Strategic Planning Update
February 2008

Portland and Participation & Completion Updates

Jim Francesconci, Chair, Portland Higher Education Committee
Dalton Miller-Jones, Chair, Student Participation and Completion Committee
Portland Higher Education Strategy
## Portland Subcommittee Membership

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<th>Name</th>
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<td>Jim Francesconi</td>
<td>Board of Higher Education</td>
<td>Sabah Randhawa</td>
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<td>Sam Adams</td>
<td>Commissioner of Public Utilities</td>
<td>Mark Rosenbaum</td>
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<td>Mark Edlen</td>
<td>Principal, Gerding Edlen Development</td>
<td>Brent Stewart</td>
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<td>Lesley Hallick</td>
<td>Provost, OHSU</td>
<td>Nohad Toulan</td>
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<td>Tom Imeson</td>
<td>Public Affairs, Port of Portland</td>
<td>David Woodall</td>
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<td>Marvin Kaiser</td>
<td>Dean, PSU</td>
<td>Patricia McDonald</td>
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<td>Josh Kardon</td>
<td>Chief of Staff, Senator Ron Wyden</td>
<td>Eric Parsons</td>
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<td>Roy Koch</td>
<td>Provost, PSU</td>
<td>Tim Boyle</td>
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<td>Preston Pulliams</td>
<td>President, PCC</td>
<td>Peter Bragdon</td>
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<td>Nan Poppe</td>
<td>Campus President, PCC</td>
<td>Joanne Truesdell</td>
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<td>Patricia Martinez</td>
<td>Executive Director, OCHA</td>
<td>Gary Murph</td>
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<td>John Minahan</td>
<td>President, WOU</td>
<td>Linda Brady</td>
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<td>John Morgan</td>
<td>President and CEO, HemCon</td>
<td>Robert Packard</td>
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<td>Tim Nesbitt</td>
<td>Deputy Chief of Staff, Governor’s Office</td>
<td>Allan Price</td>
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Portland Higher Education Goals for 2025

• Attract new industries and support business development in the metropolitan area
• Significantly increase:
  – annual externally sponsored research expenditures
  – the number of business start-ups, invention disclosures and licensing income, and
  – graduate programs that are directly related to the research strengths and goals of the metropolitan region
• Increase the number of degrees produced annually in Portland with a particular focus on:
  – historically under-represented segments of the population, and
  – degree programs that will serve the workforce needs of the region
• Increase the number of champions for higher education in the Portland region to:
  – execute these strategies
  – provide external advocacy, and
  – raise significant new resources from local, regional, federal, and private sources
OUS: working better, together

- Excellence
  - High quality instruction, research and service

- Access
  - Raising Oregon’s IQ
    - 40% of population with associate degrees
    - 40% with bachelor or higher degrees

- Impact
  - Making Oregon a force in a global economy
Vision for Portland higher education in the 21st Century

• Comprehensive system of higher education featuring program coordination, system and service integration

• Spearheaded by PSU as the Portland based comprehensive university that ensures broad student access, curricular excellence, and research embedded in the economic, social, and cultural environment; and

• Utilizing the capacities of local community colleges and the special strengths of OHSU and other OUS institutions to serve the needs of greater Portland
Aligning Portland higher education

• Leveraging Portland’s reputation
• Focusing on life sciences and sustainability
• Creating the *Innovation Quarter* in Portland
  • Raising Portland’s “IQ”
  • Increasing educational opportunity and attainment
• Capitalizing on Portland’s strengths
  • OHSU – Marquam Hill and South Waterfront
  • PSU – university district and south waterfront
  • UO – White Stag, Old Town
  • OSU Pharmacy – South Waterfront
  • Robust system of Community Colleges
A catalytic investment in Portland

- A new multi-institutional 350,000 sq. foot state of the art life sciences complex on South Waterfront

- Complete with:
  - FDA approved drug development and manufacturing labs
  - Clinical trial assistance
  - OSU and OHSU pharmacy
  - PSU sciences
  - OIT health professions
  - LEED facility with demonstration and research capabilities

- Attracting an industrial partner – pharmaceuticals and bio-science firms create clean industry and high paying jobs
Sustainability: focusing on our strengths

• Establishing a national laboratory focused on sustainability
  • Sustainable energy solutions:
    • Solar power
    • Wind power
    • Wave energy
    • Geothermal
      – OIT as the nation’s first “net zero/off grid“
  • Transportation research featuring Portland’s transit system
  • Demonstration facilities, sustainable redevelopment, and research projects
  • Resource management and smart operations
  • Green collar company incubation
• Creating the nexus for the next wave of business and a sustainable Oregon economy
Opportunities to enrich program & research excellence in Portland

- UO Product design
- PSU materials, metals, and manufacturing
- UO Security Analysis Center
- SOU/PSU Theater collaboration
- OIT Sustainable Energy Systems
Enhanced business, local government, and community engagement

- **Strategic Partners**
  - Central contact point for businesses to connect to public and private higher education resources

- **PSU Metropolitan Knowledge Network**
  - Improved program coordination

- **OSU/PSU Urban-Rural Connections Network**
  - Improved connections between urban and rural communities

- **Improved advocacy**
  - Business and community leaders
  - Leveraging federal, state, city, and private resources for Portland and Oregon
Next steps for PDX...

• Convene New Committee

• Develop Focus Areas
  • Life Sciences and the Innovation Quarter (IQ) led by Provost Lesley Hallick
  • Sustainability led by Director Hannah Fisher
  • Regional Access led by Director Preston Pulliams
  • Business & Local Government Support

• Draft Policy Packages

• Continue Refining the Portland Plan
Student Participation and Completion Committee Strategy

Including access proposals from the Portland Higher Education Committee
Addressing participation, success, and completion

**OpportunityOregon**

Goal: Increase number of Oregon students academically prepared for postsecondary education and who enroll in college and persist to graduation, particularly under-represented students (e.g., first-generation, rural, students of color, etc.)
Addressing access through affordability

**OpportunityOregon: AffordCollege**

- **Oregon Opportunity Grant:** fully fund and spread awareness of Shared Responsibility Model (OSAC budget)

- **Social marketing/outreach campaign** statewide to schools, colleges, families, and communities; to increase aspirations and understanding of college-going and financial aid process

- **Manage tuition increases**, support innovative programs such as WOU Promise, UO Pathways
Addressing access and completion through preparation

**OpportunityOregon: PrepareCollege**

*Increase capacity and reach, and replicate* existing pre-college academic enrichment and college preparatory programs in underserved Oregon communities (SMILE, MESA, ASPIRE, GEAR UP, etc.)

- By building capacity and supporting quality in existing, excellent middle and high school programs this approach will quickly increase number of students in pre-college prep programs and who enter college
- Includes summer bridge program pilot
- Supported by other aspects of the OpportunityOregon effort
Addressing access through outreach and support

Opportunity Oregon: Connect College
Expand statewide high school visitation programs

- Financial aid nights/counseling through OUS and community colleges partnership
- Organized campus visits for juniors and seniors
- Development and dissemination of middle and high school college planning guides and website
- Middle and high school career visitation and mentoring program piloted in Portland
- Partner with and support complementary efforts and channels such as GEAR UP, ASPIRE, College Goal Oregon, and College Night Oregon, etc.
- Facilitate faculty interactions and training with K-12 schools
Addressing access and completion through partnerships

OpportunityOregon: OptionsCollege

- PSU and the community colleges—working together to reach out to K-14 students and faculty with a focus on historically under-represented populations and student success:
  - Create new and expand existing PSU university centers at community college campuses and centers (PCC, CCC, MCC); plan for expansion statewide
  - Support for first two years of college
  - “I Can” initiative: Inter-College Access Network
  - Support expanded opportunities for dual enrollment/credit programs; also a statewide focus
  - Renewed focus on teacher education to meet current and future K-12 needs, in collaboration with private colleges
Addressing completion through targeted support

OpportunityOregon: GraduateCollege

Increase statewide capacity and reach, and create inclusive programming and approaches in campus retention programs targeted at students most at-risk of leaving college before graduation (e.g., 1st generation, rural, students of color, etc.)

- Includes academic support, mentoring, tutoring, study and research skills
- Campus “savvy” skills: communication with professors, self-advocacy, etc.
- Addresses identified campus climate issues which impact student retention
- Expands in-college retention programs, campus “homes” for underserved students
Next steps for Participation and Completion Committee…

• Convene New Committee
• Develop Focus Areas
  • Determine best approaches to capacity-building in pre-college prep and awareness programs, and on-campus retention programs
  • Develop expanded outreach approach for Oregon Opportunity Grant and financial aid outreach working with Governor’s Office and other partners
  • Meet with foundations and other groups to gain support for and coordination with the OpportunityOregon plan
  • Continue to coordinate with Portland Higher Ed Access task group
  • Convene additional student population panels
• Draft Policy Packages
• Continue Refining the Participation & Completion OpportunityOregon comprehensive plan