Mission Statement

Southern Oregon University is an inclusive campus dedicated to student success, intellectual growth, and responsible global citizenship

Commitments

- A challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;

- Academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and

- Outstanding programs that draw on and enrich our unique arts community and bioregion.
Official Request

- Endorsement of Institutional Board of Trustees for Southern Oregon University
- TRU Governance Structure
Distinctive Characteristics

- Largest majors educate the region’s workforce: Business, Education, Criminal Justice, Psychology, and Theatre
- Focus on graduating students with knowledge and practical skills that prepare them for a changing economy and society
- Over 1,100 high school students enrolled in credit each year
- Over 2,000 middle school students enrolled in Youth Programs each year
- Over 2,000 students connect with local communities each year with undergraduate research, internships, and volunteer work
- Transfer student numbers increased 99% between 2006 and 2011 – primarily a result of the partnership and shared building in Medford with Rogue Community College
SOU Points of Pride

- One of the greenest universities in the U.S.
- Diverse students compose 20.4% of enrollment
- One of the top McNair Programs in the U.S. preparing under-represented students for graduate programs
- PEAK Jobs Program
- Honors College at SOU
- House Experience
- Powerful partnership with Oregon Shakespeare Festival and cultural organizations
Student Profile

- Student headcount in Fall 2013: 6,140
- 60% first generation
- 54% receive Pell grants
- Average age: 26
- 71% from Oregon, the majority from southern Oregon
- 1,670 students from other states and countries
Organization that Supports Success

- Integration of Academic and Student Affairs
- Academic Reorganization
- Business Center
- Collaboration between Admissions/Recruiting and Marketing/Communications
Academic Reorganization and Planning

- Supports flexible curricular programming and scheduling
- Promotes and enhances students’ career opportunities
- Promotes strong on-the-ground management
- Establishes metrics and benchmarks for academic performance
- Promotes strengthening of academic focus and investment in priority areas
- Enhances and coordinates recruiting, retention, and marketing strategies
Financial Oversight

- Business Center that enhances compliance and lean processes

- Professional staff in key areas for data collection and budget analysis/monitoring

- Strong financial planning with regular benchmarks and reporting that ensures successful implementation of retrenchment goals

- Fund Balance: 5% by July 2015 and 10% by July 2017
TRU Governance Model Supports Strategic Goals

- Academic Distinctiveness and Quality
- Student Outcomes and Success
- Community Partner and Catalyst
- Financial Sustainability
Thank You