Minutes

Committee members present: Chair James Francesconi, Jill Eiland, Emily Plec, and Brianna Coulombe, and David Yaden. Director Preston Pulliams was absent.

Chancellor’s staff present: Sona Andrews, George Pernsteiner, Charles Triplett, Anna Teske, Joe Holliday, Bruce Schafer, Karen Marrongelle, and Ryan Hagemann.

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Roy Koch (PSU), Jim Klein (SOU), Ken Doxee (UO), Kent Neely (WOU), Sabah Randhawa (OSU), David Robinson (OHSU), Grant Kirby (IFS).

Others: Emma Kallaway (OSA).

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:07 p.m.

2. Approval of May 2012 Minutes

   ACTION: Directors Brianna Coulombe made the motion to approve the minutes and Jim Francesconi seconded. Motion carried.

3. Academic Program Approvals

   • OSU, BA/BS in Social Science

     Chair Francesconi called upon Sabah Randhawa, Provost & Executive Vice President at Oregon State University to provide background on the proposed program. Discussion centered on enrollment numbers at OSU-Cascade Branch Campus, and OSU’s intent to design a program that meets the demand for a Social Science program in Central Oregon.

     ACTION: Directors Emily Plec the motion to approve the BA/BS in Social Science program and David Yaden seconded. Motion carried.
DISCUSSION ITEMS

4. Achievement Compact Targets

Chair Francesconi called upon Sona Andrews to provide an overview of the Achievement Compact Target setting and next steps. On June 2\textsuperscript{nd} the full board approved actuals for 2010-11, and projections for the 2011-12 and 2012-13 year. It was noted that the projections were developed from a baseline that assumes there is no change in funding, as well as that trends in student behavior do not change.

In early September, OUS is required to give targets for the 2013-2015 biennium. The System Office will work with institutions to set targets based on activities that will impact their completion rates. It was pointed out that the quality section of the Compacts will remain blank until the Employer and Alumni Surveys are initiated. It is anticipated that the 2013-2015 targets will be brought to the full board with the caveat that the Chancellor may make slight modifications based on any changes recommended by the funding teams in August or September.

**NEXT STEPS:** The Achievement Compact Targets may be brought to the Academic Strategies Committee on July 12\textsuperscript{th} pending completion. Targets will be brought to the full board on August 3\textsuperscript{rd}.

5. Update on Legislative Budget Proposals

Chair Francesconi opened the discussion on Legislative Budget Proposals noting that the Academic Strategies Committee provided a recommendation to the Finance & Administration Committee and that those recommendations were subsequently approved by the full board approval on June 2\textsuperscript{nd}. It was pointed out that a handful of the proposals will also be heard by the Jobs and Economy committee, and that the Education funding team will be meeting later in June to discuss proposals. Chair Francesconi called upon Sona Andrews to discuss the timeline with the committee noting that feedback is anticipated in late June, with the hope that that there will be enough time to revise the work being done on the budgets for proposals. The July Academic Strategies Committee meeting was designed to look at the feedback from the funding teams and provide guidance as to which ideas and proposals will move forward.

**NEXT STEPS:** Pending Buying Team feedback, the proposals may be brought to the July Academic Strategies Committee meeting for review before being heard by the full board on August 3\textsuperscript{rd}.

6. Discussion of Future Academic Strategies Committee Priorities

Chair Francesconi opened the discussion by surveying committee members for their thoughts on the success of the current work plan, and what should be accomplished in the coming year.
After a lengthy discussion, it was decided that the following priorities should be categorized for the Academic Strategies Committee work plan.

**Existing/Continuing Work:** *grey box indicates linked concepts

- Mission Alignment- would like to go deeper and broader into this topic and explore potential overlap with the work of other committees.
  - How can we link this to 40-40-20, and really get into the financial future, market for students, and character of the institutions?
- Performance reporting to link up with compacts and mission alignment
- Academic Program Approvals
- Diversity : faculty, staff and students (Jim will speak with Jill about this effort)
- Faculty satisfaction and career flexibility (Emily Plec to lead effort)

**Positive Response:**

- Teacher Preparation and in-service professional development changes
- 2013-2015 Legislative budget strategies, guidelines, and policy packages

**New Items:**

- Learning Outcomes & Assessment
- 40-40-20 capacity planning- greater integration with mission, metrics etc. for each institutions
- Faculty Compensation- development of framework and guidelines for campuses to set own faculty compensation—each campus has different mission, and market varies). Develop by October meeting

**Question Marks:**

- HB 3418- Task Force on Student & Institutional Success, pending recommendations
- Economic Development and Strategies, Value of Research
7. Joint Boards Work

- **Rogue Community College Dual Credit Program Approval**
  Chair Francesconi called upon Karen Marrongelle, Assistant Vice Chancellor for Academic Standards and Collaborations to provide background on the work of the Oregon Dual Credit Oversight Committee and its recommendations to the United Education Enterprise (UEE) to approve dual credit program at Rogue Community College. Discussion centered on syllabi alignment, student learner outcomes, and grading timelines for faculty qualification. It was noted that the program would typically move through the Joint Boards of Education, however due to its dismantle, programs must be approved by the State Board of Education and State Board of Higher Education separately.

  **ACTION:** Directors Jill Eiland made the motion to approve the Rogue Community College Dual Credit Program and Emily Plec seconded. Motion carried.

- **Advanced Placement/International Baccalaureate (AP/IB) Statewide Alignment Policy Revisions**
  Chair Francesconi called upon Karen Marrongelle, Assistant Vice Chancellor for Academic Standards and Collaborations to provide background on the Statewide Advanced Placement and International Baccalaureate policies. It was noted that each year the AP/IB working group review the policies in light of curricular changes. The Oregon University System, the Oregon Department of Community Colleges and Workforce Development, and high school teachers collaborate to produce the revisions. It was noted that the program would typically move through the Joint Boards of Education, however due to its dismantle, programs must be approved by the State Board of Education and State Board of Higher Education separately.

  **ACTION:** Directors Brianna Coulombe made the motion to approve the AP/IB Policy Revisions and Emily Plec seconded. Motion carried.

- **Associate of Science Oregon Transfer Degree in Business (ASOT-Business) Revisions**
  Chair Francesconi called upon Joe Holliday, Assistant Vice Chancellor for Student Success Initiatives to provide background on the ASOT-Business Revisions proposal. It was noted that revisions are need to align ASOT-Business with the 2010 revisions to the Associate of Arts Oregon Transfer Degree (AAOT), and recognize lower division coursework. The Joint Boards Articulation Commission (JBAC) approved the revisions in the fall of 2011 and the UEE workgroup approved the revisions in March of 2012.

  **ACTION:** Directors Jill Eiland made the motion to approve the ASOT-Business program and Brianna Coulombe seconded. Motion carried.
8. Reverse Transfer

Chair Francesconi called upon Joe Holliday, Assistant Vice Chancellor for Student Success Initiatives to provide an overview of the work currently being done on Reverse Transfer. It was noted that stakeholders are currently exploring options based on legislation (HB 3421), and that reverse transfer may aid the state in reaching the 40-40-20 goal. In addition, OUS and CCWD have partnered to support reverse transfer by applying for a grant from the Lumina Foundation, Credit When It’s Due.

**ACTION:** Directors Jim Francesconi made the motion to endorse the work of OUS and CCWD for the Credit When It’s Due Lumina Foundation grant and Jill Eiland seconded. Motion carried.

9. Adjournment

With no further business, the meeting was adjourned at 4:50 p.m.