A New Framework for Performance Measurement in OUS

April 8, 2005
New OUS performance and accountability framework

OUS Performance Areas Related to Strategic Goals

Affordable Access
- Cost of attendance as a percent of family income
- Students of color
- Undergraduate and graduate enrollment
- New community college transfers
- 25-to-49-year-olds enrolled part-time

Student Progress
- Graduation rate for community college transfers
- Graduation rate for students of color
- Time to degree: freshmen, CC transfers, students of color

Education Quality
- Graduate satisfaction
- Teaching effectiveness
- Internships, other experiential learning
- Students per full-time faculty
- Percent part-time faculty
- Student advising
- Faculty compensation
- Facilities maintenance

Economic & Civic Contributions
- Bachelors and advanced degrees
- Degrees in shortage areas

OUS Performance Indicators*

- Cost covered by federal & state financial aid
- Freshman participation
- Graduation rate
- Freshman-to-sophomore persistence rate
- Graduate success
- Research & development dollars per faculty
- Bachelors and advanced degrees
- Degrees in shortage areas

Financial Stewardship Measures

* Primary and secondary outcome measures are displayed in shaded boxes; supporting indicators below. Indicators not currently reported in the OUS or DAS performance indicator reports, including those to be developed, are shown in italics.
## Aligning the new framework to Board initiatives

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<td>Excellence</td>
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<td>Economic &amp; Civic Contributions</td>
<td>Bachelor’s and advanced degrees awarded</td>
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</table>
What the new framework will do

1. Focus on a small set of key indicators with a larger array of supporting indicators

2. Create a direct connection to current Board strategic initiatives

3. Align statewide (DAS) and OUS board-level indicators

4. Permit alignment with CCWD performance measures

5. Connect to financial measures

6. Engage campuses more directly in development of System and campus performance reporting

7. Provide measures that are sustainable over the long term
Access & affordability measures

Affordable Access

- Cost covered by federal & state financial aid
- Freshman participation

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Performance area related to strategic goal
Primary indicator
Secondary indicator
Supporting indicators
Student progress measures

Student Progress

- Graduation rate
- Freshman-to-sophomore persistence rate

- Graduation rate for community college transfers
- Graduation rate for students of color
- Time to degree: freshmen, community college transfers, students of color

Performance area related to strategic goal

Primary indicator

Secondary indicator

Supporting indicators
Education quality measures

**Education Quality**

- **Primary indicator**
  - Graduate success
  - Research & development dollars per faculty

- **Secondary indicator**
  - Graduate satisfaction
  - Teaching effectiveness
  - Internships, other experiential learning
  - Students per full-time faculty
  - Student advising
  - Faculty compensation
  - Facilities maintenance

- Performance area related to strategic goal

**Supporting indicators**
Economic & civic contributions measures

**Economic & Civic Contributions**

- **Bachelor’s and advanced degrees**
- **Degrees in shortage areas**

**Primary indicator**

- Graduates employed in Oregon
- Total R&D dollars
- Ph.Ds awarded in science & technology
- Inventions
- License income
- Employer satisfaction
- Statewide Public Services
- Sustainability
- Alumni volunteerism

**Supporting indicators**

* Engineering, teacher education, and healthcare
Potential additional measures noted by legislators

- Faculty diversity
- Additional degree shortage areas – teacher education
  - Math
  - Foreign languages
  - Special education
- Measures related to OUS/CC partnerships
- Measures related to graduate success
- Pass rates on professional certification and licensure exams
Next steps

- Receive feedback from legislators in Phase II
- Create a performance measurement implementation plan for 2005-2007
- Refine current measures; define new measures
- Review with campus staff—provosts, research VPs, financial aid and student affairs directors, others
- Collaborate with CCWD and Department of Education staff on common performance measures
- Develop an accountability report that will connect performance and financial accountability measures
- Report progress to the Board in October 2005
Oregon State Board of Higher Education

Linking Performance Outcomes and Funding
ROI tool for policymakers

- Template for evaluating implications of a range of choices
- Connects performance outcomes to different funding scenarios
- Shows connections across outcome measures
Start with the new performance and accountability framework

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3 different funding scenarios

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<tr>
<td>Governor’s Recommended Budget + $55M (funding needed to maintain current program levels and projected enrollment demand)</td>
<td>$740.4 million</td>
</tr>
<tr>
<td>Governor’s Recommended Budget</td>
<td>$685.4 million</td>
</tr>
<tr>
<td>Governor’s Recommended Budget minus 10%</td>
<td>$616.9 million</td>
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</table>
Primary outcome measures

Economic and civic contributions

Number of bachelor’s & advanced degrees awarded

Bachelor's degrees awarded

Advanced degrees awarded

Actual  GRB plus $55 million  GRB  GRB minus 10%
Primary outcome measures

Student progress

Graduation rates – percent of entering freshmen graduating from an OUS institution within 6 years

- 55.1%
- 55.8%
- 56.5%
- 59.5%
- 53.5%

99-00 00-01 01-02 02-03 03-04 04-05 05-06 06-07 07-08 08-09 09-10 10-11

- Actual
- GRB plus $55 million
- GRB
- GRB minus 10%
Primary outcome measures

Access and affordability

Percent of total cost of attendance covered by state & federal need-based aid for resident undergraduate aid recipients

Need-based aid per student - all financial aid

* 45.8%

Need-based aid per student - aid minus loans

* 21.8%
Primary outcome measures

Education quality

Graduate success – percent of bachelor’s degree recipients employed or continuing their education

92.5% 87.9% 92.0% 91.0% 90.0%

70% 75% 80% 85% 90% 95% 100%

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Actual GRB plus $55 million GRB GRB minus 10%