OUS Interinstitutional Council of Enrollment Managers (ICEM)

PURPOSE

Develop a Systemwide enrollment management plan and related strategies, capitalizing on the strengths and unique identities of each of the seven state universities and achieving synergy through collaboration and coordination of efforts. Provide guidance to the OUS Provosts’ Council and the Chancellor’s Office on matters related to enrollment (e.g., admission policy, enrollment-related performance objectives, retention initiatives, and tuition and aid policies and practices).

SCOPE

• Support for development of institutional enrollment management plans, with an emphasis on retention strategies and initiatives.
• Coordination of Systemwide, collaborative enrollment management efforts.
• Coordination of transfer/articulation with community colleges (could include liaison with community college Council of Student Services Administrators – CSSA).
• Support development of enrollment projections and enrollment target settings.

MEMBERS

EOU: Mike Cannon
OIT: Erin Foley
OSU: Kate Peterson
PSU: Agnes Hoffman
SOU: Peg Blake
UO: Herb Chereck
WOU: Dave McDonald
OHSU: Cherie Honnell
CO: Joe Holliday, Bob Kieran

MEETINGS AND COMMUNICATION

• Meet three times per year, either independently or through joint meetings with the Interinstitutional Committee on Admissions and Recruitment (ICAR), Financial Aid Directors, Registrars, and/or Student Affairs Council (rotating meeting locations).
• Frequent e-mail communication through group listserv: ICEM@lists.ous.edu.

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