Minutes

Committee members present: Chair James Francesconi, and Emily Plec, and Brianna Coulombe. Directors Preston Pulliams and Jill Eiland were absent.

Other board members present: Farbodd Ganjifard and David Yaden.

Chancellor’s staff present: Vice Chancellor Sona Andrews, Chancellor George Pernsteiner, Anna Teske, Charles Triplett, Alice Wiewel, and Joe Holliday.

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Sabah Randhawa, Rick Spinrad and Lois Brooks (OSU), Melody Rose, Jonathan Fink and Anne Bartlett (PSU), Jim Klein (SOU), Lorraine Davis and Patrick Jones (UO), Kent Neely (WOU), Grant Kirby (IFS).

1. Call to Order

Director Coulombe called the meeting of the Academic Strategies Committee to order at 3:31 p.m.

Note: Chair Francesconi arrived at 4:25pm. Action items were postponed until his arrival and a quorum of the committee was present.

2. Academic Program Approvals (Action)

- WOU, B.A./B.S. in Visual Communication Design

Director Coulombe called upon Kent Neely, Provost & Vice President for Academic Affairs at Western Oregon University to provide background on the proposed program. Discussion centered on the role of the program and the demand for increased access to Visual Communication Arts programs in Oregon.

**ACTION:** Directors Emily Plec made the motion and Brianna Coulombe seconded. Motion carried.
• **OSU, B.S. in Sustainability**

Director Coulombe called upon Sabah Randhawa, Provost & Executive Vice President at Oregon State University to provide background on the proposed programs. Discussion centered on the program design, noting that it is intended to be a second degree program that allows students to add a year of coursework to complete the degree. The program has a core in sustainability with electives available in multiple disciplines.

**ACTION:** Directors Brianna Coulombe made the motion to approve and Emily Plec seconded. Motion carried.

3. **Approval of February 2012 Minutes (Action)**

**ACTION:** Directors Jim Francesconi made the motion to approve the minutes and Brianna Coulombe seconded. Motion carried.

4. **Capacity Planning Tool Presentation (Discussion)**

Director Coulombe called upon Sona Andrews and Alice Wiewel to update members on the progress of the capacity planning tool developed by Sasaki Design. The tool provides a trajectory assessment of the correlation between resource allocation and attainment of the OUS portion of Oregon’s 40-40-20 goal. It was noted that data collected will focus on developing three types of resource projections—academic, physical space and financial—in an effort to determine resource intensity, and degree gap scenarios.

Several members put forward questions about the timeline for developing the model, the specificity of the program cost analysis, the relative level of investment, and the System’s current interface with Community Colleges in developing projections. Following the discussion, the Committee asked to meet with Sasaki in April to learn more about the modeling tool.

**NEXT STEPS:** Committee will meet with consultants from Sasaki to learn more about modeling tool capabilities. The Chancellor’s Office will continue to develop a capacity model in conjunction with Achievement Compact targets for the Oregon Education Investment Board (OEIB).

5. **Campus Compacts (Action)**

Director Coulombe called upon Sona Andrews to provide an update to the committee on the work of the Provost Council related to Campus Compacts/OEIB Achievement Compacts. Discussion focused on the framework for the system-wide and institution-specific metrics, noting that these compacts will serve as a common set of measures between each institution and the board. In addition to reporting to the Board, the Campus Compacts/OEIB Achievement
Compacts will be evaluated by the OEIB for informing the Governor’s proposed budget. Each campus compact was reviewed by the Committee, allowing members to query individual institutions about their specific measures.

**ACTION:** Directors Emily Plec made the motion to move the campus compacts to the Board, and Brianna Coulombe seconded. Motion carried.

**NEXT STEPS:** The Chancellor’s Office and campuses will work to develop targets for their individual Campus Compacts/OEIB Achievement Compacts. A preliminary review of compact targets is scheduled for the April 5th ASC meeting.


Rick Spinrad of Oregon State University provided a brief summary of the proposal being advanced by the Vice Presidents of Research. It was pointed out that there are benefits for greater collaboration between campuses to facilitate long-term success and viability. Specifically, data-sharing, technology, staffing and maintenance are critical to supporting decisions in real time, as well as to compete collaboratively for federal funds. Jonathan Fink of Portland State University underscored the success of Signature Research Centers as an example of inter-university and state-wide collaborations, suggesting that this may be maintained through an investment in infrastructure. In addition, strengthening relationships with private sector partners will encourage investment and support for research innovation.

**ACTION:** Directors Brianna Coulombe made the motion to move the Research Proposal to the Finance & Administration Committee, and Jim Francesconi seconded. Motion carried.

**NEXT STEPS:** Move the proposal forward for Budget Consideration by the full Board in June. Chair Francesconi will follow-up with Director Jill Eiland about her work on research with the Board Advisory Group.

7. **Chair’s Report on Diversity Conversations (Discussion)**

Chair Francesconi provided an update to the Committee on the progress of diversity initiatives with the Board. It was pointed out that the Chief Diversity Officer for the state is also working to diversify representation on a variety of Boards.
8. **Other items put forward by the committee**

Chair Francesconi updated members on the Committee work plan, specifically the progress of diversity and faculty satisfaction efforts. It was agreed that categorization and prioritization of committee initiatives should be considered as items progress to the full Board.

9. **Adjournment**

With no further business, the meeting was adjourned at 5:29 p.m.