Chair Francesconi called the meeting to order at 3:15 p.m. and appointed Director Lynda Ciuffetti to the Committee for the purposes of a quorum.

Committee members present: Chair James Francesconi and Directors Hannah Fisher, Preston Pulliams, and Lynda Ciuffetti. Other Board members present: none. Chancellor’s staff present included: Chancellor George Pernsteiner, Joe Holliday, Di Saunders, Bruce Schafer, Charles Triplett, and Bob Turner.

Others present included: Provosts Jim Bean (UO), Brad Burda (OIT), Jim Klein (SOU), Roy Koch (PSU), and Kent Neely (WOU).

1) Approvals
   a) Draft Minutes of June 16, 2010 meeting

Chair Francesconi called for a motion to approve the minutes. Directors Hannah Fisher made the motion and Lynda Ciuffetti seconded the motion to approve; motion passed.

   b) Programs
      i) OHSU: Ph.D. in Cancer Biology
      ii) OSU: Master in Natural Resources
      iii) OSU: B.S. in Athletic Training

Assistant Vice Chancellor Bob Turner provided a brief description of the proposed programs and noted that the Provosts’ Council approved the same. Director Ciuffetti and the Provost Roy Koch, chair of the Provosts’ Council, advised they supported these programs. Director Lynda Ciuffetti made the motion to approve the three programs; Director Hannah Fisher seconded; motion passed.

2) Legislative Reports
   a) SB442 Report (50 minutes)
      i) Sections For Joint Boards Approval – September 28, 2010:
         (1) Semester Conversion
Assistant Vice Chancellor Bob Turner provided highlights of the legislative report and advised that the report will be approved by the Committee and the Joint Boards’ Unified Education Enterprise (UEE) prior to submittal to the full Joint Boards of Education for approval. Following that approval, the report will be provided to the legislature in October.

Associate Vice Chancellor Joe Holliday provided a brief summary on the semester conversion, noting that this topic and the rural student access and success sections were initially presented to the Committee by Dr. Larry Galizio in June. The report recommends that the conversion to semester system not be implemented at this time. Provost Koch advised the Provosts’ Council is in support of not converting to a semester system as the cost would be prohibitive. Director Ciuffetti queried the “all or nothing” portion of the recommendation. Provost Bean advised that the challenge was in articulation between campuses; however, Provost Klein disagreed but added that the cost was an issue. Director Pulliams advised that the issue was financial for Portland Community College; however, he has been in discussions with President Wiewel (PSU) as their students transfer between the two institutions. Provost Koch noted that there were varying opinions among the institutions on this issue. Director Ciuffetti advised that, for research universities, the quarter system works best as the fourth term allows for faculty to focus on grant writing, but she did agree that non-research universities may see the advantages of moving to the semester system.

Chair Francesconi asked if the semester system is more beneficial to the student versus the quarter system. Provost Bean advised that over his career, he has observed that the semester system seems to be more beneficial; Director Fisher added that the semester system supports internship. Director Pulliams advised that he views the semester system as more cost beneficial to students. Chair Francesconi called for a motion to accept the report; Director Fisher moved to accept the report on semester conversion, noting that the Committee does not approve the “all or nothing” statement but will entertain the pilot campuses in the future (approving the recommendations on pg 37); Director Pulliams seconded; motion passed.

(2) Rural Student Access and Success

Dr. Holliday advised that the recommendations were presented to the Committee in June and either included in the OUS policy packages or commitments by university presidents. Director Fisher made the motion to approve the report; Director Ciuffetti seconded; motion passed.

ii) Sections For Oregon State Board of Higher Education (ASC) Approval – September 9, 2010

(1) Study of Enrollment Management Functions

Director Pulliams made the motion to approve the report section and Director Fisher seconded; motion passed.
(2) Review of Institutional Missions and Programs

At the recommendation of the Provosts’ Council, this item was postponed.

(3) Implementation of Common Admission Process

Chancellor Pernsteiner advised that, with some campuses over-subscribed and some under-subscribed, the System needs to conduct a study to determine the cost to implement a common admissions process.

Following discussion, Chair Francesconi asked that the section be redrafted and submitted for Committee approval at a later date.

b) (HB 3093) Applied Baccalaureate Report for Joint Boards Approval

Chair Francesconi called upon Bruce Schafer to present the item. Director Pulliams asked if there was a sense that community colleges desire to participate in the program. Schafer advised that the steering committee gained the sense that some community colleges may, in the future, want to participate; however, in order to include the community colleges, the program would need to be modified. In terms of the report recommendations, until there is funding available, these recommendations will be delayed. Chancellor Pernsteiner stated that Southern Oregon University currently provides baccalaureate degrees and that other universities will submit program proposals to the Provosts’ Council when appropriate.

Chair Francesconi called for a motion to approve the report; Directors Preston Pulliams made the motion and Hannah Fisher seconded, motion passed. Director Pulliams expressed his appreciation to staff for the work that they have done on this work.

3) Review of Academic Strategies Committee 2010-2012 Work Plan

Chair Francesconi agreed with Provost Klein’s recommendation to move the Central Oregon/HEAT section under the portfolio/missions/programs section. Provost Bean noted that faculty issues (e.g., salaries, recruitment/retention, research, workload) have not been included. Chancellor Pernsteiner stated that faculty issues would best be included under 2.b.2.-capacity; however, the difficulty would be that it could quickly drive out all other discussion because it deals with dollars. He added that “dollars have a tendency to drive out policy.” Director Ciuffetti weigh-in that, as a faculty member, she agrees that faculty issues are extremely critical, especially attracting and retaining quality faculty. Provost Neely emphasized that the exclusion of faculty issues would be detrimental to how the System would be viewed. Directors Pulliams and Fisher agreed that the issue should be included. Chair Francesconi agreed that it is important to make a statement of support; however, to include it on the work plan, defined goals and direction for the work is needed. Chair Francesconi asked Director Ciuffetti to provide her list of faculty issues to be included and that staff will shape how the Committee will approach the issues.
Dr. Holliday noted that Directors Pulliams, Fisher, and Yaden be included on Section #5. Dr. Turner recommended adding student learning outcomes and definition of quality of student learning, separate from Teacher Education. Following discussion, Chair Francesconi recommended this issue not be included on the work plan at this time. Chancellor Pernsteiner recommended

4) Work Group Reports
   a) AASHE (Sustainability, Tracking, Assessment and Rating System)

   The Association for Advancing Sustainability in Higher Education recommended that the OUS institutions enroll in a nationwide sustainability system. Mr. Triplett noted that the OUS is the first System in the country to have all institutions enrolled in the system and that the system is a benchmarking tool.

   b) Dual Credit Legislative Concept LC992 from Higher Education Working Group

   Dr. Turner advised that the Higher Education Working Group has developed a legislative concept pertaining to dual credit to set aside funds to make available to high school teachers who are experiencing access problems to content-area masters in order to provide dual credit courses at their high schools.

   c) Professional Science Masters Report

   The professional science masters is a program with national standing that will fold in existing professional science masters degrees and generate new degrees to fulfill workforce needs.

5) Adjournment

   With no further business proposed, Chair Francesconi adjourned the meeting at 5:00 p.m.