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Committee members present included: Chair James Francesconi and Directors Jill Eiland, Hannah Fisher, and Rosemary Powers. Director Preston Pulliams was absent due to a business commitment. Other Board members present included: Directors Lynda Ciuffetti and Kirk Schueler.

Chancellor’s staff present included: Vice Chancellor Sona Andrews, Di Saunders, Bruce Schafer, Marcia Stuart, and Charles Triplett.

Campus representatives included: Provosts Jim Bean (UO), Brad Burda (OIT), Jim Klein (SOU), and Kent Neely (WOU); and Professor Grant Kirby (OIT).

Chair Francesconi called the meeting to order at 1:32 p.m.; he then called upon Director Eiland to provide a brief report on President Obama’s visit to Intel on February 18.

**ACTION ITEMS**

1. **ACADEMIC PROGRAM APPROVAL**

   a. **SOU, M.A. French Language Teaching**

   Chair Francesconi called upon Provost Klein to provide background on Southern’s program proposal on a Master’s of Arts degree in French Language Teaching; he noted that graduate students attend an in-depth course of study in France, adding that French is the second most requested language in Oregon high schools.

   **ACTION:** Director Rosemary Powers made the motion to approve Southern’s request to offer an instructional program leading to a master’s in French language teaching and Director Jill Eiland seconded; motion carried.

   b. **WOU, B.A./B.S. Gerontology**

   Provost Kent Neely provided background on Western’s proposed bachelor’s degree in Gerontology. In response to Director Powers question concerning a completion of the gerontology degree via distance learning, Dr. Neely stated that, as currently proposed, this will be a on-campus program but may be extended to online learning in the future. Dr. Powers encouraged him to develop the program as an online program to reach place place-bound students.
ACTION: Director Jill Eiland made the motion to approve Western’s request to offer an instructional program leading to a bachelor’s in Gerontology and Director Hannah Fisher seconded; motion carried.

c. WOU, M.A. Interpreting Studies

The Interpreting Studies is an outgrowth of a long history of serving the deaf in the Willamette Valley; the program will be developed as a hybrid in that during the academic year, will be offered on-campus and online and then during the summer will be on-campus.

ACTION: Director Rosemary Powers made the motion to approve Western’s request to offer an instructional program leading to a master’s in interpreting studies and Director Jill Eiland seconded; motion carried.

d. PSM, Professional Science Masters

Vice Chancellor Andrews called upon Bruce Schafer to provide background on the professional science masters proposal who advised that the proposed professional masters was approved by the Provosts’ Council. Chair Francesconi advised that the program has been approved by the Board previously and that it is the process that is now being brought forward for approval. It was emphasized that campuses will be active in their outreach to underrepresented populations with Dr. Ciuffetti advising that professional masters’ students complete projects with the guidance of professional/industrial partners. Students tend to receive positions with the companies in which they have developed their internship partnerships.

ACTION: Director Rosemary Powers made the motion to approve the proposed OUS Professional Science Master’s Flowchart on Academic Program Approval Process and the Professional Science Master’s Program: Guidelines for Oregon and Director Jill Eiland seconded1; motion carried.

2. Undergraduate Admission Requirements for 2012-13 Academic Year

Chair Francesconi called upon Dr. Andrews to present the admissions policy. She advised that a new addition to the policy is the automatic admission requirements that has been developed and implemented by other states and has been modified to fit Oregon universities. Dr. Joe Holliday is working closely with high school graduate counselors to ensure that students receive information concerning the requirements under the automatic admission. With this process, the universities will be sharing information on students who have not been admitted but complete the automatic admission requirements. Director Fisher noted that the OSA reviewed the proposal and has indicated their support. With the requirements having been approved by the Provosts’ Council, Dr. Andrews recommended that the Committee approve the

undergraduate admission requirements as updated for the 2012-13 academic year, which includes the automatic admission, regular undergraduate admission, and transfer admission.

**ACTION:** Director Rosemary Powers made the motion to approve the staff recommendation and Director Hannah Fisher seconded; motion carried.

3. **CENTRAL OREGON HIGHER EDUCATION ASSESSMENT TEAM REVIEW OF LONG-TERM GOALS AND ACTIONS**

Chair Francesconi called upon Director Kirk Schueler and Di Saunders to provide the background on the proposal developed by the HEAT committee.

During the discussion, Chair Francesconi expressed his support of the report and encouraged that a more robust vision statement be developed for Central Oregon. A vibrant economic region is greatly dependent upon the educational capacity within that region and the System must work to encourage the committed group of stakeholders; Chair Francesconi recommended that the HEAT Committee create a vision that does not contain conditions. Director Eiland indicated her support of the proposal; Director Powers indicated her reticence in approving an eighth university without receiving public input on the emotional and financial readiness of constituents within the region. Director Fisher indicated her belief that this supports the 40-40-20 state goal but understands Director Powers’ concerns. Director Schueler indicated that, if the report is accepted by the Committee as is and referred on to the Board, it will send a strong message to Central Oregon that the Committee is supportive of exploring options in investing in Central Oregon Community College property to expand OSU-Cascades’ campus. He indicated that this is submitted as a report from the HEAT Committee as a vision of what they would like to accomplish in Central Oregon.

**ACTION:** Director Jill Eiland made the motion to accept the report and to adopt the proposed vision and Director Francesconi seconded; however, the motion failed. Following additional discussion, Director Powers made the motion and Eiland seconded, to only accept the report at this time; motion carried.

4. **BOARD POLICY ON HONORARY DEGREES**

Chair Francesconi called upon Vice Chancellor Andrews who advised that, a amended policy is presented for Committee approval that will delegate authority to university presidents to confer honorary degrees at their commencement ceremonies. It was noted that the policy will continue to set policy that the president, with the concurrence of its faculty, may award honorary degrees and that the institution will adopt criteria and procedures for selection that will assure that the award will honor outstanding contribution to the institution, state, or society or distinguished achievement.

**ACTION:** Director Rosemary Powers made the motion to approve the amended policy and Director Hannah Fisher seconded; motion carried.
DISCUSSION ITEMS

5. **HONORARY DOCTORATES**

Dr. Andrews advised that the Provosts’ Council is recommending that, as this is not a policy issue, the approval process be delegated to the universities’ presidents.

6. **OUS ACTION PLAN FOR DIVERSITY INITIATIVES/MIDDLE SCHOOL ACCESS CONSORTIUM**

Chair Francesconi provided background and called upon Vice Chancellor Andrews for the proposed action plan. It was recommended that diversity be included on each Board agenda to provide accountability status reports by the universities; ensuring communication on the diversity goals (e.g., student and faculty/staff levels and MWSEB). Director Fisher noted that two professors in her degree program at Portland State have left due to the inability of the institution to provide adequate funding to renew their contracts. Director Eiland noted that, with the diversity make-up within the state Board and Board staff, it is indicative of the difficulty in the Northwest to meet diversity goals and, with additional reporting to the Board, greater strides will hopefully be made to improve the culture of inclusiveness within the System and state. Provost Bean recommended including correct metrics in presidential evaluations that promote diversity on their campuses and Provost Neely encouraged including an emphasis on recruiting within the Latino population and increasing bilingual student advisors and faculty. Provost Burda affirmed improving clearinghouse and best practices and supported Vice Chancellor Andrews’ proposal. Accountability parameters, performance evaluation metrics, and best practices were additional areas that Dr. Andrews proposed as next steps for the action plan.

To be included in the plan: Regular reporting on diversity to the full Board, developing diversity performance metrics, include diversity metrics for MWSB/capital projects (action plans for each Board Committee that is announced, tracked, and reported to the full Board), Board staff / Chancellor evaluation (governance committee), and access/retention (with continuing priority on faculty diversity).

7. **MISSION ALIGNMENT**

Dr. Andrews advised the provosts have made “amazing progress” on the development of the mission alignment policy and identification of matrices that will be Systemwide and institution-specific. It is anticipated that a draft will be provided to the Committee prior to the next Provosts’ Council and ASC meetings.

8. **ADJOURNMENT**

With no further business proposed, Chair Francesconi adjourned the meeting at 3:52 p.m.