

# BUDGET NARRATIVE

**2007-2009 Biennial Budget – Legislatively Adopted  
Legislatively Adopted Key Performance Measures**

**OREGON UNIVERSITY SYSTEM – DECEMBER 17, 2007**

**TABLE OF MEASURES**

Mission: ORS 351.009 – The Legislative Assembly declares that the mission of all higher education in Oregon is to: 1) Enable students to extend prior educational experiences in order to reach their full potential as participating and contributing citizens by helping them develop scientific, professional, and technological expertise, together with heightened intellectual, cultural, and humane sensitivities and a sense of purpose; 2) Create, collect, evaluate, store, and pass on the body of knowledge necessary to educate future generations; 3) Provide appropriate instructional, research, and public service programs to enrich the cultural life of Oregon and to support and maintain a healthy state economy.

2007-09 KPM#	Legislatively Adopted 2007-09 Key Performance Measures (KPMs)	Change from 2005-07
1	<b>COST AS A PERCENT OF INCOME</b> – Cost of attendance at OUS for a resident undergraduate (tuition & fees, room & board, other expenses) as a percent of Oregon median family income.	No change
2	<b>COST COVERED BY AID</b> – Percent of total cost of attendance at OUS covered by federal and state need-based aid for resident undergraduate financial aid recipients: a) Financial aid including loans, b) Financial aid excluding loans.	No change
3	<b>FIRST-TIME FRESHMEN</b> – Number of entering first-time freshmen	No change
4	<b>COMMUNITY COLLEGE TRANSFERS</b> – Number of students who are new Oregon community college transfers	No change
5	<b>ENGINEERING EMPLOYER SATISFACTION</b> – Average rating of overall quality of engineering/computer science graduates by Oregon employers (5-pt scale)	No change
6	<b>GRADUATE SATISFACTION</b> – Average rating of overall quality of experience by recent OUS bachelor's graduates (5-pt scale)	No change
7	<b>PHILANTHROPY</b> – Total gifts from philanthropic sources (\$ in millions) a) Total, b) Capital projects, c) Faculty support (including chairs), d) Scholarships, e) Other	New wording and targets
8	<b>STUDENT/FACULTY RATIO</b> – Ratio of students to full-time faculty	No change

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2007-09 KPM#	Legislatively Adopted 2007-09 Key Performance Measures (KPMs)	Change from 2005-07
9	<b>PERSISTENCE</b> – Percent of full-time freshmen who demonstrate progress by returning for the second year	No change
10	<b>COMPLETION</b> – Percent of full-time freshmen starting and completing a bachelor’s degree at an OUS university (6-year graduation rate)	No change
11	<b>TRANSFER STUDENT COMPLETION</b> – Percent of Oregon community college transfers completing a bachelor’s degree at an OUS university (6-year graduation rate)	No change
12	<b>SPONSORED RESEARCH</b> – Total sponsored research and development dollars supported by external fund sources (\$ in millions) a) Total, b) Federal sources, c) Private sources	No change
13	<b>RESEARCH DOLLARS PER FACULTY</b> – Sponsored research dollars per faculty at research/doctoral universities – OSU, PSU, UO (\$ in thousands)	No change
14	<b>INVENTIONS</b> – Number of inventions disclosed per year	No change
15	<b>LICENSE INCOME</b> – License income per \$100M research expenditures per year	No change
16	<b>START-UP COMPANIES</b> – The number of start-up/spin-off companies per \$100M research expenditures per year	New wording and data
17	<b>INTERNSHIPS</b> – Percent of bachelor’s graduates completing an OUS-approved internship	No change
18	<b>BACHELOR’S DEGREES</b> – Total number of bachelor’s degrees granted	No change
19	<b>ADVANCED DEGREES</b> – Total number of advanced degrees granted (master’s, doctoral, and professional)	No change

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2007-09 KPM#	Legislatively Adopted 2007-09 Key Performance Measures (KPMs)	Change from 2005-07
20	<b>ENGINEERING AND COMPUTER SCIENCE DEGREES</b> – Total number of degrees granted in engineering and computer sciences (all levels; includes multiple majors)	No change
21	<b>GRADUATE SUCCESS</b> – Percent of graduates employed and/or continuing education	No change
22	<b>EMPLOYED IN OREGON</b> – Percent of employed graduates working in Oregon	No change
23	<b>STATEWIDE PUBLIC SERVICES EXTERNAL FUNDS</b> – External funds generated per state dollar invested in Statewide Public Services (SWPS)	No change
24	<b>FRESHMAN PARTICIPATION</b> – Oregon freshman participation rate in OUS institutions	No change
25	<b>TIME TO DEGREE</b> – Average time to degree for students entering as full-time freshmen (years)	No change
26	<b>TRANSFER STUDENT TIME TO DEGREE</b> – Average time to degree for community college transfers (years)	No change
27	<b>SWPS VOLUNTEERS</b> – Number of volunteers associated with Statewide Public Services programs per FTE faculty in SWPS (Extension Service only)	New data and targets
28	<b>SWPS PARTICIPATION</b> – Number of Oregon residents participating in activities sponsored through SWPS programs per FTE faculty in SWPS (Extension Service only)	No change
29	<b>CUSTOMER SERVICE</b> – Percent of customers rating their satisfaction with the agency’s customer service as “good” or “excellent”: overall, timeliness, accuracy, helpfulness, expertise, availability of information	No change

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## Oregon University System – December 17, 2007

**Legislatively Adopted 2007-09 KPMs**

Mission: ORS 351.009 – The Legislative Assembly declares that the mission of all higher education in Oregon is to: 1) Enable students to extend prior educational experiences in order to reach their full potential as participating and contributing citizens by helping them develop scientific, professional, and technological expertise, together with heightened intellectual, cultural, and humane sensitivities and a sense of purpose; 2) Create, collect, evaluate, store, and pass on the body of knowledge necessary to educate future generations; 3) Provide appropriate instructional, research, and public service programs to enrich the cultural life of Oregon and to support and maintain a healthy state economy.

<b>#1</b>	<b>COST AS A PERCENT OF INCOME</b> – Cost of attendance at OUS for a resident undergraduate (tuition & fees, room & board, other expenses) as a percent of Oregon median family income.	<b>Relates to 2005-07 KPM #1</b>									
<b>Goal(s):</b> Access: Expand access to students who meet admission standards – lower income students	<b>Measure since: 2005</b>										
<b>HLO(s):</b> OBM24 – Some college completion, OBM26 – College completion, OBM11 – Per capita income	<b>“X” any changes:</b>										
<b>Strategy:</b> Pursue – at institution and Board level – policies to constrain tuition while maintaining quality	New wording										
<b>Source:</b> OUS Institutional Research Services; OUS Budget Office; U.S. Census	New data										
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett (503) 725-5717	New measure										
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year
<b>Actual</b>	<b>23.4%</b>	<b>25.3%</b>	<b>26.8%</b>	<b>27.5%</b>	<b>28.9%</b>	<b>29.5%</b>	<b>29.6%</b>				
<b>Target</b>						<b>28.8%</b>	<b>28.6%</b>	<b>29.6%</b>	<b>29.6%</b>	<b>29.6%</b>	

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<b>#2 COST COVERED BY AID – Percent of total cost of attendance at OUS covered by federal and state need-based aid for resident undergraduate financial aid recipients: a) Financial aid including loans, b) Financial aid excluding loans.</b>											<b>Relates to 2005-07 KPM #2</b>
<b>Goal(s):</b> Access: Expand access to students who meet admission standards – lower income students											<b>Measure since: 2004</b>
<b>HLO(s):</b> OBM24 – Some college completion, OBM26 – College completion, OBM11 – Per capita income											<b>“X” any changes:</b>
<b>Strategy:</b> In conjunction with tuition policy, support viable options for student aid											<input type="checkbox"/> New wording
<b>Source:</b> OUS Institutional Research Services; OUS Budget Office											<input type="checkbox"/> New data
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett (503) 725-5717											<input type="checkbox"/> New measure
Incl.	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Academic Year
Actual				45.8%	Data	Under	Review				
Target					45.8%	45.8%	45.8%	45.8%	TBD	TBD	
Excl. loans											
Actual				21.8%	Data	Under	Review				
Target					21.8%	21.8%	21.8%	21.8%	TBD	TBD	

<b>#3 FIRST-TIME FRESHMEN – Number of entering first-time freshmen</b>											<b>Relates to 2005-07 KPM #3</b>
<b>Goal(s):</b> Access: Expand access to students who meet admission standards – entering freshmen											<b>Measure since: 1997</b>
<b>HLO(s):</b> OBM24 – Some college completion, OBM26 – College completion, OBM11 – Per capita income											<b>“X” any changes:</b>
<b>Strategy:</b> Strengthen collaborative efforts with ODE to enhance college preparation and alignment and streamline process											<input type="checkbox"/> New wording
<b>Source:</b> OUS Institutional Research Services, fall fourth-week enrollment reports											<input type="checkbox"/> New data
<b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777											<input type="checkbox"/> New measure
DATA:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Academic Year
Actual	9,211	10,074	10,365	9,861	9,730	9,825	10,119				
Target	9,000	10,000	10,200	10,365	9,847	10,076	10,323	10,765	10,841	11,284	

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<b>#4 COMMUNITY COLLEGE TRANSFERS – Number of students who are new Oregon community college transfers</b>											<b>Relates to 2005-07 KPM #4</b>								
<b>Goal(s):</b> Access: Expand access to students who meet admission standards – community college transfers										<b>Measure since: 1997</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="padding: 2px;"><b>“X” any changes:</b></td> </tr> <tr> <td style="width: 10px;"></td> <td style="padding: 2px;">New wording</td> </tr> <tr> <td></td> <td style="padding: 2px;">New data</td> </tr> <tr> <td></td> <td style="padding: 2px;">New measure</td> </tr> </table>	<b>“X” any changes:</b>			New wording		New data		New measure
<b>“X” any changes:</b>																			
	New wording																		
	New data																		
	New measure																		
<b>HLO(s):</b> OBM24 – Some college completion, OBM26 – College completion, OBM11 – Per capita income																			
<b>Strategy:</b> In collaboration with community colleges, develop, enhance, and streamline dual enrollment and transfer policies and																			
<b>Source:</b> OUS Institutional Research Services, fall fourth-week enrollment reports																			
<b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777																			
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year								
<b>Actual</b>	<b>2,763</b>	<b>3,119</b>	<b>3,408</b>	<b>3,727</b>	<b>3,761</b>	<b>3,672</b>	<b>3,414</b>												
<b>Target</b>	<b>2,700</b>	<b>3,000</b>	<b>3,300</b>	<b>3,410</b>	<b>3,972</b>	<b>4,041</b>	<b>4,149</b>	<b>4,330</b>	<b>4,050</b>	<b>4,215</b>									

<b>#5 ENGINEERING EMPLOYER SATISFACTION – Average rating of overall quality of engineering/computer science graduates by Oregon employers (5-point scale)</b>											<b>Relates to 2005-07 KPM #6</b>								
<b>Goal(s):</b> Quality: Increase quality of existing programs – customers’ views										<b>Measure since: 2003</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="padding: 2px;"><b>“X” any changes:</b></td> </tr> <tr> <td style="width: 10px;"></td> <td style="padding: 2px;">New wording</td> </tr> <tr> <td></td> <td style="padding: 2px;">New targets</td> </tr> <tr> <td></td> <td style="padding: 2px;">New measure</td> </tr> </table>	<b>“X” any changes:</b>			New wording		New targets		New measure
<b>“X” any changes:</b>																			
	New wording																		
	New targets																		
	New measure																		
<b>HLO(s):</b> Academic excellence; Meeting Oregon’s workforce needs; OBM26 – College completion																			
<b>Strategy:</b> Enhance academic programs and foster alignment with workforce needs																			
<b>Source:</b> OUS Strategic Programs and Planning, Survey of Oregon engineering-related employers																			
<b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Charles Triplett, (503) 725-5717																			
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Calendar Year/Biennial								
<b>Actual</b>			<b>3.59</b>				<b>4.0</b>												
<b>Target</b>							<b>3.6</b>		<b>4.0</b>										

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<b>#6 GRADUATE SATISFACTION – Average rating of overall quality of experience by recent OUS bachelor’s graduates (5-pt scale)</b>										<b>Relates to 2005-07 KPM #7</b>		
<b>Goal(s):</b> Quality: Increase quality of existing programs – customers’ views <b>HLO(s):</b> Academic excellence; OBM26 – College completion <b>Strategy:</b> Continue to nurture educational quality in all academic programs and strengthen student support <b>Source:</b> OUS Strategic Programs and Planning, Survey of OUS Bachelor’s Graduates <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 1997</b>		
										<b>“X” any changes:</b>		
										New wording		
										New data		
										New measure		
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year/Biennial	
<b>Actual</b>		<b>4.0</b>		<b>4.0</b>		<b>4.1</b>						
<b>Target</b>		<b>4.0</b>		<b>4.0</b>		<b>4.0</b>		<b>4.1</b>		<b>4.1</b>		

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<b>#7 PHILANTHROPY – Total gifts from philanthropic sources (\$ in millions)</b> a) Total, b) Capital projects, c) Faculty support (including chairs), d) Scholarships, e) Other											Relates to 2005-07 KPM #9
<b>Goal(s):</b> Quality: Increase quality of existing programs – customers’ views <b>HLO(s):</b> Academic excellence; OBM26 – College completion <b>Strategy:</b> Communicate the existing excellence and potential of Oregon public universities and build relationships with alumni and other <b>Source:</b> OUS Controller’s Office; Annual Financial Reports <b>Owner:</b> OUS Controller’s Office , Charles Triplett, (503) 725-5717											<b>Measure since: 1997</b> <b>“X” any changes:</b> <input checked="" type="checkbox"/> New wording <input checked="" type="checkbox"/> New data <input type="checkbox"/> New measure
Total	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle:
Actual					\$71.5	\$88.8	\$98.0				Fiscal Year
Target								\$106.0	\$114.7	\$124.2	
Capital projects											Data Cycle:
Actual					\$16.3	\$23.5	\$24.9				Fiscal Year
Target											
Faculty support											Data Cycle:
Actual					\$13.6	\$13.6	\$20.5				Fiscal Year
Target											
Scholarships											Data Cycle:
Actual					\$11.0	\$19.1	\$15.1				Fiscal Year
Target											
Other											Data Cycle:
Actual					\$30.6	\$32.5	\$37.5				Fiscal Year
Target											

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<b>#8 STUDENT/FACULTY RATIO – Ratio of students to full-time faculty</b>											<b>Relates to 2005-07 KPM #10</b>
<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success										<b>Measure since: 2003</b>	Data Cycle: Academic Year
<b>HLO(s):</b> Academic excellence; OBM26 – College completion										<b>“X” any changes:</b>	
<b>Strategy:</b> Seek resources to support faculty recruiting and retention										New wording	
<b>Source:</b> OUS Institutional Research Services, IPEDS Reports										New data	
<b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	
<b>Actual</b>	24.3	25.3	25.9	27.9	27.0	25.7	25.3				
<b>Target</b>					27.5	27.0	26.0	25.7	25.5	25.0	

<b>#9 PERSISTENCE – Percent of full-time freshmen who demonstrate progress by returning for the second year</b>											<b>Relates to 2005-07 KPM #11</b>
<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success										<b>Measure since: 1997</b>	Data Cycle: Academic Year
<b>HLO(s):</b> OBM26 – College completion										<b>“X” any changes:</b>	
<b>Strategy:</b> Enhance student readiness and fortify early student support programs										New wording	
<b>Source:</b> OUS Institutional Research Services, <i>Retention, Attrition, and Graduation of OUS Freshmen</i>										New data	
<b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	
<b>Actual</b>	77.9%	79.7%	80.3%	80.3%	79.8%	80.2%	79.5%				
<b>Target</b>	78.0%	79.0%	80.0%	80.0%	80.5%	81.0%	81.5%	82.0%	82.25%	82.65%	

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<b>#10 COMPLETION</b> – Percent of full-time freshmen starting and completing a bachelor’s degree at an OUS university (6-year graduation rate)											<b>Relates to 2005-07 KPM #12</b>	
<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Maintain and strengthen an array of programs and policies to support timely academic progress for all student populations <b>Source:</b> OUS Institutional Research Services, <i>Retention, Attrition, and Graduation of OUS Freshmen</i> <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777											<b>Measure since: 1997</b>	
											<b>“X” any changes:</b>	
											New wording	
											New data	
New measure												
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year	
<b>Actual</b>	<b>55.4%</b>	<b>56.0%</b>	<b>55.5%</b>	<b>57.0%</b>	<b>58.0%</b>	<b>58.7%</b>	<b>59.0%</b>					
<b>Target</b>	<b>54.0%</b>	<b>55.0%</b>	<b>56.0%</b>	<b>54.1%</b>	<b>56.0%</b>	<b>56.7%</b>	<b>57.4%</b>	<b>58.0%</b>	<b>59.75%</b>	<b>60.25%</b>		

<b>#11 TRANSFER STUDENT COMPLETION</b> – Percent of Oregon community college transfers completing a bachelor’s degree at an OUS university (6-year graduation rate)											<b>Relates to 2005-07 KPM #13</b>	
<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> With community colleges, improve articulation and work to develop a deeper understanding of transfer patterns and student <b>Source:</b> OUS Institutional Research Services, Transfer Retention and Graduation reports <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777											<b>Measure since: 1997</b>	
											<b>“X” any changes:</b>	
											New wording	
											New data	
New measure												
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year	
<b>Actual</b>	<b>71.3%</b>	<b>73.6%</b>	<b>73.9%</b>	<b>76.2%</b>	<b>75.7%</b>	<b>76.6%</b>	<b>74.2%</b>					
<b>Target</b>				<b>73.0%</b>	<b>76.5%</b>	<b>77.0%</b>	<b>77.5%</b>	<b>78.0%</b>	<b>78.0%</b>	<b>78.0%</b>		

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<b>#12 SPONSORED RESEARCH – Total sponsored research and development dollars supported by external fund sources (\$ in millions)</b> a) Total, b) Federal sources, c) Private sources											<b>Relates to 2005-07 KPM #14</b>
<b>Goal(s):</b> Quality: Increase quality and external resources for research and scholarship programs <b>HLO(s):</b> OBM7b – Research and development (academia) <b>Strategy:</b> Attract and retain productive faculty and develop university capacity for successful pursuit of outside funding <b>Source:</b> OUS Controller's Office, Annual Financial Reports <b>Owner:</b> OUS Controller's Office, Charles Triplett, (503) 725-5717											<b>Measure since: 1997</b>
											<b>"X" any changes:</b>
											New wording
											New data
											New measure
Total	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Fiscal Year
Actual	\$203.1	\$221.7	\$238.4	\$253.3	\$263.6	\$280.5	\$317.0				
Target	\$200.0	\$201.0	\$202.0	\$235.0	\$268.6	\$284.0	\$299.3	\$314.6	\$323.2	\$328.2	
Federal											Data Cycle: Fiscal Year
Actual	\$138.2	\$148.6	\$163.7	\$178.7	\$190.6	\$199.9	\$216.7				
Target											
Private											Data Cycle: Fiscal Year
Actual	\$50.0	\$54.9	\$62.5	\$62.6	\$63.4	\$69.7	\$89.2				
Target											

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<b>#13 RESEARCH DOLLARS PER FACULTY – Sponsored research dollars per faculty at research/doctoral universities – OSU, PSU, UO (\$ in thousands)</b>											<b>Relates to 2005-07 KPM #15</b>
<b>Goal(s):</b> Quality: Increase quality and external resources for research and scholarship programs										<b>Measure since: 1997</b>	
<b>HLO(s):</b> OBM7b – Research and development (academia)										<b>“X” any changes:</b>	
<b>Strategy:</b> Attract and retain productive faculty and develop university capacity for successful pursuit of outside funding										New wording	
<b>Source:</b> OUS Controller’s Office, Annual Financial Reports; OUS Institutional Research Services										New data	
<b>Owner:</b> OUS Controller’s Office, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Fiscal Year
<b>Actual</b>	<b>\$105.0</b>	<b>\$106.8</b>	<b>\$113.4</b>	<b>\$117.2</b>	<b>\$130.7</b>	<b>\$134.6</b>	<b>\$147.1</b>				
<b>Target</b>				<b>\$115.0</b>	<b>\$133.4</b>	<b>\$139.0</b>	<b>\$144.3</b>	<b>\$149.5</b>	<b>\$144.1</b>	<b>\$144.9</b>	

<b>#14 INVENTIONS – Number of inventions disclosed per year</b>											<b>Relates to 2005-07 KPM # 16</b>
<b>Goal(s):</b> State economic development: Commercializing university research into profitable business ventures										<b>Measure since: 2003</b>	
<b>HLO(s):</b> OBM7b – Research and development (academia), OBM4 – Net job growth										<b>“X” any changes:</b>	
<b>Strategy:</b> Capitalize on existing research strengths, seek new opportunities, and enhance commercialization capacity										New wording	
<b>Source:</b> Association of University Technology Managers, <i>AUTM Licensing Survey</i>										New data	
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Fiscal Year
<b>Actual</b>	<b>48</b>	<b>64</b>	<b>75</b>	<b>79</b>	<b>86</b>	<b>97</b>	<b>109</b>				
<b>Target</b>				<b>48</b>	<b>82</b>	<b>89</b>	<b>96</b>	<b>101</b>	<b>117</b>	<b>134</b>	

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<b>#15 LICENSE INCOME</b> – License income per \$100M research expenditures per year (\$ in thousands)											<b>Relates to 2005-07 KPM # 17</b>
<b>Goal(s):</b> State economic development: Commercializing university research into profitable business ventures										<b>Measure since: 2003</b>	
<b>HLO(s):</b> OBM7b – Research and development (academia), OBM4 – Net job growth										<b>“X” any changes:</b>	
<b>Strategy:</b> Capitalize on existing research strengths, seek new opportunities, and enhance commercialization capacity										New wording	
<b>Source:</b> Association of University Technology Managers, <i>AUTM Licensing Survey</i>										New data	
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Fiscal Year
<b>Actual</b>	<b>\$634</b>	<b>\$652</b>	<b>\$591</b>	<b>\$1,192</b>	<b>\$1,178</b>	<b>\$1,637</b>	<b>\$1,905</b>				
<b>Target</b>				<b>\$650</b>	<b>\$1,220</b>	<b>\$1,237</b>	<b>\$1,257</b>	<b>\$1,266</b>	<b>\$1,704</b>	<b>\$1,830</b>	

<b>#16 START-UP COMPANIES</b> – The number of start-up/spin-off companies per \$100M research expenditures per year											<b>Relates to 2005-07 KPM # 18</b>
<b>Goal(s):</b> State economic development: Commercializing university research into profitable business ventures										<b>Measure since: 2003</b>	
<b>HLO(s):</b> OBM7b – Research and development (academia), OBM4 – Net job growth										<b>“X” any changes:</b>	
<b>Strategy:</b> In consultation with Oregon industry, develop capacity to bridge the gap between discovery and commercialization										<input checked="" type="checkbox"/> New wording	
<b>Source:</b> Association of University Technology Managers, <i>AUTM Licensing Survey</i>										<input checked="" type="checkbox"/> New data	
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Fiscal Year
<b>Actual</b>	<b>0.5</b>	<b>0.8</b>	<b>0.4</b>	<b>0.8</b>	<b>1.0</b>	<b>1.3</b>	<b>0.9</b>				
<b>Target</b>						<b>1.0</b>	<b>1.0</b>	<b>1.0</b>	<b>1.7</b>	<b>1.7</b>	

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# BUDGET NARRATIVE

## #17 INTERNSHIPS – Percent of bachelor’s graduates completing an OUS-approved internship.

**Relates to 2005-07  
KPM # 19**

<b>Goal(s):</b> State economic development: Employability of graduates <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Through employer contacts and student mentoring, continue to develop, support, and encourage internship opportunities and <b>Source:</b> OUS Strategic Programs and Planning, Survey of OUS Bachelor’s Graduates <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 1997</b> <b>“X” any changes:</b> <input type="checkbox"/> New wording <input type="checkbox"/> New data <input type="checkbox"/> New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year/Biennial
Actual		64.0%		49.1%		83.8%					
Target		60.0%		63.0%		50.0%		85.0%		85.0%	

## #18 BACHELOR’S DEGREES – Total number of bachelor’s degrees granted

**Relates to 2005-07  
KPM # 20**

<b>Goal(s):</b> State economic development: Employability of graduates; Student success <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Continue policies and programs to support access, student progress, and academic quality at the undergraduate level <b>Source:</b> OUS Institutional Research Services, IPEDS Reports <b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										<b>Measure since: 1997</b> <b>“X” any changes:</b> <input type="checkbox"/> New wording <input type="checkbox"/> New data <input type="checkbox"/> New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year
Actual	9,972	9,728	10,107	11,225	11,880	12,187	12,633				
Target		9,500	9,930	9,930	11,881	12,585	12,740	12,931	13,075	13,228	

# BUDGET NARRATIVE

<b>#19 ADVANCED DEGREES – Total number of advanced degrees granted (master’s, doctoral, and professional)</b>											<b>Relates to 2005-07 KPM # 21</b>
<b>Goal(s):</b> State economic development: Employability of graduates; Student success										<b>Measure since: 1997</b>	Data Cycle: Academic Year
<b>HLO(s):</b> OBM26 – College completion										<b>“X” any changes:</b>	
<b>Strategy:</b> Continue policies and programs to support access, student progress, and academic quality in graduate and professional										New wording	
<b>Source:</b> OUS Institutional Research Services, IPEDS Reports										New data	
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	
<b>Actual</b>	<b>3,620</b>	<b>3,560</b>	<b>3,622</b>	<b>4,049</b>	<b>4,469</b>	<b>4,507</b>	<b>4,346</b>				
<b>Target</b>		<b>3,560</b>	<b>3,560</b>	<b>3,625</b>	<b>4,143</b>	<b>4,730</b>	<b>4,510</b>	<b>4,618</b>	<b>4,717</b>	<b>4,800</b>	

<b>#20 ENGINEERING AND COMPUTER SCIENCE DEGREES – Total number of degrees granted in engineering and computer sciences (all levels; includes multiple majors)</b>											<b>Relates to 2005-07 KPM # 22</b>
<b>Goal(s):</b> State economic development: Employability of graduates										<b>Measure since: 1999</b>	Data Cycle: Academic Year
<b>HLO(s):</b> OBM26 – College completion										<b>“X” any changes:</b>	
<b>Strategy:</b> Build on ETIC’s achievements to further enhance program capacity and quality, strengthen industry relations, and pursue										New wording	
<b>Source:</b> OUS Institutional Research Services										New data	
<b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett, (503) 725-5717										New measure	
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	
<b>Actual</b>	<b>1,144</b>	<b>1,162</b>	<b>1,231</b>	<b>1,352</b>	<b>1,560</b>	<b>1,544</b>	<b>1,456</b>				
<b>Target</b>		<b>1,150</b>	<b>1,200</b>	<b>1,300</b>	<b>1,370</b>	<b>1,400</b>	<b>1,432</b>	<b>1,481</b>	<b>1,589</b>	<b>1,638</b>	

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# BUDGET NARRATIVE

<b>#21 GRADUATE SUCCESS – Percent of graduates employed and/or continuing education</b>											<b>Relates to 2005-07 KPM # 23</b>
<b>Goal(s):</b> State economic development: Employability of graduates <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Maintain academic standards for critical learning outcomes and foster alignment with workforce needs and expectations <b>Source:</b> OUS Strategic Programs and Planning, Survey of OUS Bachelor's Graduates <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 2003</b>	
										<b>“X” any changes:</b>	
										New wording	
										New data	
										New measure	
										Data Cycle: Academic Year/Biennial	
DATA:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	
Actual		92.5%		88.1%		92.7%					
Target						90.0%		91.0%		93.0%	

<b>#22 EMPLOYED IN OREGON – Percent of employed graduates working in Oregon</b>											<b>Relates to 2005-07 KPM # 24</b>
<b>Goal(s):</b> State economic development: Employability of graduates <b>HLO(s):</b> OBM26 – College completion; OBM4 – Net job growth <b>Strategy:</b> Maintain academic standards for critical learning outcomes and foster alignment with workforce needs in Oregon <b>Source:</b> OUS Strategic Programs and Planning, Survey of OUS Bachelor's Graduates <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 2003</b>	
										<b>“X” any changes:</b>	
										New wording	
										New data	
										New measure	
										Data Cycle: Academic Year/Biennial	
DATA:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	
Actual		80.2%		79.6%		77.9%					
Target						80.0%		80.0%		80.0%	

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# BUDGET NARRATIVE

<b>#23 STATEWIDE PUBLIC SERVICES EXTERNAL FUNDS – External funds generated per state dollar invested in Statewide Public Services (SWPS)</b>											<b>Relates to 2005-07 KPM # 25</b>
<b>Goal(s):</b> State economic development: rural Oregon <b>HLO(s):</b> Support to Oregon’s communities and industries <b>Strategy:</b> Continue to invest in and leverage SWPS programs by aggressively seeking outside grants and contracts that add value to <b>Source:</b> Oregon State University, Provost’s Office <b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett (503) 725-5717										<b>Measure since: 2003</b>	
										<b>“X” any changes:</b>	
										New wording	
										New data	
										New measure	
DATA:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Fiscal Year
Actual		1.51	1.54	1.39	1.38	1.61	1.49				
Target						1.39	1.39	1.42	1.45	1.48	

<b>#24 FRESHMAN PARTICIPATION – Oregon freshman participation rate in OUS institutions</b>											<b>Relates to 2005-07 KPM # 27</b>
<b>Goal(s):</b> Access: Expand access to students who meet admission standards – entering freshmen <b>HLO(s):</b> OBM24 – Some college completion, OBM26 – College completion, OBM11 – Per capita income <b>Strategy:</b> Strengthen collaborative efforts with ODE to enhance college preparation and alignment and streamline process <b>Source:</b> OUS Institutional Research Services <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 2005</b>	
										<b>“X” any changes:</b>	
										New wording	
										New data	
										New measure	
DATA:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Academic Year
Actual	21.8	23.8	23.6	21.9	20.9	21.1	20.5				
Target						20.8	20.8	20.8	21.58	22.14	

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# BUDGET NARRATIVE

## #25 TIME TO DEGREE – Average time to degree for students entering as full-time freshmen (years)

**Relates to 2005-07  
KPM # 28**

<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Maintain and strengthen an array of programs and policies to support timely academic progress for all student populations <b>Source:</b> OUS Institutional Research Services <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777											<b>Measure since: 2005</b> <b>“X” any changes:</b> New wording New data New measure
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year
Actual	4.62	4.61	4.60	4.63	4.64	4.62	4.61				
Target					4.60	4.60	4.59	4.59	4.59	4.59	

## #26 TRANSFER STUDENT TIME TO DEGREE – Average time to degree for community college transfers (years)

**Relates to 2005-07  
KPM # 29**

<b>Goal(s):</b> Quality: Increase quality of undergraduate program – student success <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> With community colleges, improve articulation and work to develop a deeper understanding of transfer patterns and student <b>Source:</b> OUS Institutional Research Services <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777											<b>Measure since: 2005</b> <b>“X” any changes:</b> New wording New data New measure
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Academic Year
Actual	3.11	3.10	3.09	3.07	3.06	3.00	3.04				
Target					3.06	3.06	3.04	3.04	3.00	3.00	

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# BUDGET NARRATIVE

<b>#27 SWPS VOLUNTEERS</b> – Number of volunteers associated with Statewide Public Services programs per FTE faculty in SWPS (Extension Service only)											<b>Relates to 2005-07 KPM # 30</b>
<b>Goal(s):</b> State economic development: rural Oregon <b>HLO(s):</b> Support to Oregon’s communities and industries <b>Strategy:</b> Encourage continued investment in the Extension Service and grow the volunteer network, especially in new and underserved <b>Source:</b> Oregon State University, Provost’s Office <b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett (503) 725-5717										<b>Measure since: 2005</b>	
										<b>“X” any changes:</b>	
											New wording
										X	New data
											New measure
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Calendar Year
Actual				89.0	93.6	98.8	123.9				
Target						100.0	110.0	115.0	118.0	120.0	

<b>#28 SWPS PARTICIPATION</b> – Number of Oregon residents participating in activities sponsored through SWPS programs per FTE faculty in SWPS (Extension Service only)											<b>Relates to 2005-07 KPM # 31</b>
<b>Goal(s):</b> State economic development: rural Oregon <b>HLO(s):</b> Support to Oregon’s communities and industries <b>Strategy:</b> Continue to invest in a variety of Extension Service programs, including new programs in metropolitan and underserved areas <b>Source:</b> Oregon State University, Provost’s Office <b>Owner:</b> OUS Strategic Programs and Planning, Charles Triplett (503) 725-5717										<b>Measure since: 2005</b>	
										<b>“X” any changes:</b>	
											New wording
											New targets
											New measure
<b>DATA:</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	Data Cycle: Calendar Year
Actual		2,655	3,529	3,303	5,559	3,997	4,541				
Target						4,000	4,300	4,500	4,700	4,800	

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# BUDGET NARRATIVE

<b>#29 CUSTOMER SERVICE</b> – Percent of customers rating their satisfaction with the agency’s customer service as “good” or “excellent”: overall customer service, timeliness, accuracy, helpfulness, expertise and availability of information.										Relates to 2005-07 KPM # 37 - #42	
<b>Goal(s):</b> Quality: increase quality of existing programs – customer’s views <b>HLO(s):</b> OBM26 – College completion <b>Strategy:</b> Improve responsiveness to the needs of students and other constituents throughout all OUS activities <b>Source:</b> OUS Strategic Programs and Planning, customer surveys <b>Owner:</b> OUS Strategic Programs and Planning; Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777										<b>Measure since: 2005</b> <b>“X” any changes:</b> <input type="checkbox"/> New wording <input type="checkbox"/> New data <input type="checkbox"/> New measure	
Overall	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Data Cycle: Academic Year/Biennial
Actual							87.4%				
Target											
Timeliness											
Actual							83.0%				
Target											
Accuracy											
Actual							83.9%				
Target											
Helpfulness											
Actual							88.7%				
Target											
Expertise											
Actual							90.4%				
Target											
Availability of Information											
Actual							84.9%				
Target											