Eastern Oregon University
Presentation to the Oregon State Board of Higher Education
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About EOU

- Student-oriented.
- Connected.
- Quality.
EOU Overview

Mission Statement

EOU guides student inquiry through integrated, high-quality liberal arts and professional programs that lead to responsible and reflective action in a diverse and interconnected world.

As an educational, cultural and scholarly center, EOU connects the rural regions of Oregon to a wider world. Our beautiful setting and small size enhance the personal attention our students receive, while partnerships with colleges, universities, agencies and communities add to the educational possibilities of our region and state.

EOU Facts

- Unique mission
  - Regional
  - Statewide
  - Accessible
  - Affordable
Service Region Realities

Population Change Between 2000 Census-July 2005

Student Profile

- On-Campus
- Distance Education
- Degree Completion

Extended residential  Distance education  On-campus
EOU Students

- Enrollment: 3,425
- FTE: 2,329
- 62.5% Female
- 37.5% Male
- 10.1% Ethnicity
- 69.6% Oregon residents
- 116 Valedictorian awards 2006-07
- 91.5% alumni satisfaction rating
- 35% remain in region following graduation

Collaborations & Partnerships

- Oregon State University Agriculture Program at EOU
- Oregon Health & Science University Nursing Program at EOU
- Oregon Dental Services/Oregon Institute of Technology School of Dental Hygiene
- Nine Community College partnerships across Oregon
- Oregon Department of Fish and Wildlife

Jeannie Goyne and Carrie Goyne, mother and daughter, who both graduated from EOU’s MHCC Program.
Rural Outreach

- Rural Access Initiative
- MBA Program
- Rural Oregon Institute
- Eastern Oregon Rural Alliance
- Small Business Development Center
- Sage Library System
- Community School of the Arts
- Federal – AASCU/Rural Universities project

Fundraising and Grants Success

- Largest fundraising year ever
  - Total pledges exceed $3.78 million
  - Several new major scholarships
  - McKenzie Farm
- Grants information
  - Grants Pending: 21 ($3.9M)
  - Grants Received: 14 ($181K)
Cornerstones of Learning

- Student Engagement/Community Service
- Creative Activities/Undergraduate Research
- Internships/Practicum/Mentoring Experiences
- International/Intercultural Experiences

Program Excellence

Student Engagement/Community Service

- Shelter from the Storm
- Girls in Science
- Haven from Hunger
- Community Garden
- Childcare Committee
- Community Coalition
- Robotics Tournament
Program Excellence
Creative Activities/Undergraduate Research

- Spring Symposium
- Science Journal
- Oregon East
- Basalt
- Faculty Success

EOU students presenting their research at the 2007 Spring Symposium.

Program Excellence
Internships/Practica

- Students in Free Enterprise
- Native American Adolescent Mentoring Program
- MBA community component
- Adapted Physical Education
- Summer Internships

EOU SIFE Club

NAAMP
Program Excellence
International/Multicultural

- International Dinner & Show
- EOU Choir trip to China
- Martin Luther King, Jr. Mural
- Pow Wow
- Men’s Basketball to Costa Rica
- Study abroad – international agreements

EOU Choir trip to China
International students perform

Campus Engagement

- Strategic Planning
  - Campus-wide involvement
- Shared Governance
- Campus Initiatives
  - Enrollment Management
  - Integrated Marketing

EOU Choir in China

Strategic Directions

- Quality Education
- Student Success
- Faculty and Staff
- Communication
- Sustainable Future
- Diversity / Globalization
- Partnerships

Long-term investments

- Rural Access Initiative
- Distance delivery
- Student success initiatives
- Faculty salaries
- Diversifying revenue sources
- Campus diversity
Challenges

- Enrollment Management
- Geographic population distribution
- Budget
  - Salaries
  - Capital projects
  - Deferred maintenance
- Inlow

Thank You