APPLIED BACCALAUREATE
Planning Initiative
Kick-Off Meeting
November 13, 2009
12:30 to 5:00

Location: Columbia Room, University Place, 310 SW Lincoln St., Portland

Set Up: About 20 round tables that hold at least 6.

Panel of experts:
- National expert: Debra Bragg, University of Illinois
- Representatives from states with successful programs
  - Arizona, David Young
  - Nevada, Christine Chairsell\(^1\)
  - Texas, Vanessa Davis
  - Washington, Malcolm Grothe

Website: http://www.ous.edu/dept/indaffairs/AB

Handouts:
- House Bill 3093
- Answers to questions provided to panelists in advance of this meeting.
- Oregon Employment forecast of high-demand, high-wage jobs in Oregon

Desired Outcomes:
- Understand the background and intent of HB 3093
- Understand the reasons behind and results achieved by some of the 39 states that have applied baccalaureate programs
- Identify where Oregon colleges and universities have examples that are similar or would leverage as leverage points
- Initiate the formation of two committees:
  - A small planning group develops draft planning documents
  - A somewhat larger liaison group representing all interested campuses
- Share an overall timeline that will lead to a high quality plan by November 1, 2010

\(^1\) now at Portland Community College
**Agenda, November 13, 2009**

- **Introductory Remarks**
  - Chancellor George Pernsteiner
  - 12:30 - 12:45
- **The bill and the direction it suggests**
  - Rep. David Edwards
  - 12:45 - 1:00
- **Introduction to planning process**
  - Sonya Christian, Lane Community College
  - 1:00 - 1:15
- **Discussion of resource material**
  - Kent Neely, Western Oregon University
  - 1:15 - 1:30
- **Presentations by panel of experts**
  - Moderated by Commissioner Cam Preus
  - 1:30 - 2:30
- **Questions and Answers**
  - 2:30 - 3:00
- **Presentation of asset survey**
  - Connie Green, CCWD
  - 3:00 - 3:15
- **Break with refreshments**
  - 3:15 - 3:30
- **Break Out Sessions**
  - 3:30 - 4:15
- **Report out from break-out groups and further discussion**
  - 4:15 - 4:45
- **Conclusions**
  - 4:45 - 5:00

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