Minutes

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Committee members present: Chair James Francesconi and Directors Brianna Coulombe, Jill Eiland, and Emily Plec. Directors Preston Pulliams and David Yaden were absent due to business and personal reasons, respectively.

Chancellor’s staff present: Sona Andrews, Joe Holliday, Jan Lewis, Di Saunders, Bruce Schafer, Anna Teske, and Charles Triplett.

Campus representatives present: Steve Adkison (EOU), Anne Bartlett (PSU ACE Fellow), Brad Burda (OIT), Ken Doxee (UO), Grant Kirby (IFS), Roy Koch (PSU), Jim Klein (SOU), Kent Neely (WOU), David Robinson (OHSU), and Becky Warner (OSU).

Others: Eric Meslow (ETIC)

ACTION ITEMS

1. Call to Order

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:07 p.m.

2. Academic Program Approvals

- **OHSU, MS in Endodontontology**
  Chair Francesconi called upon David Robinson, Executive Vice Provost at Oregon Health & Science University to provide background on the proposed program. Discussion centered on the role of the program and its intent to attract students interested in academic dentistry.

- **PSU, Master of Real Estate Development**
  Chair Francesconi called upon Roy Koch, Provost & Vice President for Academic Affairs at Portland State University to provide an overview of the proposed program. Portland State University currently offers a certificate program in Real Estate Development offered collaboratively between the School of Business and the School of Urban Affairs. Discussion centered on funding for faculty positions, noting that most positions are currently funded by overlapping programs.
ACTION: Director Jill Eiland made the motion to approve the MS in Endodontology (OHSU) and Master of Real Estate Development (PSU) programs and Director Emily Plec seconded. Motion carried.

3. Approval of April 2012 Minutes

ACTION: Directors Jill Eiland made the motion to approve the minutes and Jim Francesconi seconded. Motion carried.

DISCUSSION ITEMS

4. Faculty Satisfaction, Higher Education Recruitment Consortium

Chair Francesconi called upon Becky Warner, Senior Vice Provost of Academic Affairs at Oregon State University to explain the development of the Oregon Higher Education Recruitment Consortium (Oregon HERC) and its projected impact on faculty satisfaction, diversity, and retention (ASC work plan goals).

In January, the Oregon University System, Oregon State University, and the University of Oregon convened an information meeting for Oregon’s colleges and universities to learn about the work of the HERC, a non-profit organization whose mission is to advance the efforts of member institutions to recruit and retain the most talented and diverse faculty and staff and to assist dual-career couples. As a result of that meeting, an Oregon HERC advisory board was developed to investigate feasibility and determine the types of partnerships that may be established to meet faculty and staff needs throughout the state.

Current initiatives include:
- Recruitment of a Oregon HERC Coordinator;
- Establishment of dual-career hiring programs;
- Expansion of consortium to include major health career providers, government/state agency employment, and connections with neighboring states to allow for matching across many fields; and
- Increasing the number of campus commitments to 30 institutions.

It was noted that for the purposes of the Oregon HERC, the state has been divided into seven regions allowing for greater coordination for searches and support for dual career couples by location. Costs to member institutions will range from $750-$7,500 per year, and as part of the affiliation, HERC provides professional development opportunities and negotiates significant discounts with leading higher education vendors.

NEXT STEPS: The Oregon HERC advisory board will continue secure possible commitments. The deadline for dues payments is July 1, 2012.
ACTION/DISCUSSION ITEMS

5. Legislative Proposals

Chair Francesconi provided an overview of the process for evaluating legislative budget proposals and crafting a recommendation for the Board’s consideration. At the April ASC meeting, the Committee bundled the proposals into six broad themes to assist in refining the list.

The process for evaluating the refined list consists of rating each proposal. After each Committee member conveyed their priorities, institutions were given the opportunity to advocate for their proposals. After a lengthy discussion, the proposals were rated as follows:

1. Tuition Buy-down (high priority)
2. Precollege (medium priority; with partnerships, high priority)
3. Eastern Promise (high priority)
4. OUS Retention Strategies (high priority)
5. Educator Preparation (high priority)
8. OUS ETIC, to be wrapped into Precollege STEM proposals (high priority)
10a. Sustainable Cities (medium priority; additional partnerships needed).
10b. Green Production Design (high priority)
11. National Center for Innovations in Seafood Safety (high priority)
12. Northwest Collaboratory for Sustainable Manufacturing (high priority)
13. OUS 21st Century Collaboratory (high priority)
14. OUS Current Service Level Calibration (high priority)
15. OUS Funding for Enrollment Growth (high priority)

Proposals 16 and 17 (OUS Faculty Salaries E&G_ES and OUS Faculty Salaries AES_FRL) to be embedded in proposal 15, and will be noted with tuition buy-down.

The proposals that did not move forward include:

6. OIT, Rural Healthcare
7. OSU, Oregon Public Health Professions Initiative
8. The Americas in a Globalized World/Global Oregon Initiative

ACTION: Directors Jill Eiland made the motion to advance proposals 1, 2, 3, 4, 5, 8, 10a, 10b, 11, 12, 13, 14, and 15 to the Finance and Administration Committee and Full Board for consideration; Emily Plec seconded. Motion carried.
NEXT STEPS: The advanced proposals will be transferred into the preferred format of the buying team for the Finance and Administration Committee. The proposals are due to the buying teams on June 1, 2012.

6. Adjournment

With no further business, the meeting was adjourned at 5:24 p.m.