The University of Oregon is a key driver of the Oregon economy, touching every county in Oregon. The UO supports directly and indirectly 13,247 jobs in Oregon and is tied to $1 out of every $84 of the state’s economy.

The total economic footprint of the University of Oregon is considerably greater than its direct spending. Direct spending is magnified throughout the economy via what economists call multiplier effects. These effects arise because one firm’s spending is another firm’s income. Whether the effect results from construction firms contracted by the UO hiring labor and purchasing supplies and equipment or the White Stag Block in Portland or the Oregon Institute of Marine Biology in Charleston working with local vendors, the multiplier effect is experienced all over the state of Oregon and even beyond.

The total economic impact of the University of Oregon is likely underestimated. Conservatively, over $1 billion of direct spending in the Oregon economy—a conservative estimate—can be attributed to the UO. The total impact of this spending is estimated at $1.97 billion. Oregon’s state domestic product totaled $166 billion in 2009. The UO’s state appropriation was $58.5 million in FY2009–10. Thus for every $1 of state appropriation, the UO contributes $33.64 to the state economy. In the state of Oregon, $658 million of household earnings and 13,256 jobs can be attributed to the UO. The true impact of the UO on the state economy is likely to be even greater than the substantial impact these numbers imply.

The UO’s economic impact is greater than similar public institutions

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>State Appropriation</th>
<th>Direct Spending</th>
<th>Total Impact</th>
<th>Total Impact per Dollar of State Appropriation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Univ. of Oregon</td>
<td>$18.5 million</td>
<td>$1.1 billion</td>
<td>$1.97 billion</td>
<td>$33.64</td>
</tr>
<tr>
<td>Univ. of Washington</td>
<td>$401.7 million</td>
<td>$4.0 billion</td>
<td>$9.1 billion</td>
<td>22.48</td>
</tr>
<tr>
<td>Univ. of Iowa</td>
<td>$379.4 million</td>
<td>$2.6 billion</td>
<td>$6.0 billion</td>
<td>15.81</td>
</tr>
</tbody>
</table>

The UO attracts resources from outside the state

| Revenue | |
|-----------------|-----------------|-----------------|--------------|-----------------------------------------------|
| Research (federal and subfederal awards) | $125,382,301 |
| Nonresident undergraduate tuition | 121,380,941 |
| Nonresident student spending (41 percent of total) | 95,089,301 |
| Nonresident graduate tuition | 9,761,130 |
| Nonresident law tuition | 9,268,757 |
| Visitor spending | 6,395,648 |
| Total | $367,277,840 |

I am proud that the UO contributes to the lives of Oregonians by generating more than $2 billion in direct and indirect economic activity. This is an outstanding return on the state’s investment.

—Richard W. Lariviere, President, University of Oregon

SOURCES: “The Economic Impact of the University of Oregon FY2009–10” by Timothy A. Duy, UO Office of Institutional Research, UO Office of the Vice President for Research and Graduate Studies

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By any comparison, state tax dollars provide a great return on investment. The UO leveraged $58.5 million in FY2009–10 state appropriation by:

- Winning $135.6 million in research grants and contracts
- Generating employee income tax payments of $35.5 million, which is 61 percent of the UO state appropriation. Therefore, the net cost to the state for supporting the UO is $23 million
- Paying $230 million to Oregon vendors, 89 percent of whom are small businesses

Altogether, the UO is pumping $33.64 into the economy for every $1 appropriated by the state.

A magnet and multiplier for economic activity

- The University of Oregon creates and supports thousands of jobs, supporting households throughout the state. The UO directly and indirectly supports 13,247 jobs in Oregon, with associated household earnings of $658 million.
- UO direct spending totaled $645 million in FY2009–10. While much of the UO’s revenues come from out of state, the majority of spending is in state.
- The UO is one of the largest and most stable employers in the state. The UO employs more Oregonians than any firm in the Oregon Business Magazine’s list of Top 150 private companies in the state.
- The Oregon Bach Festival, the Olympic Trials, UO athletics events, and other attractions make the UO and surrounding community a significant tourist destination from the region and the world.

A big economic footprint

The University of Oregon is a key driver of the Oregon economy. Direct spending by the UO, students, and visitors accounted for over $1 billion in FY2009–10. The total impact of this spending was nearly $2 billion.

- 22,386 UO students contribute $292 million directly in the local economy, which results in a total impact of $357 million. As a result of student spending, household earnings increase by $96.6 million while supporting a total of 3,917 jobs.
- Matthew Knight Arena contributed significantly to a rise in construction spending in FY2009–10 to $177 million, up from $118 million in the previous year. Total UO construction spending contributed $325 million to the state economy, $107 million in household earnings, and 2,932 jobs.

The UO brings revenues from out of state to benefit the Oregon economy

- Out-of-state students pay more than three times the tuition charged to in-state students and account for 64 percent of all undergraduate tuition revenue, helping support in-state students.
- With just 7.8 percent of the UO’s revenue coming from state appropriations, much of the remaining 92.2 percent of revenues are derived from out-of-state resources. The ability of the UO to compensate for the low level of state support contributes greatly to the state’s economy.

Research and technology creates opportunities for Oregonians

Per research dollar, the University of Oregon is one of the top research universities in the nation for translating basic discoveries into practical applications.

- UO researchers brought in a record $135.6 million in competitively awarded external funding in 2009–10, boosted by $23.2 million in thirty-eight stimulus awards under the American Recovery and Reinvestment Act.
- The UO’s growth in research expenditures (137 percent) over the past decade is eleventh best among the sixty-three member institutions of the Association of American Universities.
- Research innovations, via licensing revenue, contributed $7.5 million to the Oregon economy in 2010. Almost all of this revenue comes from beyond Oregon’s borders, bolstering the state’s economy.
- The UO’s Riverfront Research Park hosts five spinoff companies with direct UO origins and seventeen additional companies that employ 400 people with an annual payroll of $20 million. The park has been home to sixty-nine companies, twenty-two of which were startups or formed as a direct result of UO innovations or research discovery.
- Firms with intellectual property portfolios tied to the UO have revenues of $306 million and employ 237 people, almost all in Oregon.