

Table 8
Importance of Reasons for Not Choosing an OUS Institution:
Respondents Who Chose an Oregon Independent College
(N=45)

Reason	Very Important		Somewhat Important		Combined	
	N	%	N	%	N	%
College/program I chose has better academic reputation	24	53.3	16	35.6	40	88.9
Got scholarship at the college I chose	29	64.4	9	20.0	38	84.4
Better financial aid award at other college	19	42.2	7	15.6	26	57.8
Wanted a college closer to home	14	31.1	12	26.7	26	57.8
Wanted the sports program at college I chose	9	20.0	4	8.9	13	28.9
OUS didn't offer the major I wanted	5	11.1	3	6.7	8	17.8
Couldn't afford the cost of OUS	3	6.7	2	4.4	5	11.1
Plan to transfer to OUS school later	2	4.4	3	6.7	5	11.1
Worried OUS academic program might be cut	1	2.2	3	6.7	4	8.9
Worried other OUS activity might be cut	1	2.2	3	6.7	4	8.9
Friends are going to the college I chose	1	2.2	1	2.2	2	4.4
Didn't meet OUS admission requirements	1	2.2	0	0.0	1	2.2

Reasons for Choosing an Oregon Independent College Instead of OUS:
Degree of Importance

