

Table 9
Importance of Reasons for Not Choosing an OUS Institution:
Respondents Who Chose an Out-of-State Four-Year Institution
(N=160)

Reason	Very Important		Somewhat Important		Combined	
	N	%	N	%	N	%
College/program I chose has better academic reputation	86	53.8	40	25.0	126	78.8
Wanted to leave Oregon	53	33.1	55	34.4	108	67.5
Got scholarship at the college I chose	65	40.6	27	16.9	92	57.5
Better financial aid award at other college	33	20.6	32	20.0	65	40.6
OUS didn't offer the major I wanted	22	13.8	22	13.8	44	27.5
Wanted the sports program at college I chose	18	11.3	20	12.5	38	23.8
Plan to transfer to OUS school later	4	2.5	29	18.1	33	20.6
Couldn't afford the cost of OUS	19	11.9	9	5.6	28	17.5
Wanted a college closer to home	6	3.8	15	9.4	21	13.1
Friends are going to the college I chose	2	1.3	16	10.0	18	11.3
Worried OUS academic program might be cut	10	6.3	7	4.4	17	10.6
Didn't meet OUS admission requirements	8	5.0	6	3.8	14	8.8
Worried other OUS activity might be cut	2	1.3	12	7.5	14	8.8

Reasons for Choosing an Out-of-State Four-Year Institution Instead of OUS:
Degree of Importance

