## OUS Performance Measurement Alignment

### STATE LEVEL

**Oregon Shines II**  
State's strategic vision measured via Oregon Benchmarks  
- Quality jobs for all Oregonians  
- Safe, caring and engaged communities  
- Healthy, sustainable surroundings

### BOARD LEVEL

**Senate Bill 919 (1997)**  
Reinforces Board-adopted goals with performance measurement requirement  
- Access  
- Quality  
- Employability  
- Cost-effectiveness

### INSTITUTION LEVEL

**Campus vision & goals**

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### Oregon Benchmarks

- Economy  
- Education  
- Civic Engagement  
- Social Support  
- Public Safety  
- Community Development  
- Environment

### Board strategic initiatives

- Affordability  
- Access and completion  
- Academic excellence  
- Economic development

### Campus strategic plans

### OUS links to Benchmarks

- Cost as percent of family income  
- Need met by financial aid  
- Students of color  
- New freshmen  
- New CC transfers  
- Total undergrad enrollment  
- Advanced degree students  
- Graduate satisfaction  
- Philanthropy  
- Students per full-time faculty  
- Freshman persistence rate  
- Freshman graduation rate  
- Transfer graduation rates  
- Research & development $  
- Number of inventions  
- License income  
- Internships  
- Bachelor's degrees awarded  
- Advanced degrees awarded  
- Engineering/computer science degrees  
- Graduate success  
- Graduates employed in Oregon  
- Dollars leveraged by Statewide Public Services  
- Revenues per FTE compared to national competitors

### OUS key indicators

- Indicators with targets:  
  - Freshman persistence rate  
  - Graduate satisfaction  
  - Research & development $  
  - Total degrees awarded  
  - Degrees in shortage areas

- Other key indicators:  
  - Total credit enrollment  
  - New undergrad enrollment  
  - Freshman graduation rate  
  - Graduate success  
  - Internships  
  - Philanthropy  
  - Faculty compensation  
  - Students per full-time faculty

### Campus indicators

- Mission-specific indicators with targets, tied to OUS key indicators  
- Campus-generated indicators