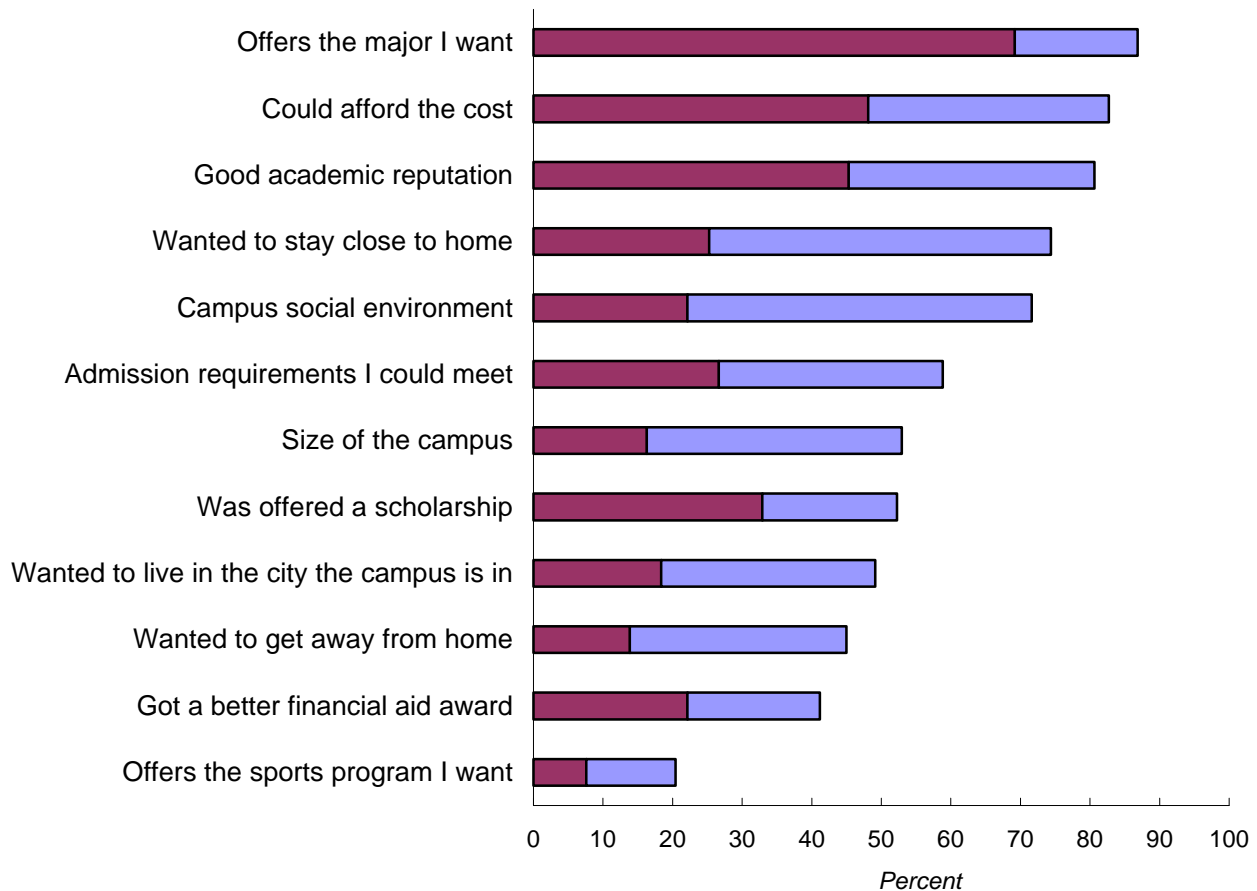


Table 6
Importance of Reasons for Choosing an OUS Institution
(N=289)

Reason	Very Important		Somewhat Important		Combined	
	N	%	N	%	N	%
Offers the major I want	200	69.2	51	17.6	251	86.9
Could afford the cost	139	48.1	100	34.6	239	82.7
Good academic reputation	131	45.3	102	35.3	233	80.6
Wanted to stay close to home	73	25.3	142	49.1	215	74.4
Campus social environment	64	22.1	143	49.5	207	71.6
Admission requirements I could meet	77	26.6	93	32.2	170	58.8
Size of the campus	47	16.3	106	36.7	153	52.9
Was offered a scholarship	95	32.9	56	19.4	151	52.2
Wanted to live in the city the campus is in	53	18.3	89	30.8	142	49.1
Wanted to get away from home	40	13.8	90	31.1	130	45.0
Got a better financial aid award	64	22.1	55	19.0	119	41.2
Offers the sports program I want	22	7.6	37	12.8	59	20.4

**Reasons for Choosing OUS:
Degree of Importance**



■ Very Important ■ Somewhat Important