



Post-Secondary Quality Education Commission

Meeting Minutes

November 24, 2008

Members Present: Ed Ray (co-chair), Mary Spilde (co-chair), Morgan Anderson, Roger Bassett, Ryan Deckert, Frank McNamara, Gretchen Pierce, Richard Schwarz, Tony Van Vliet

Others Present: Brian Collins, Nancy Heiligman, Kathy McDonald, Ann McLaughlin, Cam Preus, and others

Co-chair Ed Ray opened the meeting by reviewing the agenda. After review of the agenda, Ray asked for a motion to approve the October 27, 2008, meeting minutes. The request for approval of the minutes was motioned and seconded. The Commission unanimously approved the meeting minutes for October 27, 2008.

Ed Ray asked each of the subcommittee chairs to present their report to the Commission. Roger Bassett distributed a gap analysis chart, "Modeling 40, 40, 20: What Will it Take to Achieve it?" He asked the Commission to adopt or affirm the model development process. Tony Van Vliet asked if the model would show incremental costs. Bassett stated the model would show incremental costs and it could be an illustration of population trends and degree production. Gretchen Pierce asked if there was a way to estimate in-migration including for-profit institutions. Bassett indicated the model could demonstrate net migration, but the fundamental question is how much more enrollment is necessary to meet the goal. Ray asked the Commission if the model process looks like the framework for identifying gaps to implore strategy. Ryan Deckert commented the chart has been useful in discussions with the business community because it is focused on obligations. Richard Schwarz agreed with the model process indicating the levers are preliminary and may change along the way. Ray asked the Commission if they were willing to adopt the direction of the current model development process. The Commission agreed with the model development process.

Roger Bassett briefly discussed the "Context for 40-40-20 Goal" and the "Modeling 40, 40, 20: What Will it Take to Achieve it" charts. He indicated the charts are visual images of what the Commission is trying to accomplish. The numbers on the "Context for 40-40-20 Goal" chart were derived from data from CCWD, OUS, NCHEMS. The middle 40% is more than what the Commission anticipated because it includes private institutions. Morgan Anderson asked the Commission to add a socioeconomic statement to the underrepresented groups on the "Modeling 40, 40, 20: What Will it Take to Achieve it" chart.

Ed Ray commented that in review of the chart it was important to note that changing demographics and business as usual would lead to a worse situation. The Commission discussed how to measure the portion of the population with some college education and whether they should be included in the high school graduate section or measured separately. Ray commented that a notation on the chart indicates that some of the population in that section has more than a high school education. He added that the definition of success would be important for measuring educational levels. Gretchen Pierce agreed and added that the highest priority should be reducing the high school dropout rate. Tony Van Vliet commented that he was concerned that journeyman or apprentice type credentials would be excluded from the college degree/certificate calculation. Ray stated nontraditional certificates would need to be evaluated and refined through the process. Morgan Anderson asked for the percentage of native Oregonians in the calculation. Ray stated the 40% 40% 20% goal would not

require Oregon to educate the entire workforce since there is a component of in-migration that will be part of the calculation for meeting the demands of the workforce. The Commission discussed the need to define quality and the importance of that definition to the continued efforts of the Commission.

Roger Bassett gave a brief overview of a slide presentation, which he stated could be used as a template for communication during the legislative session. The presentation highlights the goals of the model, gaps, and the middle 40%. Commission members suggested changes to the information in the template. Ed Ray asked Commission members to forward changes to Ann McLaughlin and Nancy Heiligman.

Ryan Deckert stated that Commission members are a powerful means for communication. He suggested that Commission members communicate Commission efforts to their respective constituents. Mary Spilde asked when the Commission should seek input from the public. She asked the Commission if the division of subcommittees is enough or should another subcommittee be developed. Bassett stated the Quality Education Model Subcommittee would work through January to develop a demonstration of the model. He recommended that the Commission focus on defining quality. Ed Ray asked the Commission if they are configured correctly moving forward with the merging of the Quality Education Goals and Faculty and Program Quality Subcommittees to work on data and cost effectiveness. Bassett stated the division of subcommittees is sufficient and reminded Commission members that outreach is more than communication. He stated it is important that Commission members convey information from their outreach efforts back to the Commission. Gretchen Pierce agreed and stated that it is also important for the Commission to frame the issues when communicating to the public. She indicated it is important to focus on definitions to assist with the model development work.

Morgan Anderson recommended that workforce satisfaction be included in the definition of quality. Ed Ray asked the Quality Education Goals Subcommittee to work with business and industry to determine if quality is where it should be and if not what is the issue(s). He added that employment is also an indicator of quality. Richard Swartz stated that the work of the Commission is a work in progress and the education system is less about industry satisfaction and more about the quality of education. Ryan Deckert suggested using degree attainment as the definition of quality until the Quality Education Goals Subcommittee has a more comprehensive definition.

Mary Spilde recommended the Commission move forward with its agenda due to the remaining time for the meeting. She asked Richard Schwarz to provide an update on the Faculty and Program Quality Subcommittee. Schwarz stated that the subcommittee received additional data but not in time to include it in the Commission's report. He stated two recent studies were released regarding faculty and program quality. Nancy Heiligman informed the Commission she added two sentences to the report to state the release of the studies and that further review of the studies would be conducted.

Ed Ray summarized the discussion including the continued effort of the Quality Education Goals Subcommittee, which will merge with the Faculty and Program Quality Subcommittee to address data and cost effectiveness. In addition, Commission members may modify their membership on subcommittees. He asked Commission members to contact Ann McLaughlin and Nancy Heiligman if they would like to change their subcommittee membership. He stated James Sager and Margie Lowe would discuss the Commission's budget and communication efforts for the upcoming legislative session. He reminded Commission members to forward changes for the slide presentation to Ann McLaughlin and Nancy Heiligman. He stated the Commission would focus on outreach issues and subcommittee efforts at the January meeting. He asked Ann McLaughlin to forward the

2009 meeting scheduled to the Commission as well as the subcommittee meetings schedule. Roger Bassett recommended that the Commission contact the Governor's Office to identify new student representation.

The meeting was adjourned at 3:30 p.m.

Summary of Action Items:

- If Commission members have changes to the "A Postsecondary Quality Education Model" slide presentation, they should forward those changes to Ann McLaughlin and Nancy Heiligman.
- If Commission members would like to change membership on subcommittees, they should inform Ann McLaughlin and Nancy Heiligman.
- Ann McLaughlin will forward the 2009 meeting schedule for the Commission and subcommittee meetings.
- Ann McLaughlin will contact the Governor's Office regarding student representation on the Commission.