

Portland State University

Access and Participation

Total Credit Enrollment

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	19,029	20,185	21,841	23,117	23,486	24,015	24,284	24,999

Total unduplicated headcount of all students enrolled during fall term, regardless of course load

New Undergraduate Enrollment

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	3,210	3,389	3,778	3,916	4,045	4,175	3,909	4,202

Headcount enrollment of newly admitted undergraduates, including both full- and part-time students and regular and extended studies enrollment

Explanation of Performance Trend

PSU's credit enrollment increases reflect population increases in the metro area, as well as efforts to recruit and retain students at all levels.

Outreach to prospective freshmen and transfer students from area community colleges and other 4-year institutions has resulted in substantial increases in the undergraduate enrollment since 2000-2001.

Campus Initiatives & Significant Accomplishments

Recruitment efforts have focused on traditional freshmen and international students, while co-enrollment/co-admissions and other articulation agreements with metro area community colleges have increased transfer student enrollment and success. New and expanded graduate programs have attracted greater numbers of both resident and non-resident students. PSU is viewed increasingly as an institution of first choice for students from the state, the nation, and across the globe. Its focus on engagement, sustainability, diversity, internationalization, and the creation of knowledge and solutions for the 21st century make it attractive to students from a variety of backgrounds and experiences.

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Student Progress & Completion

Freshman Retention

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	68.5%	67.9%	66.8%	66.0%	67.1%	67.5%	67.0%						
Targets				68.6%	70.0%	72.0%	74.0%	67.5%	68.1%	68.6%	69.2%	69.7%	70.3%
				65.4%	66.1%	67.9%	69.6%						

Percent of first-time full-time freshmen who return for a second year at the same campus

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

Performance remained flat over the past three years, exceeding low targets in 2003 and 2004.

Campus Initiatives & Significant Accomplishments

A renewed focus on retention and completion rates for freshmen and transfer students is a central piece of the university's strategic planning initiative. A campus-wide committee has been appointed to identify best practices to improve undergraduate retention. The University Studies Program, PSU's undergraduate general education curriculum, is appointing a retention coordinator to work directly with students and faculty on ways to improve freshman retention. The university has articulated a planning priority around student success and each school and college is including retention initiatives among their ongoing planning efforts. Investments have been made in campus housing and residential life programs to support traditionally-aged students.

Rationale for Targets to 2013

The campus focus on retention through the strategic planning priority of "Student Success" is expected to result in the implementation of best practices within schools and colleges and the general education program to improve the retention of freshmen. PSU's goal is to meet or exceed the OUS goal of increasing freshman retention by 2.3% across the system; the target for 2012 represents a 3.25% increase over 2006-2007.

Freshman Retention within OUS

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	72.0%	71.3%	71.1%	69.5%	71.1%	70.3%	70.3%	

Percent of first-time full-time freshmen who return to any OUS institution for a second year

Graduation Rate

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	30.5%	33.2%	33.2%	34.0%	34.6%	37.2%	35.0%	

Proportion of first-time, full-time freshmen entering and graduating from the same campus within six years

Graduation Rate within OUS

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	37.1%	39.3%	40.4%	41.4%	39.3%	41.9%	39.1%	

Proportion of first-time, full-time freshmen entering and graduating from any OUS institution within six years

Explanation of Performance Trend

Performance in retention remained flat over the past four years, but the graduation rate for freshmen completing their degrees at PSU has trended upward, with 2006-07 showing the second highest rate in the last seven years. The graduation rate within OUS has remained relatively stable.

Campus Initiatives & Significant Accomplishments

The campus focus on retention through the strategic planning priority of “Student Success” is expected to result in the implementation of best practices across the campus and within schools and colleges and the general education program to improve graduation rates for students entering as freshmen. The expansion of on-campus housing and residence life programs support a campus climate leading to higher freshman retention and graduation. In 2004, the entering GPA required for freshman admissions was increased to 3.0; it is expected that cohorts entering after this date will graduate at higher rates than prior cohorts. This measure does not take into account the larger number of transfer students enrolled by PSU; these students graduate at higher rates and have a shorter time to degree than traditional freshmen.

Portland State University

Academic Quality and Student Success

Graduate Satisfaction

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	66.5%		79.1%		79.8%		Fall 2008						
Targets					67.3%		74.4%		81.5%		82.0%		84.0%
					64.3%		68.6%		72.9%				

Percentage of recent bachelor's degree recipients rating the overall quality of their educational experience as a "4" or "5" on a scale of 1-5, with 5 representing "excellent" and 1 signifying "poor"

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

The percentage of graduates expressing a high level of satisfaction with PSU has been increasing steadily since 2004-2005.

Campus Initiatives & Significant Accomplishments

The university is increasingly the institution of first choice for students from the city, region, nation, and across the globe. PSU graduates cite community engagement, community-based learning experiences, campus diversity, the urban location, and strength and diversity of program offerings as reasons for their high level of satisfaction with the university. Investments in research provide opportunities for undergraduate and graduate students to work with faculty on topics related to sustainability, healthy communities, and urban transportation, among others. The focus on residential life and a campus climate supportive of teaching and learning have contributed to student satisfaction and degree completion.

Rationale for Targets to 2013

The steady increase in satisfaction is expected to continue to 2012.

Graduate Success

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	95.9%		93.6%		96.6%		Fall 2008	

Bachelor's degree recipients, surveyed approximately one year following graduation, who report that they are employed, continuing their education, volunteering, or working at home

Internships

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual					96.2%		Fall 2008	

Percent of bachelor's degree recipients who participated in at least one type of internship or experiential learning opportunity

Student to Full-Time Faculty Ratio

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	24.8	24.4	26.1	31.3	29.8	28.9	27.4	27.2

The ratio of fall FTE enrollment (calculated as full-time plus one-third part-time student headcount) to full-time faculty headcount

Explanation of Performance Trend

Performance on graduate success and internships has remained high and is expected to remain so.

The student/faculty ratio increased along with dramatic increases in enrollment experienced since 2003-2004 and has remained flat over the past two years.

Campus Initiatives & Significant Accomplishments

The student/faculty ratio is expected to decrease substantially as a result of the addition of new tenure-track faculty lines to be shared by the University Studies general education program and academic units across the campus, as well as new positions hired with state funds dedicated to reducing the student/faculty ratio.

Portland State University

Educated Citizenry and Workforce Development

Total Degrees Awarded

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	3,432	3,488	3,928	4,390	4,496	4,528	4,819						
Targets				3,387	4,150	4,275	4,400	5,000	5,160	5,320	5,480	5,640	5,800
				3,267	3,850	3,975	4,100						

The number of bachelor's, master's and doctoral degrees awarded in a given academic year

Degrees in Designated Shortage Areas

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	231	269	326	410	462	373	417						
Targets				310	322	334	346	420	440	460	480	510	554
				284	290	296	302						

Total number of degrees awarded in engineering and computer science fields

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

The total degrees awarded has increased substantially from 2000-2001. Degrees in shortage areas have fluctuated along with national trends in enrollment and graduation for engineering and computer science.

Campus Initiatives & Significant Accomplishments

Expanded degree offerings, increased retention efforts, co-admission/co-enrollment programs with metro area community colleges, and increased recruitment of freshmen are expected to result in continued increases in degree production. New degree programs and expanded course offerings in engineering have been developed in response to national trends. Funding from Oregon ETIC has provided support for faculty positions.

Rationale for Targets to 2013

PSU's goal is to meet or exceed the OUS goal of 19.8%, projecting a 20.4% increase in degree production in 2012. Degree production targets for engineering-related fields were submitted in PSU's proposal to ETIC for the 2009-2011 biennium, and may be adjusted downward, based on available funding. Given the strength of performance on these measures, PSU targets for 2007-08 and 2008-09 were revised upward.

Portland State University

Knowledge Creation and Resources

Sponsored Research Expenditures

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	\$26.4	\$25.9	\$28.5	\$30.5	\$33.6	\$36.2	\$34.4						
Targets				\$26.9	\$33.5	\$36.1	\$38.6	\$41.2	\$44.0	\$46.0	\$48.0	\$50.0	\$55.0
				\$23.6	\$32.0	\$34.0	\$36.1	\$38.1	\$40.3				

Expenditures for sponsored research and other activities (\$ in millions) using grant funds from external sources (e.g., federal and private). Includes teaching/training grants, student services grants, and similar support

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

Investments in research and new faculty hires have resulted in increased sponsored research activities.

Campus Initiatives & Significant Accomplishments

Following the recommendations of a report on advancing research at PSU, the Office of Research and Sponsored Projects has increased staffing, improved processes, increased resources for faculty, and formed an active research council to promote research activities across the campus. New faculty hires have included start-up packages, and investments in physical facilities and equipment have provided additional support for research.

Rationale for Targets to 2013

PSU has articulated a planning priority to increase investments and support for research across the curriculum.

Philanthropy

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Actual	\$25.7	\$28.4	\$33.1	\$36.8	\$34.8	\$38.8	\$42.7	

Net assets of campus affiliated foundation as reported in the OUS audited financial statement (\$ in millions)

Faculty Compensation

Non-Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
Individual	90.0%	89.2%	88.8%	91.2%	90.4%	90.3%	94.3%	
Shared	85.9%	84.8%	85.2%	87.5%	86.4%	86.9%	90.1%	

The average faculty compensation (salary plus benefits) as a percentage of the average compensation among peer institutions

Explanation of Performance Trend

Portland State University completed a seven-year “Building Our Future” comprehensive campaign on June 30, 2006, raising almost \$114 million, far exceeding our original campaign goal of \$90 through Building Our Future, PSU’s first comprehensive campaign, benefited every aspect of the University, including scholarships, research, facilities, innovative education and community programs, and support for outstanding faculty.

For both individual and shared comparators, PSU’s compensation has stayed fairly consistent until the 2006-2007 fiscal year. Salary increases for the biennium 2005-2007 were significantly higher than in the past, which may account for the increase in percentage. Previous years, in fact, included salary freezes that were lifted around that time period.

Campus Initiatives & Significant Accomplishments

Since 2000, PSU has added 11 new \$1,000,000+ individuals and organizations to our Lifetime Giving Honor Roll. In 2005, PSU received the largest gift in the University’s history: \$8 million from alumnus Dr. Fariborz Maseeh. In 2006-07, PSU surpassed the \$1 million mark in our annual giving program (annual gifts up to \$24,999 per year), increased online contributions by 228%, and received gifts from over 9,000 individuals. To spur this growth, PSU has invested significantly over the past seven years in leveraging philanthropic investment and in positioning the University for greater private support in the future. Investments have included adding staff and infrastructure support in our development operation, completing a successful university-wide re-branding initiative, and increased marketing targeted at business and community leaders.

Our 2007-2009 salary proposal to AAUP includes a “Targeted Market Increase” that is above a cost of living raise. Those farthest from their peers in total compensation will receive a higher salary increase than those closer to the median of their peers by rank and discipline. While we are still in mediation, we are hopeful that this concept will be accepted by the union.

Portland State University

Mission-Specific Indicators

R&D in Science and Engineering

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	\$7.4	\$7.7	\$9.9	\$11.0	\$14.0	\$17.2	\$14.2						
Targets				\$7.0	\$9.5	\$10.0	\$10.5	\$15.4	\$16.5	\$17.7	\$18.9	\$20.0	\$21.2
				\$6.9	\$8.9	\$9.2	\$9.4						

Research and development expenditures in science and engineering (\$ in millions)

Community-Service Learning

Targeted Measure

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Actual	7,518	6,918	7,432	7,789	8,020	8,296	9,437						
Targets				7,256	8,194	8,603	9,034	9,675	9,780	9,925	10,125	10,200	10,250
				7,036	7,808	8,003	8,204						

Number of students who enrolled in a community-service learning project designed to develop higher-order thinking skills and competencies in the workplace.

Note: Universities established high and low targets prior to 2008 (for years through 2008-09)

Explanation of Performance Trend

R&D expenditures have fluctuated with the completion or addition of sponsored research projects. Expenditures exceeded targets for the past four years.

PSU's leadership stake in engagement is reflected in community-based learning experiences for its students. Students report that community-based learning is a major reason they choose to attend PSU.

Campus Initiatives & Significant Accomplishments

R&D in science and engineering has doubled in the past 7 years. PSU has recruited faculty with strong research capabilities and has invested heavily in the research support function on campus.

PSU is a nationally and internationally recognized leader in community engagement and community-based learning. The community focus provided by the undergraduate general education program leads to enrollment in CBL experiences offered through upper-division courses; both professional and disciplinary graduate programs provide community-based learning experiences for masters and doctoral students.

Rationale for Targets to 2013

The target for R&D expenditure reflects the university's planning priority for research and the increased investments in faculty recruitment and support.

The CBL target reflects PSU's commitment to increase community learning experiences to match its enrollment growth and to ensure that a greater number of students can take advantage of the unique urban experience provided by the university.