SPECIAL MEETING OF THE
STATE BOARD OF HIGHER EDUCATION (#778)
WILLAMETTE BALLROOM, UNIVERSITY PLACE
DECEMBER 1, 2006, 9:00–9:30 A.M.

AGENDA

1. CALL TO ORDER/ROLL CALL/WELCOME

2. ACTION ITEM
   a. WOU, Interview Recommended Presidential Candidate

3. ADJOURNMENT

REGULAR MEETING OF THE
STATE BOARD OF HIGHER EDUCATION (#779)
WILLAMETTE BALLROOM, UNIVERSITY PLACE
DECEMBER 1, 2006, 9:30–11 A.M.

AGENDA

1. CALL TO ORDER/ROLL CALL/WELCOME
2. **CONSENT ITEMS**

   b. OIT, B.S., Electrical Engineering................................................................. 1
      Oregon Institute of Technology seeks Board approval to offer an instructional program
      leading to a B.S. in Electrical Engineering.

   c. UO, Undergraduate Certificate in Writing, Public Speaking, and Critical Reasoning . 3
      The University of Oregon seeks Board approval to offer an instructional program leading
      to an Undergraduate Certificate in Writing, Public Speaking, and Critical Reasoning.

   d. PSU, Easement for Light-Rail (Simonton).......................................................... 5
      The requested non-exclusive easements would allow overhead building eyebolt and span
      wire attachments to several PSU-owned buildings for the TriMax light-rail project.

   e. Allocations of State Lottery Funds to Intercollegiate Athletics Programs ............... 7
      Correction to the lottery distribution methodology approved at the November 2006 Board
      meeting.

3. **ACTION ITEM**

   a. WOU, Potential Appointment of Recommended Candidate for President

4. **REPORT ITEMS**

   a. SOU, Financial Plan

   b. Update 2007-2009 Governor’s Recommended Budget

5. **PUBLIC INPUT**

6. **DELEGATION OF AUTHORITY TO BOARD’S EXECUTIVE COMMITTEE**

   “Pursuant to Article II, Section 5 of the Bylaws of the Board of Higher Education,
   the Board delegates to the Executive Committee authority to take final action as
   here designated or deemed by the committee to be necessary, subsequent to the
   adjournment of this meeting and prior to the Board’s next meeting. The Executive
   Committee shall act for the Board in minor matters and in any matter where a
   timely response is required prior to the next Board meeting.”

7. **ADJOURNMENT**

Note: All docket materials are available on the OUS website at:
http://www.ous.edu/board/meetingmaterials.htm. Please contact the Board’s office at (541) 346-5749 if
you have any questions regarding these materials. This agenda may be amended at any time prior to 24
hours before the Board meeting. Estimated starting times for the agenda items are indicated; however,
discussions may commence, or action may be taken, before or after the suggested times. Any item on the
agenda may be considered at any time out of order at the discretion of the President of the Board. During
the meeting, the Board may convene in Executive Session to receive legal advice regarding any item on
the agenda or for any reasons permitted under Oregon law.
OIT, B.S. in Electrical Engineering

The proposed Bachelor of Science in Electrical Engineering is an engineering degree that meets the requirements for accreditation by the Engineering Accreditation Commission of ABET, Inc., and conforms to the program requirements of the Institute of Electrical and Electronics Engineers (IEEE) for an electrical engineering program. The B.S. includes 186 quarter credits of coursework including nine credits in senior design project work. The degree includes a solid foundation in calculus-based physics, chemistry, mathematics, and communications. The curriculum was adapted from the successful B.S. in electronics engineering technology program at OIT.

The proposed program will meet the needs of Oregon by providing graduates adept at the technologies of an ever-changing workplace. Students will have the opportunity to focus in renewable energy, biomedical applications, or optoelectronics. The program will provide a natural pipeline for students to continue their education within Oregon to graduate programs at Oregon State University, Portland State University, and the Oregon Health and Science University. It is anticipated that OIT will have 40-50 upper division students per year in this program within five years and will have 15-20 graduates per year.

All appropriate University committees and the OUS Provosts’ Council have positively reviewed the proposed program.

Recommendation to the Board:
The OUS Provosts’ Council recommends that the Board authorize Oregon Institute of Technology to establish an instructional program leading to a B.S. in Electrical Engineering, effective Fall 2007.

(Board action required.)
**UO, Undergraduate Certificate in Writing, Public Speaking, and Critical Reasoning**

The proposed undergraduate certificate aims to strengthen students’ communicative and reasoning abilities—the core competencies of good citizenship that are so important in the ever-changing, increasingly complex world students face upon graduation. Writing, speaking, and reasoning skills are typically taught in undergraduate English, Speech, and Philosophy departments. The proposed 36-credit certificate draws on existing courses in English and Philosophy and adds five new courses including public speaking and upper-division courses in writing and rhetoric.

The full complement of certificate courses will be updated and revised to ensure program coherence and integrated instruction. The certificate adopts an interdisciplinary approach emphasizing application and participatory experience, moving beyond the ad hoc approach to enhancing writing, speaking, and critical-reasoning competencies that often characterizes departmental organization of undergraduate course offerings. Students will complete the certificate program well prepared for active, effective participation in communicative situations experienced in both their civic and work/professional lives.

The need for graduates who can speak, write, and reason with effectiveness is universally acknowledged. State and local businesses, professional programs, educational institutions, government agencies, and industries repeatedly express their desire for people with exceptional writing, speaking, and reasoning abilities. The demands of new communication technologies, pressures of globalization, and deeper understandings of cultural diversity requires an educated citizenry who can understand and navigate competing lines of reasoning, as well as express their own critical rationales and proposals. Although such needs are often discussed, few institutions have met the challenges of developing a coherent, intellectually rigorous program such as the proposed certificate. No other closely related OUS program is available.

All appropriate University committees and the OUS Provosts’ Council have positively reviewed the proposed program.

**Recommendation to the Board:**
The OUS Provosts’ Council recommends that the Board authorize the University of Oregon to establish an instructional program leading to an Undergraduate Certificate in Writing, Public Speaking, and Critical Reasoning, effective Winter 2007.

*(Board action required.)*
PSU, Light Rail Project Easement

**Summary:**
Portland State University (PSU) requests Board approval for six easements to be granted to TriMet. The non-exclusive easements would allow overhead building eyebolt and span wire attachments to several PSU-owned buildings.

**Staff Report to the Board:**
The easements will allow TriMet to install six span wire attachments to the PSU parking structure, the University Center building, and to the Urban Center to support electrical wires that will power the new MAX line along 5th and 6th Avenues. This design is similar to that used for the Portland Streetcar and will have minimal aesthetic effect on the buildings to which the attachments are placed. In addition, the attachments will eliminate the need for new poles and sidewalk foundations along the new route through campus. The span wire attachment system consists of a guide wire attachment to an eyebolt that is firmly connected to the building façade. The easements are as follows:

- Two easements at the PSU parking structure, 630 SW Mill Street
- One easement at PSU parking structure, 1872 SW Broadway
- Two easements at the University Center building, 1881 SW 5th Avenue
- One easement at the Urban Center, 1742 SW 6th Avenue

**Staff Recommendation to the Board:**
Staff recommends that the attachment easements be granted to TriMet.

(Board action required.)
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Allocations of State Lottery Funds to Intercollegiate Athletics Programs

At the November 2006 meeting of the Board, the allocations of state Lottery Funds to intercollegiate athletics programs was approved via the consent agenda. Subsequent to that meeting, an error was discovered in the distribution methodology to the campuses. The correct percentages to be awarded to campuses are presented in the formula detail below.

**Background:**
Since 1989, Oregon law has allocated the net proceeds from the sports action lottery to Oregon University System institutions. Most of the funds (88 percent) are directed to intercollegiate athletics programs at the campuses. The formula for distributing these funds to each institution’s Intercollegiate Athletic Department was established by the OUS Board at its November 1997 meeting to take into account the costs of the programs, the level of play, and gender equity. The remaining 12 percent of the proceeds has been provided to campuses for scholarships based on need (6 percent) and scholarships based on merit (6 percent). Much of the funding in the latter category has been used historically to support graduate students.

The distribution formula resulted in providing about $1.8 million in 2004-05 to campus programs. Each campus received allocations ranging from 5 percent of the total allocated to 31 percent of the total allocated, based on the criteria established in 1989. The formula was revised slightly in the mid-1990s when Portland State University’s intercollegiate athletic programs went from Division II of the NCAA to Division I. It was not adjusted when Western Oregon University later went from Division III to Division II, despite the criterion dealing with level of play.

The NCAA opposed the concept of betting on sporting events and has restricted its men’s basketball postseason tourneys in Oregon due, in part, to the existence of the sports action lottery. That led to an effort in the 2005 session of the Oregon Legislature to repeal the sports action lottery, effective in July 2007. The Legislature, mindful of the loss of revenue to campuses, included in the new law a provision that would allocate 1 percent of lottery profits to OUS to replace the sports action lottery revenue. OUS was asked informally during the discussions pending adoption of the new law to address some of the issues that had arisen under the existing sports action distribution formula. These included a view that OUS had not taken into account adequately the level of play of those campuses that had changed divisions since 1989 and the low level of funding available under the formula to the smaller campuses.

After discussions with campus representatives, a new distribution plan was developed by OUS staff, with the assent of each campus president. Its principle characteristics include several precepts carried over from the current distribution formula. In other words, that 6 percent of proceeds be used for need-based scholarships and 6 percent for awards based on academic merit, that 88 percent of the proceeds be used to support intercollegiate athletics (with 30 percent of that amount to be used to fund...
revenue sports [men’s basketball and football at UO, OSU, and PSU] and 70 percent to be used to fund nonrevenue sports [all other sports]).

The distribution formula would permit each campus to earn the same percentage of the total as it does under sports action until the amount received by OUS exceeds the amount received in 2004-05. In other words, no campus will receive less funding than at present unless the entire pool of funds is reduced. The formula would change after the current revenue threshold is reached so that the smaller campuses, particularly WOU and PSU, would receive greater shares of the total than in the past. These changes would address the concerns raised during the past legislative session. The details of the formula for any fiscal year are:

- Of the first $1.8 million, the University of Oregon would receive 31.15 percent, Oregon State University would receive 30.14 percent, PSU would receive 18.71 percent, and each of the other campuses would receive 5 percent.

- Of the next $500,000 received in that year, the shares for UO and OSU each would be 5 percent, the share for PSU would be 20 percent, the share for WOU would be 20 percent 25 percent, and the shares for EOU, SOU, and OIT would be 15 percent.

- Finally, for any amounts received in excess of $2.3 million in a year, UO would receive 24 percent, OSU 23 percent, PSU 19 percent, WOU 10 percent, and the other campuses would each receive 8 percent.

**Staff Recommendation to the Board:**

Staff recommends that the Board approve the corrected lottery funds distribution methodology as stated above effective when the new Lottery funding mechanism is implemented.