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Chair Francesconi called the meeting to order at 5:05 p.m. Committee members present included Chair Jim Francesconi, Hannah Fisher, Dalton Miller-Jones, and Rosemary Powers. Other Board members present included: Kirk Schueler and David Yaden.

Chancellor’s Office staff present included: Vice Chancellor Susan Weeks, Larry Galizio, Joe Holliday, Alicia Ortega, Bruce Schaffer, Charles Triplett, Bob Turner,

Others present included: Provosts Kent Neely (WOU), Jim Bean (UO), Brad Burda (OIT), Jim Klein (SOU), and Bob Vieira (OHSU); Gail Achterman (OSU), Bill Feyerherm (PSU), Becky Johnson (OSU-Cascades)

1. Approval of minutes of March 5, 2010 meeting

Chair Francesconi called for a motion to approve the minutes; Directors Fisher made the motion and Miller-Jones seconded; motion passed.

2. Academic program approval

   a. Southern Oregon University: M.S. in Applied Computer Science

Chair Francesconi called upon Provost Klein to present the program. Following discussion, Miller-Jones made the motion and Fisher seconded; motion approved.

3. Mission alignment and OUS portfolio – review of Provosts’ Council draft

Chair Francesconi called upon Provost Kent Neely, chair of the Provosts’ Council, to present the item. Provost Neely advised that the Board charged the Council in 2009 to develop guidelines for updating university missions to comport with the System portfolio. The proposed mission alignment document was reviewed by university presidents and deans. Provost Jim Bean provided a broad overview of the proposed alignment of missions. Bean added that there is still

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remains work on the performance measures and that the metrics are designed as a tension-balanced system.

Chair Francesconi advised that the Committee will present this at the full Board meeting in May and then, in June, the Committee meeting will refine the proposal.

Director Miller-Jones said that he is encouraged to see this alignment effort and noted that the Board has struggled with determining appropriate campus missions. He encouraged the Provosts’ Council to review the work of the Governance & Policy Committee and how that work applies to and integrates with institution mission alignment. Director Yaden complimented the proposal and the collaboration with which the campuses are developing mission alignment.


Chair Francesconi called upon Vice Chancellor Jay Kenton to present the item. He advised that the Portland Higher Education Subcommittee reviewed five proposals and approved two for the 2011-2013 biennium: 1) the product design collaborative to create a world-class level of higher education in design in Portland; this will be an ongoing biennial appropriation of $2.2 million; and 2) OIT’s request to consolidate four locations into one (Wilsonville) to more efficiently address the needs in the Portland metropolitan area ($30 million, one-time cost, with a lease with an option to buy).

Director Miller-Jones asked about increased student enrollment; Burda advised that this will enable the present enrollment to grow from 400 to approximately 1,000 students. Kenton added that there is the future potential to increase to upwards of 3,000 students. Burda added that OIT will not be in competition with PSU or other universities but will complement sister institution programs.

Chair Francesconi called for a motion to approve accept the report. Director Miller-Jones made the motion and Fisher seconded; motion passed.

5. **Consideration of top action items from priority areas; preliminary identification of those to advance to full Board**

   a. **Central Oregon Higher Education**

Chair Francesconi called upon Director Kirk Schueler for the Central Oregon Higher Education proposal. He advised that the subcommittee had reviewed six proposals and approved three (home campus, classroom development, and regional delivery). He noted that the home campus proposal will strengthen the partnership between OSU-Cascades and Central Oregon Community College by developing an academically and administratively aligned home campus for the region that maintains the community college mission but also provides the university student learning cohorts with a 4-year experience. Chair Francesconi asked if there was a determination of the needed funding for this proposal; Schueler advised that funding has not
been established at this time but anticipates that the amount should be refined in the next month. Vice President Johnson advised that OSU-Cascades’ building is at capacity and COCC does not have additional space for OSU-Cascades expansion. It is critical to develop a “home campus” and negotiate with COCC for additional land for expansion. Vice Chancellor Kenton advised that a capital request sets a placeholder over six years and recommended adding this to the capital request.

Director Yaden expressed his concern with the proposal given the past inability to fulfill campus proposals for Central Oregon. Schueler advised that implicit in the proposals is to serve the fastest growing region in the state. Vice Chancellor Kenton said that, in the short-term, there are efficiencies in the proposal that will serve the state.

b. Latino Student Success

Chair Francesconi called upon Alicia Ortega who advised that the resource committee has proposed three proposals, to be funded by a Systemwide pool, to: 1) support the development and implementation of outreach and retention programs targeting Latino students across System institutions; 2) bilingual college access information initiative (OUS Spanish language marketing program); and 3) bilingual support services (hiring and development of Latino faculty and staff). Francesconi noted that three priority areas have emphasized the need for this effort. Miller-Jones expressed his strong support for these proposals.

c. Portland Area Student Success

Chair Francesconi called upon Dr. Joe Holliday who noted that the first proposal, the creation of the Portland Regional Higher Education Access Advisory Council, has the highest priority; the makeup of the committee is based on Portland Community College’s advisory council and will have minimal funding cost. Director Fisher asked who would be appointing the council members; Francesconi noted he has recommended that Director Pulliams discuss with the Governance & Policy Committee and Board Secretary Ryan Hagemann to recommend members.

d. Student Retention

Dr. Holliday noted that the first priority is to increase institutional financial aid; Francesconi recommended transferring this item to the Governance Committee. Vice Chancellor Kenton noted that, as a result of the last G&P Committee meeting, the Finance & Administration Committee was tasked with analyzing past financial aid practices.

Other proposals include: 1) refining retention/performance funding measures, adding transfer retention and freshman/transfer graduation rates, adjusted for high-risk student factors. Francesconi again recommended that this be delegated to the F&A and G&P Committees for recommendations to the full Board. 2) Expand peer advising, tutoring, and mentoring capacity at all institutions, increasing both student success and affordability.
e. Teacher Education

Dr. Bob Turner noted that the proposals are straight-forward: 1) develop a data exchange mechanism ($35,000-50,000 one-time cost); 2) the Board advocate for full funding of the Oregon Mentoring Initiative (passed by the legislature in 2007 but has not been fully funded); and 3) Board support for a report on current needs and progress of Science Technology, Engineering, and Mathematics (STEM) teachers.

f. Globally Competitive Research

Dr. Bill Feyerherm advised that many proposals that were lower in cost have been addressed by the Research Council and is proposing three major areas: 1) to promote intercampus and interdisciplinary collaborations and centers supporting Oregon’s competitiveness in addressing critical state and national research priorities ($4,425 million); 2) to develop shared facilities projects and associated matching grant programs that foster research excellence ($3.5 million); and 3) expand undergraduate research opportunities at public and private institutions in Oregon by creating an “Undergraduate Research Leadership Award” ($1 million). Francesconi asked if the core facilities request could be funded through capital funding and directed Vice Chancellor Kenton to explore this possibility.

g. Graduate Education

Provost Jim Bean advised that two proposals have been submitted: 1) strengthen doctoral education in the critical need areas of sustainability, health/life sciences, and engineering areas; and 2) develop Professional Science masters programs in OUS.

h. Sustainability

Director Yaden thanked Charles Triplett for his work and advised that Dr. Gail Achterman (co-chair) has provided the direction to the subcommittee. He advised that three proposals have been forwarded for approval: 1) recruit and hire an OUS Sustainability Coordinator within the Chancellor’s Office; 2) create a Sustainability Incentive Fund to support innovations in teaching, research, outreach, and operations; and 3) joint the AASHE Sustainability Tracking and Assessment Rating System to assure consistent performance evaluation and benchmarking. He noted that the incentive fund can be taken off of the table and the funding be raised rather than use state funds. The Sustainability Coordinator position will not be a centralized authority (“czar”) but only creating a coordination capacity.

i. Rural Student Success

Dr. Larry Galizio advised that three priority areas are proposed: 1) increase investment in pre-college programs; 2) develop new regional “open campus” processes and agreements applying a “hub and spoke” model with financial support for rural access points; and 3) create a
Systemwide interdisciplinary baccalaureate degree awarded through OUS tentatively called “organizational leadership” to facilitate degree completion for rural Oregonians. Director Powers advised that the resource team has assigned the highest priority to increasing the investment in pre-college programs (increasing ASPIRE and GEAR-UP sites with priority in rural areas).

Director Miller-Jones cautioned against calling the degree “organizational leadership” as that title is used in other degree programs.

j. Conclusion

Chair Francesconi asked that Committee members give direction to staff to refine the proposals. Director Fisher agreed with advancing the proposals but added a caveat that the Central Oregon campus proposal be refined. The following proposals were recommended by the Committee for advancement but require further “refinement”: #4 Central Oregon Regional Delivery, #9 Rural Student Success (hub and spoke proposal), #10 Rural Student Success (Systemwide interdisciplinary baccalaureate degree), #11 Portland Area Student Success (advisory council), #18 Teacher Education (mentoring initiative), #22 Globally Competitive Research (research fellowships), and #25 Sustainability (coordinator). The remaining proposals were approved unanimously by the Committee.

Chair Francesconi advised that, at the next meeting, the Committee will begin to prioritize the proposals for submission to the full Board at the May meeting.

1. Adjournment

With no further time available for discussion, Chair Francesconi adjourned the meeting at 5:45 p.m.