MINUTES OF THE REGULAR MEETING OF THE
BOARD COMMITTEE ON GOVERNANCE & FINANCE
SEPTEMBER 12, 2011

1. Call to Order .............................................................................................................................. 1
2. Academic Program Approval .................................................................................................... 1
   - OSU, PSM in Fisheries and Wildlife Administration ........................................................... 1
3. Approval of July 2011 Minutes ................................................................................................. 1
4. ASC Mission Alignment Metrics .............................................................................................. 2
5. House Bill 3418 Task Force ..................................................................................................... 2
6. Review of Board Retreat .......................................................................................................... 2
7. Climate Assessment .................................................................................................................. 3
8. Institutional Diversity Plans ..................................................................................................... 3
9. Other items put forward by the Committee ............................................................................. 4
10. Adjournment ............................................................................................................................. 4
Minutes

Committee members present included: Chair James Francesconi, and Directors Jill Eiland, Hannah Fisher, and Rosemary Powers phone, and Preston Pulliams.

Chancellor’s staff present included: Sona Andrews, Karen Marrongelle, Anna Teske, Charles Triplett, and Leslie Garcia.

Board members included: Lynda Ciuffetti.

Campus representatives include: Koch (PSU), Sabah Randhawa (OSU).

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 1:36 p.m.

2. Academic Program Approval
   - OSU, PSM in Fisheries and Wildlife Administration

Chair Francesconi called upon Sabah Randhawa, Provost at Oregon State University, to provide background on the proposed program. Discussion centered on the Provost Councils’ decision to waive an external review, as a similar Master’s program has been through review. Following discussion, Chair Francesconi called for a motion to approve the program at Oregon State University.

   ACTION: Directors Jill Eiland made the motion and Preston Pulliams seconded. Motion carried; Director Powers was absent during the vote.

3. Approval of July 2011 Minutes

   ACTION: Directors Jill Eiland made the motion to approve the minutes and Preston Pulliams seconded. Motion carried.
DISCUSSION ITEMS

4. ASC Mission Alignment Metrics

Chair Francesconi called upon Vice Chancellor Andrews to provide an update on the discussion of mission alignment. The committee was provided a report on the status of institutional work being done to identify access, and discussion centered on how institutions can work together to generate consistency among the metrics. Next steps involve: a review of metrics across institutions, seek consistency in defining metrics, and determine which metrics coincide with the compact with the state.

Discussion focused on methods by which mission alignment may support creating goals to reach 40-40-20 by 2025, including ways to engage non-traditional students, supporting the advancement of critical degrees, and designating completion as the overarching goal. It was agreed that targets should be created to help reach 40-40-20.

OUS NEXT STEPS: Further discussion by Provost Council about creating targets for educating Oregonians.

5. House Bill 3418 Task Force

Chair Francesconi led the discussion on the HB 3418 Task Force for Student and Institutional Success. Attention was drawn to the intent of the legislation, noting that it has yet to be determined if the Task Force will act as the performance compact with the state, or if it will focus on best practices and report findings to the Investment Board. Discussion focused on Task Force membership, reporting requirements, how the State of Oregon currently measures success, what models exist around the country, and what it will take financially to modify the performance model.

OUS NEXT STEPS: To report on progress of Task Force after the first meeting.

6. Review of Board Retreat

Chair Francesconi directed the discussion on the Board Retreat. Attention was drawn to the need to articulate how the Academic Strategies Committee will now engage what once was the Research Council. It was agreed that research needs to remain a priority, despite the Research Council’s dissolution, and that a work plan needs to be developed to advance research goals. Following a full and frank discussion, it was noted that while the Research Council is no longer a formal committee recognized by the board, it could operate through the Academic Strategies Committee when needed, so as to deal with policy issues while still supporting research and economic development. It was pointed out that reorganizing research could be used as an opportunity to focus on core objectives, and determine how they may be effectively fed into the Academic Strategies Committee. Vice Chancellor Andrews noted that a research presentation is currently on the agenda for the October 27th, 2011 Academic Strategies Committee meeting.
Other discussion centered on Committees and their relationship with the Board, inviting non-board members to meetings for their professional expertise and community involvement, and retention of underrepresented students.

7. Climate Assessment

Chair Francesconi called upon Vice Chancellor Andrews to lead the discussion of climate assessments with the committee. A supplemental work-sheet was provided to fuel the discussion and bring focus to points of interests the committee would like to investigate. It was agreed that a survey would be a good way to support the 40-40-20 goals; noting that action must be taken after proper analysis of the survey data.

Concern was expressed regarding how institutions will administer the survey, disseminate information, and incentivize people to respond. In addition, the committee centered its discussion on design considerations, focusing on the value of the survey, as well as the role of the Board and campuses in survey development.

Vice Chancellor Andrews noted that she will work with the Provosts’ Council to see if such an assessment would be of value.

**OUS NEXT STEPS:** Vice Chancellor Andrews to take ASC feedback to Provost Council. Determine if campuses have done surveys, if so, when, and if they think there is value in doing as assessment in the form of a survey?

8. Institutional Diversity Plans

Chair Francesconi called upon Vice Chancellor Andrews to provide a review of institutional diversity plans. Attention was drawn to between institutional plans and their goals, noting challenges in extrapolating common elements. Discussion centered on the Board’s expectations for institutions, and how to standardize accountability and goals across the System.

**MOTION:** That institutions are required to develop and maintain institutional diversity plans, with measurable outcomes, and pending approval of the Governance & Policy Committee, those measures are included in presidential evaluations.

**ACTION:** Director Hannah Fisher made the motion and Jill Eiland seconded. Motion carried.

**OUS NEXT STEPS:** The Chancellor’s Office will inform institutions of the action taken and Board expectations (done)
9. Other items put forward by the Committee

Chair Francesconi opened the floor for members to discuss other items. It was agreed that additional membership and/or attendance at select Academic Strategies Committee meetings would be needed to address the needs of the larger community. In addition, the Committee discussed the need for faculty commitment to achieve 40-40-20.

10. Adjournment

With no further business, the meeting was adjourned at 3:44 p.m.