OUS Provosts’ Council
Meeting Action Notes
September 6, 2012

Members:  Melody Rose, OUS, Co-chair
Steve Adkison, EOU, Co-chair
Sona Andrews, PSU
Jim Bean, UO
Jim Klein, SOU
Charlie Jones, OIT (for Brad Burda)
Dave McDonald, WOU (for Kent Neely)
David Robinson, OHSU (for Jeanette Mladenovic)

Guests:  Bridget Burns, Joe Holliday, Jan Lewis, Karen Marrongelle,
Bruce Schafer, Anna Teske, OUS

1. Social Business Challenge Update

Bridget Burns, OUS Chief of Staff, discussed the Social Business Challenge event scheduled for October 1, 2012 at the Oregon Convention Center. Outreach and fundraising has been conducted and sponsorships have been made by Oregon Community Foundation, UO Foundation, and Oregon Business Council, among others. It was noted that many sectors do not view the System as a traditional convener of these types of events and that the Social Business Challenge will help to remodel public perception of higher education as a private good. Student teams have been working with the Governor’s Regional Solutions Center to target issues.

2. Legislative Budget Requests

Jan Lewis, OUS Budget Operations, provided an update on the Legislative Budget process. OUS received a series of questions from the Education Funding Team which will require responses from campuses as well as OUS Institutional Research over the next two weeks. A number of questions were raised about the timeline and process moving forward. It has not been determined how dollars will be allocated to specific proposals or in what capacity. **Action: Jan will reach out to campuses as needed to provide more information about specific questions and outcomes measurement.**

3. WICHE Professional Student Exchange Program

Provost Andrews updated the Council on a complaint received by Representative Michael Dembrow about the lack of allied health degrees available at public universities in Oregon.
It was discussed that the System office opted out of the WICHE program in 2004 due to budget shortfalls. Currently, Oregon does not have reciprocity with other states, which does not permit students to participate in out of state programs at an instate rate. **Action:** Vice Chancellor Rose will follow-up with Rep. Dembrow regarding this issue and consider models used by other states participating in the WICHE program.

4. **STEM Follow-up**

Bruce Schafer, OUS Industry Partnerships, updated the Council on the Oregon STEM Employer Coalition meetings and legislative funding proposals. It was noted that in Round One STEM proposals were packaged around ETIC, as there was a great deal of interest in STEM initiatives. In Round Two, Chancellor Pernsteiner wanted to give campuses the opportunity to think about STEM and conceptualized an RFP process to allocate funding. The ETIC funding proposals are linked to private matching funds, while STEM proposals are not. The scope of STEM proposals also addresses outreach and the pipeline into STEM professions. Bruce also provided background on the purpose of the STEM Employer Coalition. It was noted that Jim Craven, Tech America/Intel, will be providing services to the task force free of charge – he will be pulling members together to work on Government Affairs and other initiatives. **Action:** Bruce has asked the campuses to be as nimble as possible in supporting the funding proposals and potential legislation in the 2013 session.

5. **Campus Visitation Program**

Joe Holliday, OUS Student Success Initiatives, updated the Council on the campus visitation program and the value added to high school recruitment. Admissions directors are looking to the feasibility of moving campus visits from the fall to the spring in an effort to capture juniors, as the relationship with students needs to start before fall of their senior year. Discussion followed. **Action:** Joe will meet with the Institutional Committee on Admissions and Recruitment (ICAR) and will discuss next steps at the November P.C. meeting.

6. **Reverse Transfer Grant**

Joe Holliday updated the Council on the status of the Lumina’s Reverse Transfer Grant. The Community College and Workforce Development (CCWD) and OUS are still waiting to hear from Lumina regarding the award. **Follow-up:** A press release was sent out on October 10th announcing “Oregon’s colleges and universities awarded $450,000 from the Lumina Foundation to help implement reverse transfer degrees.”

7. **Degree Qualifications Profile (DQP)**

Vice Chancellor Rose and Karen Marrongelle, OUS Academic Standards and Collaborations, discussed the DQP and the Lumina Foundation grant ($800,000) for the work currently conducted at Lane Community College. The work currently underway triggers big picture questions about the meaning of a degree, utility of a credit hour, what students are learning. LO&A has also had far reaching conversations about the role of assessment on campuses, and will dovetail with DQP and other projects. **Action:** Karen will send an update
to the Council after the next DQP meeting notifying Provosts about participation as well as the work plan for the coming year. She will also forward the Council information about the October DQP meeting at Lane Community College.

8. Core Themes

Vice Chancellor Rose provided an update on modified NWCCU accreditation requirements. Policy changes require the Board to approve institutional core themes in addition to mission statements. *Action: Core themes are subject to approval at the October 4th ASC meeting and a consent agenda item on the October 5th Board agenda.*

9. Next Meeting

The next meeting of the OUS Provosts’ Council will be on October 4, 2012 from 8:00-11:30 a.m. at the Portland Chancellor’s Office. This will be an in-person meeting. The Board’s Academic Strategies Committee meeting will be held the same day from 3:00-5:00 p.m.; teleconferencing is available upon request.