Committee members present included: Chair Jim Francesconi, Dalton Miller-Jones, Rosemary Powers, and Preston Pulliams.

Others present included: Chancellor George Pernsteiner, Bridget Burns, Bill Feyerherm (PSU), Joe Holliday, Ruth Keele, Bob Kieran, Provost Roy Koch (PSU), Bill McGee (DAS), Provost Kent Neely (WOU), Di Saunders, Bruce Schafer, Marcia Stuart, Bob Turner, and Susan Weeks.

Committee focus, roles, membership, and participation
Chair Francesconi called the meeting to order at 3:35 p.m. and asked Chancellor Pernsteiner to open the meeting with remarks.

Vice Chancellor Susan Weeks followed with comments about the focus of the Committee and its priority areas for 2009-10. Chair Francesconi added that the Committee will address ways to effectively connect the Board with the Provosts’ Council and Research Council, engage in “community organizing” approaches to address key issues (such as Latino, rural, and first-generation students), and tee up policy-level discussions to keep the Board engaged and moving on issues critical to the academic enterprise.

Priority topics and agenda for 2009-10
Chair Francesconi reviewed the key priority areas, work plan, and ongoing committee work:

Committee Priority Topics for 2009-10
1. Strategies for increasing participation and success of Latino students.
2. Regionalized strategies for increasing participation and success of students from rural Oregon, Bend, and Portland.
3. Strategies for improving student retention and completion at all OUS institutions.
4. Next steps for the Long Range Plan’s priority to “invest in research that is globally competitive, building on existing excellence and Oregon’s market advantages,” including priorities for Portland and for the Sustainability area, and implications for graduate education in OUS.
5. Next phase of the OUS Portfolio development:
   a. Review institution missions.
   b. Ensure that critical state needs are being addressed through the array and assignment of programs in teacher education, health care, and engineering.
Work Plan for Priority Topics

1. Identify critical questions to be addressed.
2. Engage the right people/groups.
3. Understand work already completed, current status, trends, and directions.
4. Define deliverables and completion dates.

Ongoing Work of the Committee

1. Tee up broad-based action and discussion items for the full Board (e.g., institution missions, performance measures).
2. Take action on certain academic issues (e.g., new programs, admissions requirements).
3. Connect to the broader PK-20 initiatives and priorities.
4. Engage with Provosts’ Council, Research Council, and Inter-institutional Faculty Senate.
5. Frame and advance the work of subcommittees and task groups.

Discussion

- Bill Feyerherm noted that the research enterprise generally and the Research Council in particular need an umbrella that ties all the pieces together without pitting functions against each other; there is a role for degree production, knowledge creation, and economic development under one umbrella.
- Director Powers cited a code of conduct for Spanish universities regarding human sustainability and agreed that integrating research and instruction functions is important.
- Chair Francesconi stated that the Committee needs to build “champions” who can add expertise and give focused time to the issues.
- Director Miller-Jones said that much of the priority agenda is long-term but is the future we should connect to; it should not be put off. He added that past projects of the Board, such as the Shared Responsibility Model, achieved success by using a wide variety of people and organizations across the state. He noted that the Committee needs to deliberately address the access issues in order to increase the Latino and African-American enrollment, and to re-engage the adult community.
- Kent Neely commented that priority topic #3 (retention) needs to be coupled with efforts to increase the size of the freshman class. Francesconi noted that priority area #1 (Latino students) and #2 (regionalized strategies for increasing participation and success) relate to participation and that #3 is the next step.
- Feyerherm noted that #3 doesn’t take into account other sectors and articulation. Director Pulliams agreed, saying that success in retaining students cannot be done solely within OUS. Pernsteiner noted that, nevertheless, we still need to achieve success in retention within OUS, although priority areas 1 and 2 should include community colleges and K-12. He noted, though, that priority area 3 should include students who transfer to OUS from community colleges.
- Priority #5 lists critical state needs in teacher education, healthcare, and engineering. Chair Francesconi noted that these are current needs, in contrast to manufacturing.
• Bill McGee (Department of Administrative Services’ Budget and Management) asked how this would align with the Applied Baccalaureate Degree. Schafer described the AB degree program as it is used in other states (fast tracking two-year terminal degrees into four-year degrees by adding appropriate courses to fill out the degree). This issue will be further developed over the coming year, partly in response to recent legislation.

• Director Miller-Jones suggested that sustainable energy (wind, solar, alternative fuels) is an area that needs to be included, noting that those are areas that enroll or could enroll underrepresented students. He added that the funding cut to Statewide Public Services impacts outreach to Latino communities. Director Pulliams noted sustainability has both an environmental and social dimension. Chair Francesconi agreed that #5 needs to be expanded to include sustainability.

Vice Chancellor Weeks called the attention of the Committee to the following table and asked, “What is the appropriate role of the Committee?”

Distribution of Academic Strategies Responsibilities – Examples

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Institutions &amp; Chancellor’s Office</th>
<th>Academic Strategies Committee</th>
<th>Full Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Academic program organization</td>
<td>• Enrollment management</td>
<td>• Identifying and advancing key statewide academic priorities</td>
<td>• Institution mission approval</td>
</tr>
<tr>
<td>• Research focus</td>
<td>• Learning outcomes and assessment</td>
<td>• Facilitating coordination across institutions, councils, and sectors</td>
<td>• Approval of broad academic policies</td>
</tr>
<tr>
<td>• International initiatives</td>
<td>• Learning delivery and technologies</td>
<td>• Recommendations to the Board regarding institution missions, performance measures, and broad academic policies</td>
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<tr>
<td></td>
<td>• Strategies to achieve outcomes</td>
<td>• New program approval</td>
<td>• Review and approval of System and institution performance measures and targets</td>
</tr>
<tr>
<td></td>
<td>• System-level research performance metrics</td>
<td>• Admission requirements approval</td>
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</tbody>
</table>

Assignments and Follow Up

Following the discussion, Chair Francesconi asked those noted below to serve as leads in coordinating work on the priority areas:

• Director Powers: rural access issues
• Director Pulliams: metropolitan/Portland access issues
• Associate Vice Chancellor Joe Holliday: student retention and completion
• Bill Feyerherm (incoming Research Council chair): research and sustainability issues
• Vice Chancellor Jay Kenton: life sciences and sustainability (facilities)

Francesconi noted that the Latino issue touches the rural, urban, and student participation and completion issues, and that it will be important to find the right person to lead this effort.
Francesconi suggested adding “sustainability” to the critical needs areas identified under 5.b.; moving “graduate education” under “OUS Portfolio” as 5.c.; and deferring assignments on institution mission review (5.a.) to a later time. Meanwhile, Francesconi, Pernsteiner, and Weeks will do some further staff work on priority area 5 in anticipation of a discussion at the next meeting.

Francesconi requested that any potential participant names for the areas listed above be sent to Susan Weeks, noting that he had also asked the provosts to suggest names.

Finally, Francesconi requested that the Committee review the proposed charter before the next meeting, and send Susan any comments or edits.

Committee meeting schedule
The committee agreed that committee meetings should be held in the afternoon; Marcia Stuart will poll committee members regarding schedules.

Adjournment
Chair Francesconi adjourned the meeting at 5:00 p.m.

Minutes prepared by Marcia Stuart and Susan Weeks