EOU Governance Proposal

March 4, 2014
Desired and important outcomes

- To serve the students for whom EOU is their best, if not only, choice
- Achieving 40-40-20
- Maintain Institutional Autonomy and Identity
- Maintain, and enhance, connection to region and service areas
  - Economically
  - Culturally
  - Civically
- Accountability and flexibility in achieving statewide goals and objectives (“Tight/Loose”)
- Fiscal stability
- Advocacy
Communication process

• Web Site:
  ▫ EOU materials
  ▫ OUS materials
  ▫ Oregon Legislative materials
  ▫ AGB materials
  ▫ Web survey

• Over 20 formal presentations

• Survey of students, faculty, staff and community members
  ▫ Demonstrated significant support of institutional governance models

• Regular updates to Faculty Senate, University Council, Budget & Planning Committee and other university groups

• Extensive university and community communication
Analysis overview

• The value of decentralization and “institutional focus”
• Essential to coordinate and collaborate
• Accountability and connectivity
• The impact of role of the HECC and the Shared Service Enterprise
• No model makes, or breaks, a university financially
EOU’s Governance Request

Eastern Oregon University formally requests that the State Board of Higher Education endorse an institutional board under the same guidelines and authorities that have been afforded OSU, PSU and UO.

EOU further strengthens this request with the adoption of the proposed “TRU Governance” model by the creation of the “President’s Council.”

EOU understands that given its current fiscal conditions, questions will be forthcoming. Those issues are in fact being addressed at our university in a proactive manner now that will revision our university in many ways during this watershed moment. We have a strong record of meeting challenges in innovative ways and removing.

The foundation for our request is based on our documented ability, and desire to continue in new and robust ways, to serve our students along with our region in a manner that cannot be replicated.
Strengths of an EOU Institutional Board and TRU Governance Model

- Increase service to students
  - Affordability and Support
- Addresses institutional needs and desires
- Provides a formalized, focused and committed body that is best suited to assist in addressing EOU’s challenges and recognizing new opportunities
- Clearest structure to ensure EOU’s connection to the region and meeting statewide goals
- Appropriate representation and advocacy at the proper levels
- Leverages the size and scope of the TRUs
- Builds on the TRU’s commonalities and emphasizes our unique features
Constituencies Positively Served

- Students!
- Community Colleges
- K-12
  - Eastern Promise
- Business and Economic Partners
  - Regional Solutions Advisory Board and Center
- Oregon’s many rural and underserved areas
  - We are statewide—16 sites and centers
Leadership, Oversight & Accountability

The proposed EOU Institutional Board has identified potential members who are:

- Recognized business, education (K-12 and post-secondary), political, legal, non-profit and civic leaders from around the state and region
- Students and faculty
- Leaders of partner community colleges (non-voting role)
Leadership, Oversight & Accountability

The Institutional Board brings:

- Direct influence and constant monitoring of key success factors
- Awareness and knowledge of EOU’s unique challenges and immense opportunities
- An overall understanding of business and educational operations and trends and a deeper knowledge of how they apply to EOU
- A State-wide perspective and ability to apply locally
- Working knowledge of the operating environment of EOU
  - Area—the politics and the economy
  - Modalities—on-campus, on-line, on-site
  - And most importantly, the students we serve
Financial Implications

- **Key drivers:**
  - Enrollment activity
  - Revenue enhancement
  - Cost containment
  - Strategic investment process

- **Board will be essential to:**
  - Maintain proper course of action and provide corrective measures
  - Deliver expertise and guidance
  - Provide direct ties to economic needs of the region
  - Build revenue generation via partnerships and other avenues
  - Further establish key links for philanthropy
  - Enhance EOU’s brand as a key player throughout rural regions
  - Spearhead political advocacy efforts
    - Affordability for students
    - Serving students
Proposal support

- EOU Foundation
- EOU Alumni Association
- Associated Students of EOU
- Campus as a whole
- Campus committees
- Multiple Regional Center Advisory Boards
- Oregon Student Association
- Regional Solutions Advisory Council
- Multiple Chambers of Commerce
- Multiple civic organizations
- Multiple County Commissioners
- Multiple city councils
Thank you
Questions?