Minutes

Committee members present: Chair James Francesconi, and Directors Jill Eiland, Emily Plec, and Brianna Coulombe. Director Preston Pulliams was absent due to prior commitment.

Chancellor’s staff present: Vice Chancellor Sona Andrews, Anna Teske, Charles Triplett, Karen Marrongelle, and Di Saunders.

Campus representatives: Steve Adkison and Dan Mielke (EOU), David Robinson (OHSU), Brad Burda (OIT), Sabah Randhawa and Larry Flick (OSU), Roy Koch and Anne Bartlett (PSU), Jim Klein and William Greene (SOU), Lorraine Davis and Mike Bullis (UO), Kent Neely (WOU), Grant Kirby and Shari Carpenter (IFS).

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:07 p.m.

2. Academic Program Approvals
   ▪ OSU, Master of Business Administration & Accountancy

Chair Francesconi called upon Sabah Randhawa, Provost & Executive Vice President at Oregon State University to provide background on the proposed program. Discussion centered on the current academic requirements for CPA licensure, and the relationship this program would have with the existing MPA program. Following the discussion, Chair Francesconi called for a motion to approve the program at the University of Oregon.

   **ACTION:** Directors Emily Plec made the motion and Jill Eiland seconded. Motion carried; Director Pulliams was absent during the vote.
3. Approval of OUS Admissions Requirements Policy for 2013-14

Chair Francesconi called upon Sona Andrews, Vice Chancellor for Academic Strategies to provide an overview of the modification made to the OUS Admissions Requirement Policy for 2013-14. Discussion centered on GPA requirements and the OUS automatic admissions policy.

**ACTION:** Directors Emily Plec made the motion to approve and Jill Eiland seconded. Motion carried.

4. Approval of November 2011 and January 2012 Minutes

**ACTION:** Directors Jill Eiland made the motion to approve the minutes and Brianna Coulombe seconded. Motion carried.

DISCUSSION ITEMS

5. Education Deans: Follow-up discussion and possible next steps

Chair Francesconi called upon Karen Marrongelle to update members on the progress of the Education Deans case statement. It was noted that the case statement has integrated work on STEM initiatives, diversity, rural access and achievement, and casting education as a critical degree, in addition to recognizing institutional achievements and national awards. In addition, revisions to the case statement speak to the connection between financial investment and institutional success.

It was agreed by the Education Deans that recognition and the acknowledgement of Education’s role within OUS would contribute to gaining the necessary momentum for approaching K-12 and the business community.

Several members remarked that greater specificity is needed to consider what performance measures would look like, and how to frame accountability. It was agreed that the case statement needs to be general enough to communicate its vision, while offering greater specificity to convey achievability.

In addition, the Committee agreed that the Education Deans should seek greater collaboration and partnerships with groups outside of the education network to promote STEM.

**NEXT STEPS:** Education Deans will review the Case Statement to emphasize strengths. Karen Marrongelle will work with the Deans to tie the case statement into the work being done by the system as a whole, and how this work will serve Oregonians.
Chair Francesconi will work with Board leadership to determine if and when the Education Deans will present this information to the full Board.

6. Institutional Mission Statements & Campus Compacts

Chair Francesconi directed Sona Andrews to provide an update to the committee on the work of the Provost Council related to institutional mission statements and campus compacts. Discussion focused on how institutional missions collectively serve the state, highlighting the need to focus on critical degrees. Following a full and frank discussion, the Committee agreed that a short narrative is needed to describe the metrics, how they drive the four board goals, and how they support access to education and economic development.

It was point out that the role of the campus compacts is not to say what is going to happen with new programs in the future, rather, the compacts communicate what campuses promise to deliver, based on their mission and the measures they would like the board to utilize when assessing mission fulfillment.

**NEXT STEPS:** Draft Campus Compacts provided to Sona Andrews by February 22nd. A preliminary discussion will take place at the March 1st ASC meeting, with a final product due by March 19th. Campuses will work to establish targets for compacts.

7. Capacity Planning

Chair Francesconi called upon Sona Andrews to offer an update on the status of capacity planning initiatives. It was reported that OUS has contracted with Sasaki to provide OUS with a trajectory assessment of the correlation between resource allocation and attainment of Oregon’s 40-40-20 goal. Discussion focused on resource projections, namely, physical capacity, faculty, and programs, noting that Sasaki will generate a tool for OUS to understand what it will take to be on target without tuition increases.

**NEXT STEPS:** ASC will hear presentation of Sasaki tool at March meeting.

**OTHER ITEMS**

8. Other items put forward by the Committee

9. Adjournment

With no further business, the meeting was adjourned at 4:50 p.m.