Minutes

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Committee members present: Chair James Francesconi, Emily Plec, Brianna Coulombe and Preston Pulliams. Director Jill Eiland were absent.

Chancellor’s staff present: Sona Andrews, Anna Teske, Charles Triplett, Alice Wiewel, Karen Marrongelle, Joe Holliday, and Bruce Schafer.

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Sabah Randhawa (OSU), Roy Koch (PSU), Anne Bartlett (PSU ACE Fellow), Jim Klein (SOU), Lorraine (UO), Kent Neely (WOU), Grant Kirby (IFS).

Others: Eric Meslow (ETIC), Larry Large (OAICU), Philip Parsons (Sasaki), Mark Nelson and Jim Denham (OMI).

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 2:09 p.m.

2. Academic Program Approvals

a. OSU, PhD in Public Policy

Chair Francesconi called upon Sabah Randhawa, Provost & Vice President for Academic Affairs at Oregon State University, to provide background on the proposed program. Discussion centered on the role of the program and its interface with the existing Master of Public Policy program.

   ACTION: Directors Emily Plec made the motion to approve the PhD program in Public Policy and Jim Francesconi seconded. Motion carried.

3. Approval of March 2012 Minutes

   ACTION: Directors Jim Francesconi made the motion to approve the minutes and Brianna Coulombe seconded. Motion carried.
DISCUSSION ITEMS

4. Campus Compacts/Achievement Compacts

Chair Francesconi called upon Sona Andrews to provide an update to the committee on Achievement Compact feedback provided by the Oregon Education Investment Board (OEIB). It was reported that the OEIB requested that Institutional Achievement Compacts eliminate some of the statewide performance measures, as well as institution specific measures, noting that there will be an opportunity for institutions to develop Local Priorities in the future. It was pointed out that while the OEIB Achievement Compacts have changed, campus performance compacts between the State Board of Higher Education and each OUS institution have not.

After a full and frank discussion about the OEIB’s decision to remove indicators on targeted degrees, research, number of internships and service learning, Chair Francesconi expressed his dissatisfaction for the record, noting that these measures are critical and require state investment. Following the discussion it was noted that the development of Campus Compacts/OEIB Achievement Compacts is a work in progress and will continue to evolve as this new process is refined.

NEXT STEPS: The Chancellor’s Office and campuses will continue working together to develop targets for their individual Campus Compacts/OEIB Achievement Compacts. Targets are due to the OEIB on June 6th.

5. Sasaki Capacity Tool Presentation

Chair Francesconi directed Alice Wiewel and Philip Parsons to update members on the progress of the capacity planning tool developed by Sasaki Design. The tool is designed to provide perspective between attainment and capacity of the OUS portion of Oregon’s 40-40-20 goal, and assist decision makers in what it will take to bridge the gap. It was pointed out that one of the significant driving forces is the trend in state investment, noting that to be successful; Oregon will need to develop a statewide strategy that includes K-12, community colleges, OUS and private colleges and universities.

NEXT STEPS: Sona Andrews and Alice Wiewel will share the tool with the Provosts and Vice Presidents of Finance, and solicit feedback from the campuses. It is anticipated that the Capacity Tool will be reviewed by the full board in September.

6. Campus Proposals

Chair Francesconi called upon Sona Andrews to provide an overview of campus proposals and the legislative budget process. It was noted that in February, the Chancellor’s Office sent a request to the campuses asking for concepts to include in the OUS state budget request that
will be put forward for the Governor’s recommended budget. The process for evaluating campus proposals has been designed with prioritization in mind, namely: impact on students or statewide economic development; support of board goals; collaborative and/or applicability across the system; potential to garner public and/or legislative support; of sufficient scope to warrant state request.

A brief presentation was made for each proposal and the committee members asked questions and discussed prioritization. After a lengthy discussion it was agreed that six broad themes will be developed to bundle campus proposals.

1) **Scholarship/Tuition Funds**
   - WOU, Tuition Promise “Backfill”
   - UO, Pathway Oregon
   - OSU, Investing in Excellence: Promoting Recruitment and Success of Oregon’s High-Achieving High School Gradates

2) **Precollege Programs**
   - SOU, Pirates to Raiders
   - OIT, Strengthening Oregon Institute of Technology’s Regional Science Partnerships to Support Underserved Students in STEM
   - WOU, Comprehensive Student Success Partnership
   - WOU, Visit WOU: An Initial College Experience
   - EOU, Eastern Promise

3) **Retention Strategies**
   - PSU, College Completing Now! A PSU Initiative for Improving Degree Completion in Oregon
   - WOU, Retention Specialist
   - WOU, Early Alert System
   - EOU, Veterans Retention Specialist
   - SOU, Combined Retention and Jobs Initiative

4) **Critical Degrees: Educator Preparation, Health, STEM**
   - Educator Preparation, OUS leadership in Support of Innovative Practices in Education Preparation Programs
   - Health, OIT, Rural Healthcare
   - Health, OSU, Oregon Public Health Professions Initiative
   - STEM, OUS/ETIC, Enhancing Production of High-Quality High-Demand Degrees

5) **Degrees: Community Connections**
   - UO, The Americas in a Globalized World/Global Oregon Initiative

6) **Research/Economic Development**
   - UO, Sustainability—Sustainable Cities Initiative/Green Product Design Network
   - Oregon BEST, Oregon BEST Capital Requests
   - OSU, Nation Center for Innovations in Seafood Safety
   - PSU/OSU, Northwest Collaboratory for Sustainable Manufacturing
   - OUS, 21st Century Collaboratory
The campus proposals that did not move forward include:
- OSU, Enhancing Graduate Education
- OSU, Innovations for Oregon-BIO
- UO, Digital Platform: Navigation the Information World
- UO, Creative Inquiry

**NEXT STEPS:** ASC will reassess proposals that are still under consideration at the May 3rd meeting, and forward their recommendations to the Board’s Finance & Administration Committee and Chancellor for further consideration.

7. **Adjournment**

With no further business, the meeting was adjourned at 5:51 p.m.