MINUTES OF THE REGULAR MEETING OF THE
BOARD GOVERNANCE AND POLICY COMMITTEE
DECEMBER 16, 2010

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MINUTES

Committee members present: Chair Paul Kelly and Directors Allyn Ford, Rosemary Powers, Kirk Schueler, and David Yaden. Other Board members present included Hannah Fisher and Brian Fox.

Chancellor’s staff present included Ryan Hagemann, Jay Kenton, Bob Kieran, Di Saunders, Marcia Stuart, and Bob Turner.

Others present included Presidents Bob Davies (EOU), Chris Maples (OIT), and Ed Ray (OSU); Provosts Jim Bean (UO), Brad Burda (OIT), Roy Koch (PSU), and Kent Neeley (WOU); Vice Presidents Lindsay Desrochers (PSU), Mark Weiss (WOU), and Mary Ann Zemke (OIT).

1. CALL TO ORDER

Chair Kelly called the meeting to order at 9:02 a.m.

2. MISSION AND PORTFOLIO PRESENTATION

Chair Kelly called upon Provosts’ Council Co-Chair Roy Koch to present the item. The context of the item was initially directed by Senate Bill 442.

Following the presentation, Director Powers asked why the social sciences category did not have numbers included; Provost Koch asked that the Committee ignore the numbers presently included in the matrices as they are only examples at this point and will be updated with correct numbers in the future. Kelly noted that the Board would like to see aspirational targets and current areas of participation; however, Schueler disagreed and noted that only current numbers should be included and then the document could be used as a tool to demonstrate the areas in which the campuses want to move. Director Ford noted he would prefer to see current and projected goals; he also queried as to whether or not the Board would be micromanaging the institutions. Director Yaden agreed with Kelly with the inclusion of current and aspirational goals; he further stated that “mission” is very intentional and central to the identification of an institution. In response, Schueler noted that these numbers align with the mission and if both current and aspirational numbers are used, this would raise questions that missions are not being pursued nor funding appropriately focused. He also queried as to the inclusions of international and nonresident students under alignment dimension #1 (geographical areas) for recruitment. Director Ford added that the inclusion of international and nonresident student recruitment is an issue of excellence.
Chair Kelly interpreted the document as a tool, a snapshot in time, and will be presented for further discussion by the Board to determine the institutions’ mission and potential realignment. Donegan recommended including a statement that this is an ongoing document that will be revised by the Board as needed.

3. **System Performance Measures**

Chair Kelly called upon Assistant Vice Chancellor Bob Kieran, Institutional Research and Planning, to update the Committee on the changes to the Performance Compact with the state document, who noted that terminology modifications have been made to the compact.

During the discussion concerning the performance goal of unemployment vs. employment, Director Powers suggested including “employment” in the goal (Graduate Employment Success). Director Yaden recommended noting that this is an initial compact and that it will be subject to revision; he also suggested using the historic employment ratio as that the unemployment of OUS graduates should be lower than the State of Oregon unemployment. President Ray noted that graduate satisfaction has been tracked; he requested that an employer satisfaction survey be implemented to benchmark that progress is being made. Director Donegan agreed that an employer satisfaction survey would carry more weight with the legislature. Ms. Bridget Burns advised that Vice Chancellor Sona Andrews has been reviewing various potential surveys and should be submitting her recommendations to the Committee at the January meeting.

In response to Director Ford’s query, Chair Kelly noted that, once approved by the Board, these documents will be shared with Governor-elect Kitzhaber and his transition team and legislators and will become a focus of legislation during the next legislative session. He recommended removing the “draft” but include a statement that this is a “preliminary” document. Mr. Kieran was directed to make the recommended changes.

**Action:** Chair Kelly called for a motion to adopt the compact as the preliminary statement of the Performance Compact subject to the changes discussed; Director Kirk Schueler made the motion and Rosemary Powers seconded. Those supporting the motion included: Chair Kelly and Directors Donegan, Ford, Powers, Schueler, and David Yaden. Motion passed.

4. **Tuition Process (Kenton)**

Director Powers recommended including a May Board meeting (versus a Committee of the Board) to provide students with the opportunity to “lobby” the Board concerning tuition issues. During the discussion, Kelly noted that the Board Committee structure will be a topic at the Board retreat and the scheduling of a May meeting may be discussed at that time. Director Fisher informed that OSA has not fully supported the governance compact due to a miscommunication or misconception that students will no longer have the access to address or
lobby the legislature concerning tuition issues. At Vice Presidents Desrochers and Weiss’ expressed concern regarding the timing of the tuition recommendations with respect to the legislative appropriation allocations, Director Schueler recommended including a statement to address the issue.

5. Financial Aid (Kenton)

This item was postponed to the January 2011 meeting.

6. Status of LC 617 (Governance/Performance Compact [OSBHE Board proposal]), LC 2861 (Higher Education Coordination Commission [Working Group proposal]), and Other Legislation (Hagemann)

General Counsel Ryan Hagemann provided an update on his review and reconciliation of the two legislative concepts. Dr. Kenton advised that Governor-elect Kitzhaber has appointed Duncan Wyse and Lane Community College President Silde to head the educational finance committee.

7. Adjournment

With no further business, Chair Kelly adjourned the meeting at 11:57 a.m.