Committee members present: Chair James Francesconi, Brianna Coulombe, Jim Middleton, Emily Plec and David Yaden. Director Jill Eiland joined the meeting at 4:25pm.

Chancellor’s staff present: Melody Rose, Joe Holliday, Karen Marrongelle, Charles Triplett, Anna Teske, and Marcia Stuart.

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Kevin Reynolds (PSU), Jim Bean (UO), Kent Neely (WOU), David Robinson (OHSU), Sarah Andrews-Collier (IFS).

Other board members: Orcilia Forbes.

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:06 p.m.

2. Approval of June 2012 Minutes

   ACTION: Director Emily Plec made the motion to approve the minutes and David Yaden seconded. Motion carried. Director Eiland was not present for the vote.

3. Academic Program Approvals
   - EOU, MFA in Creative Writing

   Chair Francesconi called upon Steve Adkison, Provost & Executive Vice President at Eastern Oregon University to provide background on the proposed program. Discussion centered on the demand for low-residency requirement programs. It was noted that this program employs part-time faculty members that work on other similar programs throughout the state, offering a stable faculty presence for student cohorts.

   ACTION: Directors David Yaden made the motion to approve the BA/BS in Social Science program and Jim Middleton seconded. Motion carried. Director Eiland was not present for the vote.
4. Institutional Core Themes

Chair Francesconi called upon Vice Chancellor Melody Rose to provide an overview of the change in Northwest Commission on Colleges and Universities (NWCCU) new accreditation standards. It was noted that the standards adopted by NWCCU in 2010, require governing boards approve institutional core themes as an extension of institutional missions. Discussion centered on the role of the board in assuring that core themes are congruent with institutional mission.

**ACTION:** Directors Jim Middleton made the motion to approve institutional core themes for the seven public universities and Emily Plec seconded. Motion carried. Director Eiland was not present for the vote.

DISCUSSION ITEMS

5. ASC Work Plan Review and Board Retreat Discussion

Chair Francesconi opened the discussion on the committee work plan noting that the committee has the opportunity to refine their work. After a lengthy discussion, it was decided that the work plan will serve as a tool to see the committee through the next year, and that the following items need to be linked to specific work plan initiatives.

- Access to be linked with OUS Contributions to 40-40-20
- Critical degrees to be linked with Research Connected to Oregon’s Economy and 2013-15 Strategic Priorities
- Administrative diversity to be included in Diversity discussions.
- Faculty Satisfaction will be added to Ongoing Activities.

**NEXT STEPS:** Chair Francesconi would like to investigate ASC’s role in the context of Board priorities and resources. Melody Rose will work with Emily Plec to bring the Faculty Satisfaction survey to the committee for review.

INFORMATIONAL ITEMS

6. Reports: Credit for Prior Learning, Teacher Preparation, Eastern Promise and Research Collaboratory.

Chair Francesconi directed Melody Rose to provide a report on Credit for Prior Learning (CPL). Currently, there is a growing dialogue about reducing time to degree and cost for students. In response to this dialogue, the System Office has initiated an ad hoc committee that will engage faculty on the challenges and opportunities surrounding CPL, and develop policy recommendations around the advancement of CPL practices. Provosts will appoint two faculty members to serve on the committee. In addition, two representatives from the Learning Outcomes and Assessment (LO&A) group will also participate. The committee will provide a progress report of initial findings to ASC by January 2013, with a final report by June 15, 2013.
Chair Francesconi pointed out the value of a collaborative approach between campuses, education sectors, and community and industry partners. It was noted that as a result of collaborative approaches, the Teacher Preparation, Eastern Promise and Research “Collaboratory” proposals have advanced with the legislative funding teams.

DISCUSSION ITEMS (cont.)

7. OUS Contributions to 40-40-20

Chair Francesconi opened the discussion on OUS Contributions to 40-40-20. Discussion centered on the creation of the Board’s Ad Hoc 40-40-20 Strategy Committee, which was developed to advance the discussion and create a framework that will help the state and OUS reach the 40-40-20 goal. The committee will have a one year charge, and will be made up of members from all three board committees. Chair Francesconi called on the Co-Chairs, David Yaden and Jim Middleton to outline the framework for the committee. It was pointed out that committee will focus on the selection of a capacity model, as well as develop clear specifications/definitions for 40-40-20, review and prioritize policies and issues already in place. After a full and frank discussion, it was agreed that the work of the 40-40-20 Strategy Committee will be a valuable tool in assessing how the System will contribute to reaching statewide goals.

NEXT STEPS: Melody Rose will meet with the Co-Chairs of the 40-40-20 Strategy Committee and will notify ASC when the work is ready to discuss in committees.

8. Diversity

Chair Francesconi opened the discussion on system wide diversity. Attention was drawn to the need to advance diversity initiatives. The committee discussed the diversity metric in presidential evaluations, as well as the variables that lead to attrition, barriers to student success, and the creation of campus culture that supports diversity. After a full and frank discussion it was agreed that the concept of diversity may differ from campus to campus, and that there is a need to be more intentional about understanding the numbers and what that means at each institution.

NEXT STEPS: Melody Rose will work with OUS institutional research to collect diversity data on undergraduates and faculty, and will facilitate a discussion at the November ASC meeting.

9. Adjournment

With no further business, the meeting was adjourned at 4:58 p.m.