President's Conversation with the State Board of Higher Education

Daniel O. Bernstine
April 2, 2004
PORTLAND STATE UNIVERSITY

Oregon's Urban University
Access and Affordability
Access and Affordability

Excellence in Delivery and Productivity
— More, Better, Faster —
Access and Affordability

Excellence in Delivery and Productivity
— More, Better, Faster —

Academic Excellence and Economic Development
A E² D
Access and Affordability

Excellence in Delivery and Productivity
— More, Better, Faster —

Academic Excellence and Economic Development
A E² D

Facilities and Infrastructure
— Sustainability —
Access and Affordability

Excellence in Delivery and Productivity
— More, Better, Faster —

Academic Excellence and Economic Development
A E² D

Facilities and Infrastructure
— Sustainability —
Portland State University Mission Statement

The mission of Portland State University is to enhance the intellectual, social, cultural and economic qualities of urban life by providing access throughout the life span to a quality liberal education for undergraduates and an appropriate array of professional and graduate programs especially relevant to metropolitan areas. The university conducts research and community service that support a high quality educational environment and reflect issues important to the region. It actively promotes the development of a network of educational institutions to serve the community.
Access and Affordability
Access and Affordability
- Enrollment Growth -

Fall Term Enrollments 1994-2004 with Projection through 2012
Access and Affordability

- Enrollment Growth -

Fall Term Enrollments 1994-2004 with Projection through 2012
Access and Affordability

- Recently Approved Ph.D. Programs -

- Civil Engineering
- Computer Science
- Mathematics Education
- Mathematics
## Access and Affordability

- Comparative Student Diversity at PSU -

<table>
<thead>
<tr>
<th>Ethnic Category</th>
<th>PSU</th>
<th>OR / WA Metro Area</th>
<th>OR</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>66.5%</td>
<td>84% - 86%</td>
<td>87%</td>
<td>75% - 77%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>9.0%</td>
<td>5% - 6%</td>
<td>3%</td>
<td>4% - 5%</td>
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<tr>
<td>Black or African American</td>
<td>3.1%</td>
<td>3% - 4%</td>
<td>2%</td>
<td>12% - 13%</td>
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<tr>
<td>Hispanic or Latino</td>
<td>3.9%</td>
<td>8%</td>
<td>8%</td>
<td>12%</td>
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<tr>
<td>American Indian or Alaska Native</td>
<td>1.1%</td>
<td>1% - 2%</td>
<td>1%</td>
<td>1% - 2%</td>
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<tr>
<td>Two or more races</td>
<td>1.1%</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
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</table>
Access and Affordability

Asian, Black, Hispanic, & International Students as a Percentage of All PSU Students

Student Characteristics - Diverse Student Populations
Access and Affordability

Average Age of PSU Students

Student Characteristics - Average Age
Access and Affordability

Transfers as a Percentage of All New Students

Student Characteristics - Community College Transfers
Access and Affordability

- Community College Partnerships -
Access and Affordability

- Community College Partnerships -

Chemeketa Community College
Access and Affordability

- Community College Partnerships -

Portland Community College
Access and Affordability

- Community College Partnerships -

Mt. Hood Community College
Access and Affordability

- Community College Partnerships -

Clackamas Community College
Access and Affordability

- Community College Partnerships -

Clatsop Community College
Access and Affordability

PSU and Partnership Community Colleges in the Metro Region
Access and Affordability

Portland Metro Area Schedule Search

Search for Classes

Term: 200402
Subject: AB
Sort by: Institution, Course, Start Date, Time, Instructor

Portland Metro Area Schedule Search is brought to you by:

Clackamas Community College
Chemekeeta Community College
Mt Hood Community College
Portland Community College
Portland State University

Joint Course Catalog
Access and Affordability
Access and Affordability

Joint Course Catalog

Search for Classes

Portland Metro Area Schedule Search

Term: 200402
Access and Affordability

<table>
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<th>Monday</th>
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</tbody>
</table>

Daily Course Schedule
Access and Affordability

Grants and Total Aid

Growth in Financial Aid - Students Receiving Financial Aid
Access and Affordability

Loans and Total Aid

Growth in Financial Aid - Students Receiving Financial Aid
Access and Affordability

Relationship of Tuition to State Appropriation Funding: 1994-2004
Access and Affordability
-- Future Initiatives --
Access and Affordability
-- Future Initiatives --
Access and Affordability
-- Future Initiatives --

- Increase student enrollment. Recruit more out-of-state and international students;
Access and Affordability
-- Future Initiatives --

- Increase student enrollment. Recruit more out-of-state and international students;

- Expand partnerships with community colleges;
Access and Affordability
-- Future Initiatives --

- Increase student enrollment. Recruit more out-of-state and international students;
- Expand partnerships with community colleges;
- Increase use of facilities and create a more flexible academic calendar;
Access and Affordability
-- Future Initiatives --

- Increase student enrollment. Recruit more out-of-state and international students;
- Expand partnerships with community colleges;
- Increase use of facilities and create a more flexible academic calendar;
- Keep tuition low and increases predictable;
Excellence in Delivery and Productivity
— More, Better, Faster —
Excellence in Delivery and Productivity
— More, Better, Faster —

Westview High School

Jefferson High School

Grant General

Vocational Village High School
Excellence in Delivery and Productivity
— More, Better, Faster —
Excellence in Delivery and Productivity
— More, Better, Faster —

Portland State University

eMBA

An MBA with a Difference

eMBA Program
# Excellence in Delivery and Productivity

— More, Better, Faster —

<table>
<thead>
<tr>
<th>Inquiry and Critical Thinking</th>
<th>Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will learn various modes of inquiry through interdisciplinary curricula—problem-posing, investigating, conceptualizing—in order to become active, self-motivated, and empowered learners.</td>
<td>Students will enhance their capacity to communicate in various ways—writing, graphics, numeracy, and other visual and oral means—to collaborate effectively with others in group work, and to be competent in appropriate communication technologies.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Variety of Human Experience</th>
<th>Ethical Issues and Social Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will enhance their appreciation for and understanding of the rich complexity of the human experience through the study of differences in ethnic and cultural perspectives, class, race, gender, sexual orientation, and ability.</td>
<td>Students will expand their understanding of the impact and value of individuals and their choices on society, both intellectually and socially, through group projects and collaboration in learning communities.</td>
</tr>
</tbody>
</table>

University Studies' Goals
Excellence in Delivery and Productivity
— More, Better, Faster —

U.S. News and World Report on University Studies

PSU ranked for

"Choosing a School: Programs to Look For：“

- Senior Capstone
- Learning Communities
- Service Learning
Excellence in Delivery and Productivity
— More, Better, Faster —

OUS Performance Data

<table>
<thead>
<tr>
<th>Oregon University System</th>
<th>Performance Data</th>
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<tbody>
<tr>
<td>First-time Freshmen Completion</td>
<td></td>
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</table>

<table>
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<tr>
<th>Enter Fall</th>
<th>Complete by AY</th>
<th>Combined %</th>
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<tbody>
<tr>
<td>1987</td>
<td>1993</td>
<td>33.4%</td>
</tr>
<tr>
<td>1988</td>
<td>1994</td>
<td>33.0%</td>
</tr>
<tr>
<td>1989</td>
<td>1995</td>
<td>31.5%</td>
</tr>
<tr>
<td>1990</td>
<td>1996</td>
<td>33.6%</td>
</tr>
<tr>
<td>1991</td>
<td>1997</td>
<td>42.2%</td>
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<td>1992</td>
<td>1998</td>
<td>36.1%</td>
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<tr>
<td>1993</td>
<td>1999</td>
<td>34.5%</td>
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<tr>
<td>1994</td>
<td>2000</td>
<td>39.5%</td>
</tr>
<tr>
<td>1995</td>
<td>2001</td>
<td>37.0%</td>
</tr>
<tr>
<td>1996</td>
<td>2002</td>
<td>39.3%</td>
</tr>
</tbody>
</table>

Six-year completion rate: 39.3%

- First-time freshman completion -
Excellence in Delivery and Productivity
— More, Better, Faster —

PSU Advising Initiative
Excellence in Delivery and Productivity
— More, Better, Faster —

Degrees Granted by Type: 1994-95 thru 2002-03
Future Initiatives
-- "More, Better, Faster" --
Future Initiatives
-- "More, Better, Faster" --

- Expand high school programs;
Future Initiatives
-- “More, Better, Faster” --

- Expand high school programs;

- Develop more degree programs with community colleges, including those building on vocational education degrees;
Future Initiatives
-- “More, Better, Faster” --

- Expand high school programs;

- Develop more degree programs with community colleges, including those building on vocational education degrees;

- Reduce time to degree completion through better advising, student services and financial aid;
Academic Excellence and Economic Development

A E² D
Academic Excellence and Economic Development

A E^2 D

Dr. Robert Bertini
- Center for Transportation Studies -
Academic Excellence and Economic Development

A E^2 D

Dr. Sully Taylor

- Director of Masters Program in International Management -
Academic Excellence and Economic Development

A E² D

Dr. Robert Daasch
- Circuit Design and Test Lab -
Committee on National Security Systems
and
The National Security Agency
hereby certify that

Portland State University

offers a set of courseware that has been reviewed by National Level Information Assurance Subject Matter Experts and determined to meet National Training Standard for Information Systems Security (INFOSEC) Professionals, NSTISSI No. 4011 for academic year 2003-2006

National Security Agency
Certification: 2003 - 2006

National Level
Information Assurance
- Subject Matter Experts -
Academic Excellence and Economic Development

A E^2 D

PSU's New Look
by Zach Dundas
zdundas@wweek.com

Dr. Jun Jiao
- Nanoscience -
Academic Excellence and Economic Development

A E² D

Dr. Sherry Cady
- Astrobiology -
Academic Excellence and Economic Development

A E² D

BIOMEDICAL SIGNAL PROCESSING LABORATORY

bsp.pdx.edu

Dr. James McNames

Director

- Biomedical Signal Processing Laboratory -
Academic Excellence and Economic Development

A E² D

Children, Schools, Families, & Communities
Dawn Smith: National Award-winning Principal, Warm Springs

-- Received Licensure from PSU --
Academic Excellence and Economic Development
A E² D

PSU Research Labs
Academic Excellence and Economic Development

A E² D

Octavian Scientific
MINORITY AND WOMEN-OWNED BUSINESS INITIATIVE

CONSULTANT'S AGREEMENT
SUPPLEMENT NO. 90-03-P12-1
STUDENT HEALTH CENTER - CAPS A/V SYSTEM EVALUATION
PORTLAND STATE UNIVERSITY
February 13, 2004

The April 22, 2003 Retainer Agreement between:
the Consultant: Reyes Engineering, Inc.
6126 SE Duke St., Suite A
Portland, OR 97205
Phone: (503) 771-1986
Fax: (503) 772-2496

and the Owner:
The STATE OF OREGON acting by and through
the STATE BOARD OF HIGHER EDUCATION on behalf of
Portland State University
PSU FAP
PO Box 751
Portland, OR 97207
Phone: (503) 726-8949
Fax: (503) 726-4329

is supplemented as follows:

SERVICES: The Consultant agrees to provide professional services for the system evaluation
of the Student Health CAPS AudioVideo System. The scope of services shall include:

System Evaluation

- Review current system installation and performance parameters against
documents.
- Provide detailed documentation of current installation and recommend

Construction Administration

- Respond to requests for clarification/information.
- Provide ongoing implementation oversight via two site visits, inclusive
of
- Provide Operations and Maintenance manuals (3 copies).
- Provide final electronic 'as-built' record drawings from markups provided
- Printing, plotting, delivery services.

COMPENSATION: Compensation shall be no less than $2,900, including reimbursable
expenses.

PERFORMANCE: All work shall be completed by June 1, 2004.
Future Initiatives on A E² D
Future Initiatives on A E^2 D

- Recruit highly talented and productive faculty in areas tied to the region’s economy;
Future Initiatives on A E² D

- Recruit highly talented and productive faculty in areas tied to the region’s economy;

- Increase research funding to $50 million by 2008;
Future Initiatives on A E² D

- Recruit highly talented and productive faculty in areas tied to the region’s economy;
- Increase research funding to $50 million by 2008;
- Grow enrollment in graduate programs;
Future Initiatives on A E² D

- Recruit highly talented and productive faculty in areas tied to the region’s economy;
- Increase research funding to $50 million by 2008;
- Grow enrollment in graduate programs;
- Develop new degree programs in areas tied to the economic base of the region;
Future Initiatives on A E² D

- Recruit highly talented and productive faculty in areas tied to the region’s economy;
- Increase research funding to $50 million by 2008;
- Grow enrollment in graduate programs;
- Develop new degree programs in areas tied to the economic base of the region;
- Expand PSU’s business accelerator initiative and work with the community college Small Business Development Centers;
Making PSU a Sustainable Enterprise
Making PSU a Sustainable Enterprise

Administrative Expenses
Making PSU a Sustainable Enterprise

PSU's Total Funding -- An Increase of 163% over 10 years
Making PSU a Sustainable Enterprise

PSU Graduate Returns with an $8 Million Gift

PSU Receives Largest Gift in University History from Alumnus Fariborz Maseeh

$8 Million from Micro-Technology Pioneer Made to College of Engineering and Computer Science

At a public announcement ceremony today, PSU President Daniel O. Bernstine and Dr. Fariborz Maseeh, founder and president of The Maseeh Foundation, announced the largest gift in Portland State University's history—$8 million from the Foundation to the College of Engineering and Computer Science. With this gift, the College will become the Fariborz Maseeh College of Engineering and Computer Science.

L.B. Engineering School Dean Robert Dyden, Dr. Fariborz Maseeh, and PSU President Daniel O. Bernstine

PSU Graduate Donates $8 Million
Portland State University's Plan to Diversify Revenue
Portland State University's Plan to Diversify Revenue

- Growth in enrollment;
- Increased philanthropic support;
- More federal earmarks and authorized programs;
- New research grants and contracts;
- Expanded auxiliary services - student housing & food services;
- Development of real estate and new retail business activity;
- Use Ballot Measure 10 and grow business accelerator;
- Increased application of intellectual property;
- Creation of new targeted lifelong learning programs to serve business and industry needs;
- Expanded partnerships to leverage funding.
University District
University District

Housing:
- Broadway Housing
- University Plaza (Doubletree)
- Epler Hall

Open Spaces:
- Peter Stott
- Community Field

Transportation:
- Transit Center
- Busiest Tri-Met Stop in Portland

Business Development & Retail:
- Northwest Center for Engineering, Science, and Technology
- Octavian Scientific, Inc.
- Startup Company
University District
Native American Student and Community Center
Urban Center
Native American Center Eco-Roof
Epler Hall Rainwater Harvesting
Broadway Housing
Portland Streetcar
Metro Area Lightrail
Future Initiatives in Facilities and Infrastructure
Future Initiatives in Facilities and Infrastructure

Doubletree Site Development -- 1 m sq. ft.
Future Initiatives in Facilities and Infrastructure

Expanded Partnerships with OHSU and Coordination in North Macadam
Future Initiatives in Facilities and Infrastructure

Investment in Remodeling, Renovation, and Repair of Campus Infrastructure
Vision and Values Statement

Vision Statement

Our vision is to be an internationally recognized urban university known for excellence in student learning, innovative research, and community engagement that contributes to the economic vitality, environmental sustainability, and quality of life in the Portland region and beyond.

Values Statement

The pursuit of our vision rests on our success in transforming undergraduate education, our growing research programs, our strong collaboration with the community, and the core values we hold. These values describe not only what PSU is now, but what it will be in the future.

- Learning and Discovery
- Access to Learning
- A Climate of Mutual Respect
- Openness and Reflection
- Community and Civic Engagement
THE COLLEGE THAT WOULD NOT DIE

The First Fifty Years of
PORTLAND STATE UNIVERSITY 1946-1996

Gordon B. Dodds
PSU Student Ambassadors

LET KNOWLEDGE SERVE THE CITY
Portland State University

Oregon's Urban University