Performance Framework—OUS Total

WHAT WOULD THE STATE PAY FOR?
(Operating and Capital Funds)
(Edited 2/23/2010)

These examples may be adjusted after completion of portfolio work on mission and programs now underway in Provosts Council and due for discussion with Academic Strategies Committee in March and April.

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1. **RAM fundable enrollment (OUS target and campus target)**
   a. Total Enrollment
   b. RAM fundable enrollment*
   c. Enrollment by program/level
   d. 1st generation enrollment *
   e. Transfer enrollment*
   f. Credit in high schools*
   g. Enrollment—Students of Color*
   h. Rural Students*
   i. Students in dual enrollment agreements*

2. Retention
   a. First time freshmen*
   b. Retention—transfer students*
   c. Retention—students of color*
   d. Retention—1st generation*

3. Time to degree
   a. First time freshmen*
   b. Transfer students*
   c. Students of color*
   d. 1st generation students*

4. **Total degrees (OUS target and campus target)**
   a. Engineering degrees (special funding target)
   b. Health care degrees (special funding target)
   c. Teaching degrees
   d. Teaching degrees: math, science, bi-lingual, etc. (special funding target)
   e. Other (special funding target)

5. **Employment/continuing enrollment of grads (OUS target and campus target)**
6. Externally funded research (OUS target and campus target for certain campuses)
   a. Federal research $
   b. Private research $

7. Technology transfer/economic development
   a. IP to Oregon companies (reported to state)
   b. Companies started (reported to state)
   c. Jobs created (reported to state)

8. Affordability
   a. Cost per student*
   b. Cost per student compared to national average
   c. Institutional and institution-related financial aid*
   d. Tuition restraint*
   e. Average debt load for new graduates who received aid*

9. Faculty salaries and total compensation*

10. Private donations*

11. Capital

12. Deferred maintenance* (report to state)

13. Diversity
   a. Student enrollment*
   b. Faculty*
   c. Staff*
   d. M/WESB/DBE Contracting* (report to state)

Note: Items in bold are those suggested for state compact. Campuses may be rewarded by
Board for performance on items denoted with asterisk but no targets will be set. Items with
special funding targets may receive additional funding from state or Board. Items reported to
state do not carry funding. This possible framework is suggested merely to organize thinking
and discussion.

These are examples of categories. Others must be developed for the statewide public services.

Question: Would specific state investments be tied to each category?
Question: How would funds be distributed by category to each campus?
Question: Would campuses be required to enroll a certain number or percentage of Oregon
students?
Question: What about campus public services?
Question: How would goals be allocated to campuses and how would performance be rewarded?

Question: How would collaboration (with other OUS universities, with OHSU, with Oregon community colleges, and with Oregon K-12) be measured and rewarded?

Question: If we could have just four key measures, what would they be?

Issue: Simplicity

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