History of OUS Institution Tuition Rates and State Funding per Student Compared to Peers
1987-88 to 2011-12

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Jay Kenton, Oregon State Board of Higher Education

Oregon University System
Interesting Facts and Events

• After the passage of Ballot Measure Five, tuition was increased 41% from $1,470 in 1990-91 to $2,070 in 1991-92:
  – Institutions were required to hold back a portion of this increased revenue to use for fee remissions to preserve access and affordability.

• Tuition continued to increase at a rate above inflation following the passage of Ballot Measure Five:
  – In 1995-97 resident undergraduate tuition was increased by 9% per year with an amount equal to 20% of revenue being set aside for fee remissions to preserve access.
  – Late 1997, students rolled a Freezer down I-5 from Portland to Eugene in protest of high tuition.
  – In response the Legislature started to adopt budget notes freezing resident undergraduate tuition starting in 1997-99.
Interesting Facts and Events (cont.)

• The freeze was lifted in 2001-03, but was replaced with budget notes limiting fees and tuition and shortly thereafter Board decisions to limit tuition to the projected change in MFI.

• State funding has been limited in the early 1980s due to recession; the early 1990s due to Ballot Measure 5; 2001 due to recession; and is falling today. This has accelerated the need for tuition increases within OUS.

• State funding recovered in the late 1980s, the late 1990s and in 2007-08.

• Other Ballot Measures, such as those relating to Corrections have also had a negative impact on state funding and thus, tuition.

• Other States did not have the effects from Ballot Measure Five, thus held their tuition lower than OUS during the 1990s, but due to the freeze/limits in Oregon and the state’s/national economy and other priorities have now caught up or surged ahead of OUS.
University of Oregon Compared to Peers
Annual Resident Undergraduate Tuition and Fees

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>University of Oregon</th>
<th>Peer Average (without UO)</th>
<th>High Peer</th>
<th>Low Peer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1987-88</td>
<td>$0</td>
<td>$2,000</td>
<td>$4,000</td>
<td>$6,000</td>
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<td>1991-92</td>
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<td>1996-97</td>
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<td>2001-02</td>
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University of Oregon Compared to Peers
Annual Nonresident Undergraduate Tuition and Fees

Academic Year

Annual Tuition and Fees
$0 $5,000 $10,000 $15,000 $20,000 $25,000 $30,000 $35,000 $40,000

High Peer
Peer Average (without UO)
University of Oregon
Low Peer
Oregon State University Compared to Peers
Annual Resident Undergraduate Tuition and Fees

<table>
<thead>
<tr>
<th>Academic Year</th>
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<th>Peer Average (without OSU)</th>
<th>Oregon State University</th>
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Oregon State University Compared to Peers
Annual Nonresident Undergraduate Tuition and Fees

Oregon State University

Academic Year

High Peer
Peer Average (without OSU)
Oregon State University
Low Peer

Annual Tuition and Fees

$0 $5,000 $10,000 $15,000 $20,000 $25,000 $30,000 $35,000 $40,000
Portland State University Compared to Peers
Annual Resident Undergraduate Tuition and Fees

<table>
<thead>
<tr>
<th>Academic Year</th>
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OUS Regional Universities (EOU, SOU, & WOU) Compared to Peers
Annual Resident Undergraduate Tuition and Fees
OUS Regional Universities (EOU, SOU, & WOU) Compared to Peers
Annual Nonresident Undergraduate Tuition and Fees
Note: The above chart reflects newly selected Oregon Tech peer institutions selected primarily on the basis of overall institutional similarities rather than program similarities, only.
Oregon Tech Compared to Peers  
Annual Nonresident Undergraduate Tuition and Fees

Note: The above chart reflects newly selected Oregon Tech peer institutions selected primarily on the basis of overall institutional similarities rather than program similarities, only.
Conclusions

• Resident Undergraduate Tuition – Compared to Peers
  – OSU, PSU, and UO are near or below peer averages
  – EOU, SOU, and WOU are near or above peer averages
  – OIT is above peer averages

• Nonresident Undergraduate Tuition – Compared to Peers:
  – OSU, PSU, and UO are below peer averages
  – OIT, SOU, and WOU are at the high end of peers in 2011-12
  – EOU did not have nonresident tuition in 2011-12

• Overall:
  – All institutions have tuition and fee rates that are in line with their peers
Questions?