



Oregon University System
2010 Fact Book

SYSTEM ORGANIZATION

Oregon University System Overview

Oregon faces formidable challenges in the coming decades: the globalization of the knowledge economy, the importance of a bachelor's degree to compete for family wage jobs, and a dramatically changing demographic landscape, which combine to create a set of new and compelling demands. The Oregon State Board of Higher Education (the Board) completed a long-range plan in 2006, *An Investment in Oregonians for Our Future: a Plan to 2025 for the Oregon University System*. This strategic plan is based on several critical forces shaping higher education in the future and framed around a vision statement, four broad goals, a set of performance metrics, and principles for System governance and operation. The principles and goals are summarized here and the full plan can be read at www.ous.edu/stateboard.

Goals and Desired Outcomes

The Board, on behalf of OUS, seeks to accomplish four broad goals to produce the highest level of educational outcomes for Oregonians:

1. Create in Oregon an educated citizenry to support responsible roles in a democratic society and provide a globally competitive workforce to drive the state's economy, while ensuring access for all qualified Oregonians to a quality postsecondary education.
2. Ensure high-quality student learning leading to subsequent student success.
3. Create original knowledge and advance innovation.
4. Contribute positively to the economic, civic, and cultural life of communities in all regions of Oregon.

To gauge the degree to which Board goals have been achieved, a performance measurement framework has been developed, built around a few key measures for the four goals, accompanied by more detailed metrics to further support the key measures.

OUS Vision

Raise the educational aspirations and achievement of all Oregonians by providing lifelong education and knowledge development through teaching and learning; inquiry and innovation; and the application of knowledge to global, national, state, and local needs.

Mission Statement

The Legislative Assembly declares that the mission of all higher education in Oregon is to:

1. Enable students to extend prior educational experiences in order to reach their full potential as participating and contributing citizens by helping them develop scientific, professional, and technological expertise, together with heightened intellectual, cultural and humane sensitivities and a sense of purpose.
2. Create, collect, evaluate, store and pass on the body of knowledge necessary to educate future generations.
3. Provide appropriate instructional, research and public service programs to enrich the cultural life of Oregon and to support and maintain a healthy state economy.

ORS 351.009 [1993 c.240 §5]

Strategic Priorities

The priorities for achieving desired outcomes by 2025 are reflected in three broad long-term strategies designed to:

1. Increase educational attainment,
2. Invest in globally competitive research, and
3. Assure the long-term financial viability of OUS and its institutions.

Guiding Principles for System Governance and Operations

To facilitate the effective accomplishment of Board goals, new assumptions and processes are needed, reflected in the following principles:

1. Manage the Oregon University System and its institutions as a portfolio, with the objective of delivering optimal overall outcomes for the benefit of all citizens across Oregon.
2. Create an adequate and sustainable financial structure.
3. Gain and provide operating and financial flexibility.
4. Facilitate the achievement of state educational goals in an integrated PK-20 learning environment.

OUS Governance Change Proposal, 2010

The critical need to educate more Oregonians to meet community and workforce demands has prompted the Oregon State Board of Higher Education to seek governance changes for the Oregon University System that will improve access, affordability and success for Oregon students, simplify budgeting, and better control revenues and costs through increased flexibility. In a time of increased enrollment demand and changing demographics, these changes will provide the catalyst to more effectively deliver educational opportunity, protect tuition for uses that benefit students, and invest in programs and research that strengthen and grow Oregon's economy.

OUS is seeking reforms in its governance structure that will allow it to improve higher education in Oregon and evolve the state's role so that OUS can fulfill its statewide mission while meeting the demands of our competitive global economy. The Board will pursue a new governance compact with the state in the 2011 Legislative Session which will allow OUS the flexibility it needs to operate in this dynamic environment while still being held accountable for performance.

Key components of the Governance Change Proposal include:

- **Tuition accountability:** The proposal ensures that tuition paid by students and interest earned on tuition will actually go to support student success.
- **Access and affordability enhanced:** The Board will continue to approve campus tuition proposals with more student involvement on each campus. The Board's tuition-setting process will explicitly consider affordability goals.
- **Accountability broadened and refocused:** Funding and long-term planning will be aligned with outcome measures set by the System, Legislature, and Governor.
- **Creating advantages, efficiencies, and cost control through structural change:** Changing from a state agency to a statewide public university system will provide a simplified "block grant" budgeting approach and greater control over costs and tuition revenues, freeing up funding to educate more Oregonians in coming years.
- **Statewide focus remains:** The Board and Chancellor's Office will remain in place to govern the System and ensure oversight.
- **Change for the betterment of Oregon:** The Board will pursue the new governance structure with the state, working with the Governor and the Legislature to meet statewide goals.

Office of the Chancellor

Chancellor's Office

<http://www.ous.edu/about/chanoff/>
George Pernsteiner, Chancellor
p.(503) 725-5700

The Oregon University System (OUS) Chancellor's Office serves as the executive and administrative arm of the Oregon State Board of Higher Education, charged to carry out Board policies and ensure effective oversight of OUS universities on behalf of the State and the broader public. The Chancellor's Office is organized under the Chancellor as chief executive officer, with two vice chancellors (finance/administration and academic strategies) and staff serving key Board and external relations functions.

OUS Campuses and Centers

Excellence is exemplified in the accomplishments of our students and faculty, in the quality of our academic instruction, through innovations in research, and in the scope of public service at our diverse, high-quality institutions. Dedicated top faculty, students, and staff join to effect excellence in numerous programs and in diverse disciplines, becoming more widely recognized nationally and internationally as leaders in specialized fields in the arts, sciences, and professions.

University Center

www.ous.edu/ucsw
1988 Newmark Ave, Tioga 318
Coos Bay, OR 97420
p.(541) 888-1518

Provides services to place-bound residents of Oregon's south coast and advising support for school counselors and potential transfer students. More than forty different certificate, baccalaureate, and graduate degree programs are provided by the Oregon University System's universities and several private colleges. Most are distance delivered.

OUS Campuses and Centers

Eastern Oregon University (EOU)

www.eou.edu
One University Blvd
La Grande, OR 97850-2899
Dr. Bob Davies, President
p.(541) 962-3672

Serves its regional mission through programs in the liberal arts; professional programs in business, education, and community service; and cooperative programs in agriculture, dental health, and nursing.

Oregon Institute of Technology (OIT)

www.oit.edu
3201 Campus Drive
Klamath Falls, OR 97601-8801
Dr. Christopher Maples, President
p.(541) 885-1000

The Northwest's only polytechnic institution, OIT provides programs in business, engineering and health technologies, and cooperative programs in dental health and nursing.

Oregon State University (OSU)

www.oregonstate.edu
104 Kerr Administration Bldg
Corvallis, OR 97331-2106
Dr. Edward Ray, President
p.(541) 737-0123

A land, sea, sun, and space grant university with programs in the liberal arts and sciences, agricultural sciences, business, education, engineering, forestry, health and human sciences, oceanography, pharmacy, and veterinary medicine.

Oregon State University - Cascades

www.osucascades.edu
2600 NW College Way
Bend, OR 97701
Dr. Rebecca Johnson, Vice President
p.(541) 322-3100

OSU-Cascades Campus in Bend opened in fall 2001 as a branch campus of Oregon State University on the site of its major partner, Central Oregon Community College.

Portland State University (PSU)

www.pdx.edu
P.O. Box 751
Portland, OR 97207-0751
Dr. Wim Wiewel, President
p.(503) 725-3000

An urban university offering liberal arts and sciences programs and professional programs in business, education, engineering, health, social work, and urban and public affairs.

Southern Oregon University (SOU)

www.sou.edu
1250 Siskiyou Blvd
Ashland, OR 97520-5005
Dr. Mary Cullinan, President
p.(541) 552-7672

Provides liberal arts and sciences programs; professional programs in business, education, and performing arts; and a cooperative program in nursing.

University of Oregon (UO)

www.uoregon.edu
1217 University of Oregon
Eugene, OR 97403-1217
Dr. Richard Lariviere, President
p.(541) 346-1000

A major liberal arts and sciences university with professional programs in architecture and allied arts, business, education, journalism, law, music and performing arts, and planning and public policy.

Western Oregon University (WOU)

www.wou.edu
345 N. Monmouth Avenue
Monmouth, OR 97361-1394
Dr. John Minahan, President
p.(503) 838-8000

Provides programs in liberal arts and sciences and professional programs in education, business, and public services; and a cooperative program in nursing.

Oregon Health & Science University (OHSU)

www.ohsu.edu
3181 SW Sam Jackson Park Road
Portland, OR 97239-3098
Dr. Joseph E. Robertson, President
p.(503) 494-8311

As an affiliated institution, OHSU is a major center for instruction, research, and public service in the fields of medicine, dentistry, nursing, and related health programs. Science and engineering programs are offered through a merger with Oregon Graduate Institute (OGI).

Oregon State Board of Higher Education

Board Roster 2010-11

Member	Term Expires
Paul Kelly, Jr., President	2011
James L. Francesconi, Vice President	2012
Dr. Lynda M. Ciuffetti	2012
Matthew W. Donegan	2013
Jill W. Eiland	2013
Hannah R. Fisher	2011
Allyn Ford	2013
Brian Fox	2011
Dr. Rosemary Powers	2011
Dr. Preston Pulliams	2012
Kirk E. Schueler	2013
David V. Yaden	2012

Board Committees 2010-11

Academic Strategies Committee

James Francesconi, Chair
Jill Eiland
Hannah Fisher
Rosemary Powers
Preston Pulliams

Finance & Administration Committee

Kirk Schueler, Chair
Lynda Ciuffetti
Allyn Ford
Brian Fox

Governance & Policy Committee

Paul Kelly, Chair
Matthew Donegan
Allyn Ford
Rosemary Powers
Kirk Schueler
David Yaden

Research Council

Jill Eiland

Representatives to the Joint Boards' Unified Education Enterprise

Hannah Fisher
Preston Pulliams
David Yaden

Representatives to the Joint Boards' Working Group on Budget Alignment

Brian Fox
Rosemary Powers
Kirk Schueler

Governor's Reset Committee

Paul Kelly
David Yaden

Representative to OHSU Board of Directors

David Yaden

Representative to the Oregon College Savings Board

Paul Kelly

Oregon University System, Board's Office

P.O. Box 3175
Eugene, OR 97403
(541) 346-5749

Access and Opportunities

Students in Oregon have more higher education options than ever before. They can earn college credit in high school. They can attend one of the OUS institutions, an OUS branch campus, or a private college. They can earn a transfer degree at a community college and finish their bachelor's degree at an OUS university. They can pursue their studies through distance education or international programs. Following are some of the opportunities available to students that bring education within everybody's reach.

Early Options for High School Students

www.ous.edu/stucoun/counres/precol.php

The Oregon University System coordinates and collaborates on numerous pre-college programs and opportunities for K-12 students to help students prepare for postsecondary education.

- Dual credit - Allows high school students to take college courses at their high school, earning credit towards both high school graduation and their college degree.
- Advanced Placement (AP) - Upon completion of a high school AP course, students may take an AP examination with the potential to receive college credit.
- International Baccalaureate (IB) - An intense two-year course of study in high school followed by a series of exams. Students who pass IB exams at a satisfactory level may receive college credit.
- Oregon GEAR UP - A collaborative program that strives to increase the number of low-income Oregon students who pursue and succeed in postsecondary education.
- Oregon College Access Challenge Grant - A statewide college access initiative aimed to increase the number of underrepresented students who enter and remain in postsecondary education.

In addition to these system-wide programs, each campus has strong precollege programs and partnerships serving K-12 institutions throughout the state. Also, the the Oregon Student Assistance Commission (OSAC) administers other college outreach activities and programs such as the ASPIRE Program, College Goal Oregon, and more.

Community College Partnerships

www.ous.edu/stucoun/prospstu/dpp.php

Many partnerships between OUS campuses and Oregon community colleges enable college students to plan more effectively for transfer and in some cases to enroll at both a community college and an OUS campus at the same time. This allows the student to take upper-division courses at the OUS campus while taking community college courses during the same quarter. Typical benefits include:

- A single application process for both institutions,
- Student advising at both campuses,
- Access to college life on both campuses,
- Access to classes at either institution,
- Integrated financial aid, and
- Defined pathways with easier transition.

Transfer Opportunities

www.ous.edu/stucoun/prospstu/transfer.php

In recent years, OUS institutions and Oregon community colleges have been working together to make the transfer of credit between institutions easier.

- The Oregon Transfer Module (OTM) is available to students who have completed a minimum of one year (45 credits) in an approved set of general education classes. This module fully transfers to any Oregon community college or OUS institution.
- The Associate of Arts/Oregon Transfer (AA/OT) degree is a two-year, 90-credit general education credential that is similarly transferable to any institution.
- Even without packaging courses into an OTM or AA/OT, the Oregon ATLAS program facilitates transfer and course planning for students across Oregon. The national online Course Applicability System ("u.select"), which powers ATLAS, helps students learn about and compare program requirements, course equivalencies, and how courses they have taken or plan to take will transfer to another college or university.

Access and Opportunities

Distance Education

Distance education is an excellent educational option that enables Oregonians to participate in OUS courses offered anywhere in the state. This program is especially valuable for place-bound students with family and career responsibilities. OUS distance education courses are accredited and usually appear no differently on your transcript than an in-person course. Most distance education courses are taught using internet resources, but other formats are available. Following are links to OUS campus distance education websites:

EOU	www.eou.edu/advising/orient/
OIT	www.oit.edu/dist
OSU	http://ecampus.oregonstate.edu
PSU	www.extended.pdx.edu/online.shtml
SOU	www.sou.edu/distancelearning
UO	http://de.uoregon.edu
WOU	www.wou.edu/extendedprograms

Accelerated Baccalaureate

www.sou.edu/abp

Southern Oregon University offers an accelerated baccalaureate degree for students who have the motivation, maturity, time-management skills, and academic strengths necessary to finish a degree in three years. Advantages include financial savings, a focused undergraduate program, and an earlier entry into the job market. Visit the website for a listing of the participating degree programs.

OUS International Programs

<http://oregonabroad.ous.edu>

A wide range of international study opportunities are available to students at all the OUS universities. International programs are designed to offer academic, cultural, and personal learning opportunities in a structured academic setting at partner universities abroad. OUS international programs are available in:

- Australia
- China
- Denmark
- Ecuador
- France
- Germany
- Ireland (pending)
- Japan
- Korea
- Mexico
- Spain
- Thailand
- Tunisia
- United Kingdom

Individual OUS institutions have numerous additional exchange programs around the world. Coursework taken through OUS international programs qualifies for academic credit on the student's home campus in Oregon. Not all programs have language prerequisites.

IE3 Global Internships

ie3global.ous.edu

IE3 Global Internships is a unique program that combines cultural learning with professional experience. Through IE3 Global Internships students earn academic credit on their home campus while gaining professional experience abroad. Internships are available in a variety of private-sector companies, nonprofit organizations, and educational institutions around the world. Since the beginning of the program in 1996, over 1,500 students have engaged in international internships. IE3 Global Internships provides internship placement, pre-departure orientations, international health insurance, learning tools, and monitoring and support by a regional director in the U.S.

Western Undergraduate Exchange

www.wiche.edu/sep/wue

The Western Undergraduate Exchange (WUE) program allows students in WICHE member states to enroll in many two- and four-year college programs at a reduced tuition level (usually 150 percent of the institution's regular resident tuition). Some institutions require evidence of academic performance, such as ACT/SAT test scores or high school GPA, or place limits on WUE enrollment.

OIT, PSU, SOU, UO, and WOU participate in the WUE program. Interested students must apply for admission and WUE tuition status directly to the institution(s) of their choice. EOU does not participate as it does not charge nonresident tuition in the first place. As an alternative to WUE, OSU provides a competitive scholarship opportunity for nonresident students called the Provost's Scholarship.

The most current information on programs can be found in the updated WUE bulletin from the WICHE website. For further information, contact the WICHE Office, (303) 541-0200; or OUS Enrollment Services, (541) 346-5725.