Chair Francesconi called the meeting to order at 3:00 p.m.

Committee members present included Chair Jim Francesconi, Hannah Fisher, Dalton Miller-Jones, and Rosemary Powers (5:05 p.m.). Other Board members present included: Kirk Schueler and David Yaden.

Chancellor’s Office staff present included: Vice Chancellor Susan Weeks, Vice Chancellor Jay Kenton, Larry Galizio, Joe Holliday, Alicia Ortega, Bruce Schafer, Charles Triplett, and Bob Turner.

Others present included: Provosts Kent Neely (WOU), Jim Bean (UO), Brad Burda (OIT), Jim Klein (SOU), and Bob Vieira (OHSU); Gail Achterman (OSU), Bill Feyerherm (PSU), and Becky Johnson (OSU-Cascades).

1. Approval of minutes of March 5, 2010 meeting

Chair Francesconi called for a motion to approve the minutes; Director Fisher made the motion and Director Miller-Jones seconded; motion passed.

2. Academic program approval
   • Southern Oregon University: M.S. in Applied Computer Science

Chair Francesconi called on Provost Klein to present the program. Following discussion, Miller-Jones made the motion to approve the program and Fisher seconded; motion passed.

3. Mission alignment and OUS portfolio – review of Provosts’ Council draft

Chair Francesconi called upon Provost Kent Neely, co-chair of the Provosts’ Council, to present the item. Provost Neely advised that the Board charged the Council in December 2009 to develop an approach for considering and aligning university missions as part of the “OUS portfolio” as described in the Board’s Long-Range Plan. Neely indicated that the draft mission alignment document had been reviewed by university presidents and deans. Provost Jim Bean
provided an overview of the proposed alignment of missions, adding that there still remains work to do on the performance metrics.

Chair Francesconi advised that the Committee will discuss this again in June to tee up the discussion with the full Board in July.

Director Miller-Jones said that he is encouraged to see this alignment effort and noted that the Board has struggled with determining appropriate campus missions. He encouraged the Provosts’ Council to review the work of the Governance & Policy Committee, particularly regarding performance metrics and how that work applies to and integrates with institution mission alignment. Director Fisher concurred with Miller-Jones’ positive assessment of the provosts’ work. Director Yaden complimented the proposal and the collaboration with which the campuses are developing mission alignment. He noted that “duplication” does not address the totality of needs and that the proposal should emphasize the capacity to collaborate in looking at new programs. He said that it is important to show that institutions are already managing resources well.

Francesconi advised the Council to look particularly at strengths and gaps when the next version of the proposal is brought to the full Board in July, and to be clear about the issues recommended for Board focus.

4. Report on Portland Higher Education Connections to Economic Development

Chair Francesconi called upon Vice Chancellor Jay Kenton to present the item. Kenton advised that the Portland Higher Education Subcommittee reviewed five proposals and approved two for the 2011-2013 biennium: 1) the product design collaborative to create a world-class level of higher education in design in Portland; this will be an ongoing biennial appropriation of $2.2 million; and 2) OIT’s request to consolidate four locations into one (Wilsonville) to more efficiently address the needs in the Portland metropolitan area ($30 million, one-time cost, with a lease with an option to buy).

Director Miller-Jones asked about increased student enrollment with the new OIT facility. OIT Provost Brad Burda advised that this will enable the present enrollment to grow from 400 to approximately 600 students immediately. Kenton added that there is capacity for future growth to 3,000 students. Burda added that OIT will not be in competition with PSU or other universities but will complement sister institution programs.

Chair Francesconi called for a motion to approve accept the report. Director Miller-Jones made the motion and Fisher seconded; motion passed.
5. Consideration of top action items from priority areas; preliminary identification of those to advance to full Board

*Central Oregon Higher Education*
Chair Francesconi called upon Director Kirk Schueler for the Central Oregon Higher Education proposal. Schueler advised that the Central Oregon Higher Education Assessment Team (HEAT) had reviewed six proposals and approved three (home campus, classroom development, and regional delivery). He noted that the home campus proposal will strengthen the partnership between OSU-Cascades and Central Oregon Community College by developing an academically and administratively aligned home campus for the region that maintains the community college mission but also provides the university student learning cohorts with a 4-year experience. Schueler advised that identification of the portions of cost to be borne by OUS and COCC has not been established at this time but anticipates that the amounts should be refined in the next month. Vice President Johnson advised that OSU-Cascades’ building is at capacity and COCC does not have additional space for OSU-Cascades expansion. It is critical to develop a “home campus” and negotiate with COCC for additional land for expansion. Vice Chancellor Kenton advised that a capital request sets a placeholder over six years and recommended adding this to the capital request.

Director Yaden expressed his concern with the proposal to build a stand along campus, given the past inability to fulfill campus proposals for Central Oregon. Schueler advised that HEAT has a long-term (20-year) vision, and these steps now will help to improve access to higher education in Central Oregon to serve the fastest growing region in the state. Schueler noted that future steps won’t occur unless there is growth to justify them. Vice Chancellor Kenton said that, in the short-term, there are efficiencies in the proposal that will serve the state.

*Latino Student Success*
Chair Francesconi called upon Alicia Ortega who advised that the Latino Student Success Resource Team has recommended three proposals for funding: 1) development and implementation of outreach and retention programs through “mini-grants” that would target underrepresented students, especially Latino students, across OUS; 2) a bilingual college access information initiative (OUS Spanish language marketing program); and 3) bilingual support services and hiring/development of Latino faculty and staff. Miller-Jones expressed his strong support for these proposals, particularly for the proposal that would enhance faculty diversity.

*Portland Area Student Success*
Chair Francesconi called on Joe Holliday who noted that the first proposal, the creation of the Portland Regional Higher Education Access Advisory Council, has the highest priority, the cost of which would be minimal. Director Fisher asked who would be appointing the council members; Francesconi noted he has recommended that Director Pulliams discuss with the Governance & Policy Committee and Board Secretary Ryan Hagemann recommendations for membership. Miller-Jones expressed concern that only one-year terms were proposed for the Advisory Council members; he recommended two- or three-year terms.
Student Retention

Holliday noted that the Inter-Institutional Council of Enrollment Managers’ first priority is for a proposal that would combine need-based fee remissions with retention programming and support. Francesconi recommended transferring this item to the Governance and Policy Committee. Vice Chancellor Kenton noted that, as a result of the last G&P Committee meeting, the Finance & Administration Committee was tasked with analyzing past financial aid practices. Holliday indicated that he would be having a meeting with Kenton and financial aid directors from UO and OSU (where similar programs are already in place).

A second proposal included refining retention/performance funding measures to include transfer retention and freshman/transfer graduation rates that take into account high-risk student factors. Francesconi again recommended that this be delegated to the F&A and G&P Committees for recommendations to the full Board. A third proposal would expand peer advising, tutoring, and mentoring capacity at all institutions, increasing both student success and affordability.

Teacher Education

Bob Turner noted that the proposals are straightforward: 1) develop a data exchange mechanism ($35,000-50,000 one-time cost); 2) ask the Board to advocate for full funding of the Oregon Mentoring Initiative (which was passed by the legislature in 2007 but has not been fully funded); and 3) receive Board support for a report on current needs and progress of Science Technology, Engineering, and Mathematics (STEM) teachers.

Globally Competitive Research

Bill Feyerherm advised that many proposals that were lower in cost have been addressed by the Research Council and campuses will just do them. The Council looked at shared strategic priorities across campuses with a focus on leveraging existing dollars. The Council is not asking for full funding of any of the proposals. The Research Council’s proposals are in three major areas: 1) promote intercampus and interdisciplinary collaborations and centers supporting Oregon’s competitiveness in addressing critical state and national research priorities ($4.425 million); 2) develop shared facilities projects and associated matching grant programs that foster research excellence ($3.5 million); and 3) expand undergraduate research opportunities at public and private institutions in Oregon by creating an “Undergraduate Research Leadership Award” ($1 million). Francesconi asked if the core facilities request could be funded through capital funding and directed Vice Chancellor Kenton to explore this possibility.

Graduate Education

Provost Bean advised that two proposals have been submitted: 1) strengthen doctoral education in the critical need areas of sustainability, health/life sciences, and engineering areas; and 2) develop Professional Science masters programs in OUS.

Sustainability

Director Yaden thanked Charles Triplett for his work and advised that Gail Achterman (vice-chair) has provided the direction to the subcommittee. He advised that three proposals have
been forwarded for approval: 1) recruit and hire an OUS Sustainability Coordinator within the Chancellor’s Office; 2) create a Sustainability Incentive Fund to support innovations in teaching, research, outreach, and operations; and 3) join the AASHE Sustainability Tracking and Assessment Rating System to assure consistent performance evaluation and benchmarking. He noted that the incentive fund can be taken off the table and the funding raised from outside sources rather than use state funds. In response to a concern raised by Bean, Achterman noted that the Sustainability Coordinator position will not be a centralized authority (“czar”) but will create functional capacity. She indicated that the Provosts’ Council would review any sustainability related academic program proposals and that a coordinator could help staff those efforts.

**Rural Student Success**

Larry Galizio advised that three priority areas are proposed: 1) increase investment in pre-college programs; 2) develop new regional “open campus” processes and agreements applying a “hub and spoke” model with financial support for rural access points; and 3) create a Systemwide interdisciplinary baccalaureate degree awarded through OUS tentatively called “organizational leadership” to facilitate degree completion for rural Oregonians. Director Powers advised that the resource team has assigned the highest priority to increasing the investment in pre-college programs (increasing ASPIRE and GEAR-UP sites with priority in rural areas).

Director Miller-Jones cautioned against calling the degree “organizational leadership” as that title is used in other degree programs.

**Conclusion**

Chair Francesconi asked that Committee members give direction to staff to refine the proposals. Director Fisher agreed with advancing the proposals but added a caveat that the Central Oregon campus proposal be refined. Proposals addressing the systemwide interdisciplinary bachelor’s degree (rural initiatives proposal) and undergraduate research fellowships (Research Council proposal) were not advanced. Several other proposals were identified for reassignment to other committees or processes. Staff was directed to synthesize the remaining proposals and comments from the Committee and return in May with an integrated proposal for both funding packages and other non-funding related recommendations to move forward for full Board consideration.

**6. Adjournment**

With no further time available for discussion, Chair Francesconi adjourned the meeting at 5:45 p.m.