MINUTES

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Minutes

Committee members present: Chair James Francesconi, Jill Eiland, Emily Plec and Brianna Coulombe. Directors Jim Middleton and David Yaden were absent.

Chancellor’s staff present: Karen Marrongelle, Anna Teske, Bruce Schafer, Bob Kieran, Marcia Stuart, Di Saunders

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Carol Mack, Jilma Meneses, Randy Hitz and Jon Fink (PSU), Jim Klein (SOU), Jim Bean (UO), Steve Scheck (WOU), and Grant Kirby (IFS).

Others: Hilda Rosselli (OEIB).

ACTION ITEMS
1. **CALL TO ORDER**
   Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:03 p.m.

2. **APPROVAL OF 2014-15 ADVANCED PLACEMENT/INTERNATIONAL BACCALAUREATE (AP/IB) STATEWIDE ALIGNMENT POLICY**
   Chair Francesconi called upon Karen Marrongelle, Assistant Vice Chancellor for Academic Standards and Collaborations, to review annual changes to the AP/IB Statewide Alignment Policy. Discussion centered on the role of Oregon University System (OUS) campuses in reviewing curricular changes and the history of Joint Boards approval standards for the AP/IB policy.

   **ACTION:** Directors Jim Francesconi made the motion to approve the minutes and Emily Plec seconded. Motion carried.

DISCUSSION ITEMS
3. **ASC WORK FLOW DISCUSSION**
   Chair Francesconi called upon Karen Marrongelle to provide an overview of the ASC work plan, noting the convergence of diversity plans and 40/40/20 with performances measures and anticipates synergy between two pieces of work. In addition, the committee may consider the adoption of campus diversity goals, and hear a report on the analysis of campus 40/40/20 plans and the associated assumptions. Discussion pointed to the role of the committee in providing feedback on achievement compacts, and how the System Office can advance collaboration with community college partners given the Oregon Education Investment Board’s (OEIB) focus on regional compacts.
The committee agreed that advancing high school partnerships should be included on the committee work plan starting in September.

**NEXT STEPS:** Staff will continue to track the development of regional compacts and include high school partnerships on the committee work plan beginning in September 2013.

4. **Campus Diversity Presentation and Consideration of Campus Goals**

Chair Francesconi opened the discussion on diversity by asking Karen Marrongelle to provide a context for the campus report on diversity goals. It was pointed out that campuses have provided conservative projections, noting that additional emphasis and investment must take place for substantive adjustments to be seen. Attention was drawn to the local needs of each institution, stressing that campus diversity plans ought to align with NWCCU requirements and the overarching mission of the university.

Reference was made to campus diversity activities, and the need to evaluate what they are doing now, and what they will do differently to invest in strategies that will achieve results. After a lengthy discussion it was agreed that the campuses will create amended diversity goals that are tailored for specific institutions and their programming. As part of this exercise, faculty and staff data will be separated so as to differentiate national and local recruitment efforts.

**NEXT STEPS:** Staff will work with the Provosts to formalize the committee request for campus diversity goals that aligns with institutional missions and local priorities. Campuses will create stretch goals—starting with enrollment—based on their selected demographic areas and articulate their activities to the Committee in May.

5. **Teacher Education Update and Discussion**

Chair Francesconi directed Randy Hitz, Dean of the College of Education at Portland State University, to report to the committee on the Teacher Education policy option package and current efforts to create stronger linkages between higher education and K-12 that support Oregon’s 40-40-20 goals. By investing in the state’s educator workforce, teachers will be better equipped to rapidly improve performance on key progress measures, adjust the way they teach and focus instruction on the higher levels of thinking and application of knowledge, decrease the achievement gap and implement new performance evaluation systems per SB 290.

Hilda Rosselli, Deputy Director for College and Career Readiness at OEIB, contributed by noting that a systems approach is needed that invests in educators and sustainable models of professional practice to implement strategies that we know will be successful now, as well as those strategies that will be successful in the future. Currently, stakeholders are advancing the concept of a Network for Quality Teaching and Learning that supports teachers and administrators through communities of effective practice, cultivates a culture of collaboration and accountability for advancement of educators, and strengthens recruitment, preparation, induction, and development of these educators.

Discussion pointed to the need for a regionally focused tight-loose model, as strategies that work in one environment may look different in another, and that outcomes should inform the refinement of practices used to meet regional needs. In addition, the concept seeks to leverage partnerships to demonstrate viability and the need for additional investment dollars to create a structure that allows public institutions to serve the state more efficiently.
NEXT STEPS: The Deans of Education will provide periodic updates to the committee as the concept is finalized.

6. RESEARCH COLLABORATORY UPDATE

Chair Francesconi opened the discussion on the Research Collaboratory by providing an update on the collaborative work of the System Office, Vice President’s for Research and Governor’s Office in packaging statewide research initiatives. As a result of this work Oregon’s research universities (Oregon State University, Portland State University, University of Oregon, and Oregon Health & Science University) and their private sector partners recommend three linked initiatives: (1) Metals Manufacturing, (2) Southern Willamette Valley Accelerator, (3) Upgrade Oregon’s IT Infrastructure.

Jonathan Fink, Vice President for Research at Portland State University noted that the research package will benefit the state in several ways by leverage available federal funding in advance manufacturing, expanding and integrating Oregon’s business incubator facilities, and by allowing the State’s public and private-sector researchers to compete with other states in gaining access to new computer networking technology. After a full and frank discussion, it was agreed that Oregon needs to elevate the research profile of its research institutions, and create momentum around innovation based economic development.

NEXT STEPS: Chair Francesconi will speak with Board leadership about carving out time for a discussion on the link between research, 40-40-20 and the economy at the April Board meeting.

OTHER ITEMS

7. NO OTHER ITEMS WERE PUT FORWARD BY THE COMMITTEE

8. ADJOURNMENT

With no further business, the meeting was adjourned at 5:31 p.m.