Role of OUS Performance Measurement

Performance measurement supports and informs:

- Long-range planning
- Strategic priorities
- Portfolio-based principle
- State-level mandates
- OUS management and accountability
Overview of Annual Report

Performance on Board-approved measures

- System-level
- Campus-level

Update on related initiatives

- Performance-based funding for student success
- Student learning outcomes and assessment

(Reports on these initiatives to follow in fall 2008)
Performance Summary

System-level improvement on every measure

Record high performance on most measures

However,

significantly slowed growth in:

- Total credit enrollment
- Bachelor’s degrees awarded
- Sponsored research expenditures
Access & Participation

Enrollment at OUS institutions is growing...
but more slowly

[Graph showing enrollment figures from Fall 2000 to Fall 2007]
Access & Participation

Some Oregonians don’t enroll

Oregon Freshman Participation in OUS by Race/ Ethnicity, Fall 2007

- African American: 17.6%
- American Indian: 13.7%
- Asian/Pacific Islander: 36.5%
- Hispanic/Latino: 13.9%
- White Non-Hispanic: 22.5%

Average for all students: 22.1%
Student Progress & Completion

Freshman retention rates have hovered around 80%
Six-year graduation rates are steadily climbing
Student Progress & Completion

Average time to degree is changed in small increments

Years

<table>
<thead>
<tr>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.61</td>
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<td>2.63</td>
<td>2.60</td>
<td>2.58</td>
<td>2.60</td>
</tr>
</tbody>
</table>

First-Time Freshman
Transfer Students
Student Progress & Completion

Not all students succeed at the same rate

Graduation Rates by Race/Ethnicity, 2007

- Average for all students: 59.7%
- African American: 44.7%
- American Indian: 46.4%
- Asian/Pacific Islander: 56.6%
- Hispanic/Latino: 53.7%
- White Non-Hisp: 61.2%

2008 Performance Report
Academic Quality & Student Success

Ratio of students to full-time faculty is gradually improving

![Graph showing the ratio of students to full-time faculty from 2000 to 2007, with a gradual improvement trend. The graph indicates a decrease from 2003 to 2007, with ratios of 24.3% in 2000, 29.6% in 2001, 29.4% in 2002, 32.1% in 2003, 33.2% in 2004, 32.3% in 2005, 33.0% in 2006, and 31.3% in 2007.](image-url)
## Academic Quality & Student Success

Higher quality ratings among graduates

<table>
<thead>
<tr>
<th>Percent of Bachelor’s Graduates Rating Quality of Education as “Excellent” or “Very Good”</th>
<th>Mean Rating (5-point scale)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999-00</td>
<td>79.9%</td>
</tr>
<tr>
<td>2000-01</td>
<td>79.8%</td>
</tr>
<tr>
<td>2002-03</td>
<td>81.7%</td>
</tr>
<tr>
<td>2004-05</td>
<td>84.3%</td>
</tr>
</tbody>
</table>
Academic Quality & Student Success

OUS bachelor’s graduates are productively engaged

97% of 2005 graduates were employed, enrolled, or pursuing an activity of their choice
Academic Quality & Student Success

Many students are participating in applied-learning experiences

- Applied senior project: 59%
- Internship or externship: 42%
- Community service learning project: 40%
- Fieldwork: 32%
- Practicum: 29%
- Research with a faculty member: 26%
- Student teaching experience: 21%
- Cooperative education program: 9%
- Clinical internship: 7%

84% participated in at least one activity
Educated Citizenry & Workforce Development

The number of OUS degrees awarded is growing… but more slowly
Knowledge Creation & Resources

Despite faculty productivity, concerns remain about federal funding for research

Sponsored Research Expenditures

(*dollars in millions*)
Philanthropic gifts to OUS institutions have soared in recent years

Net Worth of OUS Foundations

(dollars in millions)
Campus Performance Reports

Additional Measures

- Faculty compensation
- Campus-specific workforce shortage areas
- 2 Mission-specific indicators

New targets for 2009-2013

- Balance of ambitious goals & realistic expectations
- Reflect trade-offs in priorities & resource allocation
- Account for normal variability
Campus Performance Reports (cont.)

Each institution’s performance is assessed in relation to its own:

- Mission & market
- Student population
- Program mix
- Strategic priorities
- Historical performance
Additional Information

OUS performance reports are available online:

www.ous.edu

For questions or additional information, please contact:
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