Portland State University

Report to the Oregon State Board of Higher Education
Portland State University

Oregon’s Urban Research University

Engaged
Diverse
International
Sustainable
Current Issues and Trends in Higher Education

- The New Majority Student
- Engagement
- Internationalization
The New Majority Student
Engagement
Internationalization
Portland State is Oregon’s Urban Research University

We are focused on serving the metropolitan region through:

– Established portfolio of programs

– Academic contributions focused on engagement

– Flexible delivery to accommodate diverse educational needs

– Contributions as an institutional citizen on the metro region
Portland State is Oregon’s Urban Research University

• Our mission
Portland State is Oregon’s Urban Research University

- Our mission
- Our vision
Portland State University’s Vision

- To be an internationally recognized urban university known for excellence in:
  - student learning,
  - innovative research, and
  - community engagement

- that contributes to the:
  - economic vitality,
  - environmental sustainability
  - quality of life

- in the Portland region and beyond
Portland State is Oregon’s Urban Research University

- Our mission
- Our vision
- Our leadership position
Portland State is the Leader in Engagement

Continuum of Engagement

- Students
- Community
- Faculty/Staff
- Globally relevant, regionally focused
Portland State is Oregon’s Urban Research University

- Our mission
- Our vision
- Our leadership position
- Our academic priorities
3 – 5 Year Strategic Academic Priorities

1. Improve student success through engaged learning experiences.

2. Expand innovative scholarship/creative activities that address regional issues & have global significance.

3. Enhance educational opportunity in the Portland Metropolitan Region.
Portland State is the Leader in Engagement

Continuum of Engagement

- Students
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Globally relevant, regionally focused
Our Students

• Growing enrollment
• Diversity
• Success
The New Majority Student

Ethnic Diversity

- African American
- American Indian/Alaska Native
- Asian/Pacific American
- Caucasian
- Hispanic/Latino
- Multiracial/Unknown
- Nonresident Alien
The New Majority Student

Ethnic Diversity

Geographic Origin

Enrollment By Oregon County – Fall 2006
PSU Serves the Metro Region and Beyond
The New Majority Student

Ethnic Diversity

Geographic Origin
The New Majority Student

Ethnic Diversity
Geographic Origin
Undergraduate Level

Enrollment By Class
The New Majority Student

Ethnic Diversity
Geographic Origin
Undergraduate Level
Graduate Level

Distribution of Graduate Students

- Master's
- Doctoral
- Post-Bacc. (GR)
- Non-Admitted (GR)
The New Majority Student

Degree Completion of Co-Admit vs Transfer Students

% Completed

Co-admission Program
Regular Transfer

Completion Rates

Ethnic Diversity
Geographic Origin
Undergraduate Level
Graduate Level
Student Success
The New Majority Student

Ethnic Diversity
Geographic Origin
Undergraduate Level
Graduate Level
Student Success
Student Satisfaction
Academic Schools and Colleges

• College of Liberal Arts & Sciences
• School of Business Administration
• College of Urban & Public Affairs
• Graduate School of Education
• Maseeh College of Engineering & Computer Science
• School of Fine & Performing Arts
• School of Social Work
• School of Extended Studies
Academic Programs

Academic Schools and Colleges

Unique approach to undergraduate education

• University Studies general education core curriculum
• Community based learning
• Technology assisted instruction
• Nationally recognized
Unique approach to undergraduate education

Academic programs

Academic Schools and Colleges

Named a 2006 Best College in the Western Region by The Princeton Review

U.S. News Best Colleges 2006
Academic programs

Academic Schools and Colleges
Unique approach to undergraduate education

Graduate programs

• Appropriate to the metropolitan region
• Statewide contributions
• Nationally recognized
Academic programs

Collaborative programs

- Community colleges
  - Co-admission
  - Degree completion
- OUS institutions
- OHSU
Academic programs

Collaborative programs

• Degrees granted

• Student satisfaction

Our students are successful
Portland State is the Leader in Engagement

Continuum of Engagement

- Students
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Globally relevant, regionally focused
Outstanding and dedicated faculty

Accomplished Faculty

• Five NSF CAREER awardees

• Numerous Fulbright fellows

• Acclaimed scholars
Innovative and significant scholarship

Accomplished Faculty

Scholarship is focused on regional issues of national & international significance

- Industry
  - Nanotechnology
  - Microprocessor design and test
  - Metals, materials and manufacturing
  - Biologically active chemicals

- Transportation

- Sustainable processes and practices
  - Green buildings and sustainable urban development
  - Sustainable business practices
  - Environmental sustainability

- Child and family well-being
Innovative and significant scholarship

Accomplished Faculty

Scholarship is focused on regional issues of national significance

Active scholarship & creative work in the humanities, fine arts & education

• Public history program
• Performing arts
  • Jazz program
  • Opera program
• Asian studies
• Cultural studies
• Language acquisition
• K-12, Autism research
Innovative and significant scholarship

Accomplished Faculty

Scholarship is focused on regional issues of national significance

Active scholarship and creative work in the humanities and fine arts

Much of our scholarship is collaborative

• With the metropolitan community
  • City of Portland
  • METRO
  • Regional K-12 districts
  • Local and regional industry

• With other OUS institutions
  • OTREC
  • ONAMI
  • OTRADI
  • Multiple projects with OHSU
Innovative and significant scholarship

Accomplished Faculty

Scholarship is focused on regional issues of national significance

Active scholarship and creative work in the humanities and fine arts

Much of our scholarship is collaborative

Our funded research is growing rapidly

A Decade of Growth in Sponsored Projects

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Portland State is the Leader in Engagement

Continuum of Engagement

- Students
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Globally relevant, regionally focused
• The Vanport Flood of 1948

• Urban Renewal of the South Park Blocks during the 1960s and 1970s

• The University District is created in 1995
The University District

- 49 Acres
- 4.5 M sq. ft.
- 61 Buildings
- 36 City Blocks
Place Matters
The Many Roles of the Urban University

Our Contribution

- Student Aid Provider
- Real Estate Developer
- Work Force Developer
- Purchaser
- Community Partner
- Business Accelerator

TOTAL 2005 PSU CONTRIBUTION
$1.068 BILLION
Our Community Engagement Collaborations & Partnerships are extensive.

- Over 440 local partnerships
- 95 partnerships in 31 countries

- Population Research Center (C.U.P.A.)
- Center for Real Estate Develop. (S.B.A.-C.U.P.A.)
- Executive MBA (UO-PSU-OSU)
- Oregon Metals Initiative (PSU)
- Oregon Nanotech ONAMI (PSU-OSU-UO)
- M.A. Public Health (OHSU-PSU-OSU)
- Food Industry Mgmt. Program (S.B.A.)
- PSU School of Extended Studies ~Educating~ 1300 Companies & Businesses
- Child Welfare Partnership ~School of Social Work~ & the State of Oregon
- Japan’s Waseda U. ~PSU City Manager Program
- PSU’s Lab2Market Program

Collaborations with the following organizations:
- Chinese Ministry of Land Resources
- PSU Sustainable Land Use
Our Shared Future with the Metro Region Involves Many New and Potential Partnerships and Collaborations

- PCC Community Colleges ~PSU~ Consortium
- U.S. Geological Survey Co-location with PSU Scientists
- PSU/OHSU Bio-Sciences Collaboration Possible Co-location on the Waterfront
- Transportation Institute 16 M-Federal $ PSU~OSU~UO
- OTRADI Drug Discovery OHSU~PSU OU~OSU
- City Archives Co-location PSU Research
"An Institutional Citizen of the City"

Some Are:

- Portland Bus. Alliance
- Max - Green Line
- Portland Streetcar
- South Waterfront
Portland State: Providing Leadership

A New Partnership

- Urban Renewal/Master Plan for University District and Central City
- Economic Development agenda for PSU–Portland

City Planning~PDC~PSU

Contract
Portland State: Economic Development

MATCHING Cross Mapping

Business

Business Cluster

High Technology

• Apparel
• Creative
• Food
• Forest
• HiT
• Metals
• Nursery
• Professional
• Travel & Tourism

PSU Degrees

Maseeh College of Engineering & Computer Sciences

in 8 colleges

• College of Liberal Arts and Sciences
• College of Urban and Public Affairs
• College of Education &Comp. Science
• College of Business Administration
• College of Extended Studies
• College of Fine & Performing Arts
• School of Social Work

Portland State UNIVERSITY
Portland State University Goals

• Build our national leadership in engagement

• Continue to develop nationally recognized academic and research programs in selected areas particularly important to the metropolitan region

• Substantially increase retention of undergraduate students

• Increase the representation of underserved students at the graduate and undergraduate levels
Portland State University Challenges

- Student retention and completion rates
- Faculty mix
- Faculty salaries
- Space and facilities
- Support staffing
- Expand & deepen community support for higher education in Portland metropolitan region
Portland State University Contribution to OUS Portfolio

- An appropriate range of degree programs to serve the metro region
- Develop strengths in programs particularly important to the metro region
- Use our unique academic approaches, location, and partnerships to promote success for new majority student
- State-wide and national contributions to the metro region
Portland State University Contribution to OUS Portfolio

Oregon’s Urban Research University

• Engaged
• Diverse
• International
• Sustainable
Portland State University

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