exchange but research exchange and noted that we are not accustomed to international research exchange. He mentioned his recent trip to Germany where international research exchanges were common.

Cassady asked for outcomes of the Germany and Ireland meetings and Pernsteiner stated that after the IA-HERO meeting, outcomes could be provided.

Embree suggested that that after the IA-HERO meeting, some time should be arranged with Congressman Wu to see if money could be appropriated from Congress.

f) Location of Council Meetings

Cassady asked Council members if, to maintain liaison with the Board of Higher Education, the Research Council should meet where the Board meets; e.g., the Board meets in Ashland in October. After discussion, Council members decided that it was more important to engage the Board in a more substantive way. A suggestion was made to have new Board members attend an orientation with Research Council members so they could become familiar with Research Council issues.

It was also mentioned that there needs to be more interaction with the Provosts' Council.

g) Other Business

Cassady would like Council members to e-mail him agenda items for Research Council meetings.

3) Adjournment: 12:05 pm

Next meeting: September 4, 10 am to 12 noon; location tba.