

**Table 7**  
**Reasons for Choosing an OUS Institution**  
**(Open-Ended Comments)**  
**(N=289)**

<b>Reason</b>	<b>N</b>	<b>% of Respondents Choosing OUS</b>
Wanted to stay closer to home	133	46.0
OUS school has high quality program in my major	121	41.9
Overall cost is affordable at OUS institution	74	25.6
I like the campus	46	15.9
Received an academic or athletic scholarship	40	13.8
OUS school has good academic reputation	34	11.8
Size of the school is right	26	9.0
Friends or family are going there	24	8.3
Like the social/cultural environment	17	5.9
Family tradition	16	5.5
OUS school has desired athletics and activities	12	4.2
Wanted to attend college in this specific locale	11	3.8
Tuition is too high elsewhere	11	3.8
Could get a better education with smaller classes	10	3.5
Recommendations from others	9	3.1
Received a good financial aid award	6	2.1
Already had a job there	3	1.0
Can get basic requirements at OUS school	1	0.3
Other assorted reasons	26	9.0

**Top 10 Reasons for Choosing OUS**

