

Oregon State University

Access and Participation

Total Credit Enrollment

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Actual	16,777	18,032	18,774	18,974	19,159	19,236	19,362	19,753	20,320

Headcount of all students enrolled during fall term, regardless of course load.

New Undergraduate Enrollment

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Actual	3,932	4,426	4,119	4,128	4,018	3,998	4,158	4,236	4,412

Headcount enrollment of newly admitted undergraduates, including both full- and part-time students and regular and extended studies enrollment.

Explanation of Performance Trend

We have experienced a steady increase in enrollment and will continue to see our numbers grow.

Campus Initiatives & Significant Accomplishments

As a land grant institution we are committed to providing the students in our state with access to higher education. Our commitment to access will be impacted by state funding and tuition growth revenues available for the teaching enterprise. The current economic downturn will be an issue, and the specific effects remain unknown. That said, we are seeing an increase in resident students and we remain committed to ensuring high quality programs and learning experiences for all. The implementation of the Bridge to Success program in 2008-09 will support access and affordability for new and continuing students.

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Student Progress & Completion

Freshman Retention

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	79.5%	79.6%	80.9%	81.1%	80.3%	80.9%	81.6%	80.8%					
Targets				81.0%	82.0%	83.0%	84.0%	85.0%	85.0%	83.1%	83.5%	84.0%	85.0%
				80.0%	80.5%	81.0%	81.5%	82.0%	82.0%				

Percentage of first-time, full-time freshmen who entered and returned to the same OUS institution for a second year.

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

OSU's efforts for a First Year Experience focus on a three tiered orientation: START (summer orientation, advising, and registration), CONNECT (week long activities prior to the start of classes to integrate students into university life), and new student orientation. Our Odyssey course has been revised with a focus on navigating the research university and is now called U-Engage. The Academic Success Center offers academic coaching, supplemental instruction in high risk courses, and advising for students undeclared in a major. The Academic Success Center works closely with Academics for Student Athletes and with individual colleges on their retention efforts.

Campus Initiatives & Significant Accomplishments

Continued use of the admissions Insight Resume has provided referrals for early intervention to academic support and social support services. The Registrar's Office sends early warning letters to alert students who are scheduled to graduate regarding outstanding degree requirements in time to fulfill them in their final terms of enrollment. Three academic advising units in Forestry, Engineering, and University Exploratory Studies Program have piloted an online self-assessment intervention, U-Achieve, for students on Academic Warning. The OSU Faculty Senate has commissioned an ad hoc faculty committee to conduct comprehensive review of the Baccalaureate Core with the goal of improving the overall educational attainment of OSU undergraduates. And, building on a three year pilot bridge program for student athletes, the BEST Program, OSU will institute a new bridge program for non-athletes in Fall 2009, the September Scholars Program.

Rationale for Targets to 2013

The initiative for student engagement is now being led by our new Associate Provost for Academic Success and Engagement and will be implemented over the next several years. We expect to see an enlivening of classroom pedagogy and student learning and an increased involvement in enriching activities. Our goal is to build on existing successes in colleges and centralized programs and to turn the campus culture toward a collective effort for student success inclusive of student affairs, college efforts, centralized academic support and faculty involvement. In addition, the Provost has spearheaded a renewed commitment to course access for students.

Note: Freshman retention targets in 2011-12 and 2012-13 have been adjusted to be consistent with the second phase goals of the OSU strategic plan.

Freshman Retention within OUS

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	82.5%	82.5%	83.8%	83.9%	83.5%	83.3%	84.1%	83.7%

Percentage of first-time, full-time freshmen who return to any OUS institution for a second year.

Graduation Rate

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	58.5%	58.8%	60.6%	59.8%	61.1%	59.8%	60.8%	62.0%

Percentage of first-time, full-time freshmen entering and graduating from the same institution within six years.

Graduation Rate within OUS

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	63.7%	63.7%	65.1%	64.8%	65.1%	65.0%	65.6%	66.7%

Percentage of first-time, full-time freshmen entering and graduating from any OUS institution within six years.

Explanation of Performance Trend

First year retention and graduation rates have remained relatively stable.

Campus Initiatives & Significant Accomplishments

We are committed to providing a quality learning environment; when students have a good experience they are more likely to continue toward degree completion. The student engagement programming piloted in recent years has become formalized and in Fall 2009 will include a new bridge program for non-athletes, the September Scholars Program. These programs will have a positive, long-term impact on student retention and student graduation rates.

Oregon State University

Academic Quality and Student Success

Graduate Satisfaction

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	82.6%		82.2%		84.8%		89.7%						
Targets					82.0%		84.0%		85.0%		85.5%		86.0%
					72.0%		79.0%		80.0%				

Percentage of recent bachelor's degree recipients rating the quality of their overall experiences as "very good" or "excellent" on a 5-point scale.

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

The increase in graduate satisfaction speaks well of the strong college experience that OSU students have in their majors. Faculty interactions and connections increase in the junior and senior years. We have strong existing academic support programs in the Academic Success Center and the Division of Student Affairs—these areas are focused on student success and are creatively partnering with academic units to increase the positive impact on students.

Campus Initiatives & Significant Accomplishments

The University Council on Student Engagement and Experience is reviewing the first-year experience and formulating recommendations for curricular orientation programs, small-format freshman classes, and early-warning systems to identify at-risk students and connect them to campus resources. The Council will also develop recommendations for increasing experiential learning opportunities for undergraduates through undergraduate research, service learning, leadership and study abroad.

Rationale for Targets to 2013

As our new plan is implemented over the next several years, we expect to see an enlivening of classroom pedagogy and student learning at the first year and sophomore level. Our focus is to build on existing successes in colleges and centralized programs and to turn the campus culture toward a collective effort for student engagement and success inclusive of college efforts, Student Affairs, centralized academic support and faculty involvement. This programming is expected to have a positive, long-term impact on student success measures of student satisfaction.

Graduate Success

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	95.2%		94.3%		97.8%		97.6%	

Percentage of bachelor's degree recipients, surveyed approximately one year following graduation, who report that they are employed, continuing their education, volunteering, or working at home.

Internships

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual					79.1%		97.2%	

Percentage of bachelor's degree recipients who participated in at least one type of internship or experiential learning opportunity.

Student to Full-Time Faculty Ratio

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Actual	25.3	26.0	26.9	29.3	27.2	25.4	25.2	25.4	25.5

The ratio of fall FTE student enrollment (calculated as full-time plus one-third part-time headcount) to full-time faculty headcount.

Explanation of Performance Trend

Our graduate success increases are reflective of our ability to produce students who become successful contributors to society upon graduation, and our professional programs prepare students to step immediately into jobs in their field. Reduced state funding and limits on increasing tuition have resulted in reduction in student services and reduction in faculty. Coupled with steady increases in student population over the past 3 biennia, the result has been an increase in student/faculty ratio and consequent impact on the quality of the student experience.

Campus Initiatives & Significant Accomplishments

Our new plan for enhancing the student experience, with specific focus on student engagement, will include internships so we anticipate an increase in this area. It will take significant investment in the core education enterprise for us to be able to reduce the student/faculty ratio, particularly as student demand for higher education is projected to grow.

Oregon State University

Educated Citizenry and Workforce Development

Total Degrees Awarded

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	3,304	3,459	3,894	4,113	4,213	4,290	4,222	4,232					
Targets				4,000	4,200	4,250	4,325	4,400	4,450	4,320	4,376	4,450	4,566
				3,800	3,900	4,000	4,100	4,200	4,250				

The number of bachelor's, master's doctoral, and first professional degrees awarded annually.

Notes: (1) A correction to 2005-06 degrees decreased awards by four from figures previously reported (2) Universities established high and low targets prior to 2008 (for years through 2008-09)

Degrees in Designated Shortage Areas

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	576	599	680	773	751	769	750	661					
Targets				650	700	750	775	800	800	805	815	835	865
				600	650	700	720	740	750				

Total number of degrees awarded in engineering and computer science fields.

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

OSU experienced steady growth in the number of engineering and computer science degrees awarded from 1999-00 to 2003-04 followed by a plateau from 2004-05 through 2006-07. Total degrees awarded fluctuates from year to year, but enrollment in the professional school does not show a decline signifying some students taking longer to graduate. While last year showed a decrease of about 90 degrees awarded, the average increase over time remains steady. In a poor economy many students remain in school to pursue additional credentials rather than enter the job market; the College of Engineering has the largest entering class of pre-engineering students in its history. The impact of the economy may result in increases in some areas (Mechanical and Industrial) and decreases in others. While some will return to school because employment prospects are dim, federal stimulus dollars will create good employment opportunities in others (Civil and Construction). Overall, the University enrollment has increased steadily over the past few years. This, coupled with an increased focus on student retention, will result in a steady increase in degrees awarded over the next few years.

Campus Initiatives & Significant Accomplishments

Engineering and Technology Industry Council (ETIC) continues to support engineering and computer science investment. OSU has managed availability of class sections through priority registration and enforcing zone scheduling to promote timely degree attainment.

Rationale for Targets to 2013

The targets for 2009-10 and beyond are based on ETIC and legislative support of Engineering's proposal for the 2009-2011 biennium. This growth will allow increases in both undergraduate and graduate degrees to the levels shown. Total degree targets in 2011-12 and 2012-13 have been adjusted to be consistent with the goals of phase two of the OSU strategic plan.

Please note: OUS goals for the system call for 19.8% more degrees by 2012-2013. Many of the students who will graduate in 3 to 4 years are already attending Oregon State; to reach the OUS target, we would need to graduate between 650-750 additional students that year. With existing budget limitations, the 20% desired increase may not be possible.

Oregon State University

Knowledge Creation and Resources

Sponsored Research Expenditures

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	\$113.3	\$123.2	\$134.4	\$131.0	\$141.5	\$157.2	\$157.9	\$161.0					
Targets				\$140.0	\$150.0	\$160.0	\$170.0	\$180.0	\$185.0				
				\$130.0	\$135.0	\$140.0	\$145.0	\$150.0	\$160.0	\$175.0	\$184.0	\$193.0	\$203.0

Expenditures for sponsored research and other activities (\$ in millions) using grant funds from external sources (e.g., federal and private). Includes teaching/training grants, student services grants, and similar support.

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

The University continues to see strong growth in its research enterprise. In FY 2008, OSU faculty achieved an 11% increase in the dollar volume of research awards (\$25 million) over the previous year's total, and an increase of more than \$75 million over the previous 5 years. These potential revenues translate into increases in research expenditures that will span a number of years. The success of OSU faculty in growing the research is, in part, a product of broader collaborative efforts among our faculty, and in part, a result of several of our colleges having success in attracting internationally recognized faculty to our ranks. Sustaining these trends, both in the success in attracting internationally recognized faculty, and in continuing to expand the research volume, will be challenged in the coming biennia as enrollments continue to grow and resources to attract and support faculty members level off or decline.

Rationale for Targets to 2013

The University's internal investments in selected cross-cutting, multi-disciplinary areas are creating a significant return on that investment. New faculty and newly energized faculty have grown the extramural investments in the focus areas described in the OSU Strategic Plan. In the last year, OSU has received one of the two awards the U.S. Department of Energy made for wave energy research, and two of ten nationally awarded projects in the area of Bioenergy Plant Feedstock Research. In Fiscal Year 2009, the university was awarded a 5 year, \$20.4 million Superfund Basic Science Research Program Grant (SBRP). The university has been making key investments in core facilities and capabilities that support structural goals described in the Strategic Plan. For example, OSU has made investments in our Laboratory Animal Resource Center, in four institutional mass spectroscopy cores, and we are positioning to make significant investments in both nuclear magnetic resonance and imaging cores. The university continues to build its programs in the biomedical area, with a recently awarded \$6 million investment in comparative and alternative medicine, and our evolving investment in OTRADI (drug discovery). The university continues to invest in the signature research areas identified by the Oregon Innovation Council. With strongly evolving programs in ONAMI, OSUMI, BEST, OTRADI, OWET and OTREC, OSU is not only building a stronger research portfolio, but also laying the groundwork for significant economic expansion within the state.

Philanthropy

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	\$375.8	\$375.7	\$371.1	\$427.0	\$455.5	\$480.7	\$550.0	\$541.0

Net assets of campus affiliated foundation as reported in the OUS audited financial statement (\$ in millions)

Note: OSU philanthropy data reports the aggregate of the Oregon State University Foundation and the Agricultural Research Foundation.

Faculty Compensation

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Individual	94.4%	90.4%	90.3%	92.7%	91.2%	92.5%	92.6%	92.0%
Shared	94.5%	90.6%	90.9%	93.2%	91.3%	93.3%	93.2%	92.4%

The average faculty compensation (salary plus benefits) as a percentage of the average compensation among peer institutions.

Explanation of Performance Trend

OSU has seen a significant growth in philanthropy over the last several years. The primary reason for this has been the initiation of the university's first campaign, which was "kicked off" publicly in October 2008. The team hired by the OSU Foundation has shown great leadership and their experience in developing capital campaigns has yielded great rewards for OSU and the state.

Faculty compensation continues to be a priority; our challenge in raising this percentage is in giving increases higher than our peers—to do this we would need additional resources. We have made a conscious effort over the past three years to award faculty salary increases, even when self-funded.

Campus Initiatives & Significant Accomplishments

The "Campaign for OSU" will continue through 2011. Currently, the campaign is tracking ahead of the fund raising plan, and all indications are that the university will exceed the current targeted campaign goals. In conjunction with the campaign, the university is actively engaging industry to build partnerships that better connect OSU with key corporate sectors. The goals of this initiative are to build these relationships in ways that will better enable us to place technologies in the market place, and through this to expand our research and philanthropic bases with the private sector. In addition, our colleges have placed priority on endowed professorships and program development funds—both catalysts for academic and research excellence.

Oregon State University

Mission-Specific Indicators

High-Achieving Oregon High School Graduates

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	28.9%	28.3%	30.5%	30.9%	31.6%	33.7%	32.8%	32.7%	32.6%				
Targets				30.5%	32.0%	32.5%	33.0%	33.5%	34.0%	32.8%	33.4%	34.0%	35.0%
				29.7%	30.0%	30.3%	30.7%	31.0%	31.5%				

Percentage of newly admitted freshmen from Oregon high schools with a GPA of 3.75 or higher

Student Diversity

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	12.8%	12.8%	13.0%	13.6%	13.6%	14.0%	14.3%	15.0%	15.8%				
Targets				13.5%	14.0%	14.3%	14.6%	15.0%	15.3%	15.5%	16.0%	16.5%	18.0%
				13.0%	13.2%	13.5%	13.8%	14.0%	14.2%				

Students of color enrolled in credit courses in undergraduate or graduate programs (percent of total enrollment)

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

In general, the trends of both mission-specific measures show steady increases over time. Budget reductions in admissions, financial aid and outreach made these gains especially challenging. As a result of focused attention and targeted efforts we anticipate we will continue to see gradual increases over the next biennium.

Campus Initiatives & Significant Accomplishments

The capital campaign is planning a mini-campaign for 2009 focused on raising money for presidential scholarships which will help attract a number of high-achieving students to OSU. We made a funding commitment to increase the enrollment in the Honors College by 5% per year since 2003. The University Scholars Program staff and programming has been expanded and will collaborate more closely with Honors, Admissions and the OSU Foundation.

OSU launched a new initiative to increase African American enrollment through community based recruitment efforts in the Portland metropolitan area and Oregon State was a lead partner in developing and implementing Oregon Transfer Days. The Intercultural Student Services Office continues to partner with the Office of Admissions in recruitment and outreach of underserved populations through targeted programming like the highly successful *Sí Se Puede*. The University Council on Student Engagement and Experience is developing an enhancement plan for undergraduate research, scholarship and creative endeavors to create a broader campus culture of student engagement and achievement.

Rationale for Targets to 2013

Student of color initiatives have been implemented to enrich community outreach, recruitment, retention and student experience. The “Campaign for OSU” includes renovation of four student cultural centers. OSU has increased partnerships with academic units and student service offices to increase recruitment and retention of high achievers and students from diverse backgrounds. We are dedicated to diversity and to providing access to a diverse population of students, attracting the best from every group.

Note: 2012-13 targets for both mission-specific measures have been adjusted upward for consistency with the goals set in phase two of the OSU strategic plan.