Minutes

Committee members present: Chair Middleton, Brittany Kenison, Emily Plec, and David Yaden. Committee members absent: Jill Eiland and Jim Francesconi.

Chancellor’s staff present: Karen Marrongelle, Anna Teske, Joe Holliday, Laura McKinney and Marcia Stuart.

Campus representatives present: Brad Burda (Oregon Tech), Sona Andrews (PSU), Jim Klein (SOU), Scott Coltrane (UO), Steve Scheck (WOU), David Robinson (OHSU), and Maude Hines (IFS).

Others present: Eric Meslow (ETIC).

ACTION ITEMS

1. Call to Order

Chair Middleton called the meeting of the Academic Strategies Committee to order at 1:05 p.m.

2. Approval of February Minutes

   ACTION: Directors David Yaden made the motion to approve the minutes as amended, and Brittany Kenison seconded. Motion carried.

3. Approval of Advanced Placement & International Baccalaureate Statewide Course Credit Policy

Chair Middleton called upon Karen Marrongelle, Interim Vice Chancellor for Academic Strategies to review annual changes to the AP/IB Statewide Alignment Policy. Discussion centered modifications to AP exams for History and Physics B, as well as changes to the corresponding curricula. There were no revisions to IB courses or exams for the 2015-16 academic year.

   ACTION: Directors Brittany Kenison made the motion to approve the policy, and David Yaden seconded. Motion carried.

4. Academic Program Approval

   a. SOU, B.S. in Innovation and Leadership

Chair Middleton called upon Jim Klein, Provost & Vice President for Academic Affairs and Student Affairs at Southern Oregon University, to provide an overview of the proposed academic program.
The B.S. in Innovation and Leadership Comparative is designed to provide students with increased access to higher education by providing alternative scheduling formats, and by way of multiple means of assessment. In addition, the program will offer regional businesses, government, and non-profit organizations better trained managers for investing in the local economy, while being responsive to student needs. The development of this program began in 2012 as part of review strategy for SOU's Higher Education Center, along with feedback from local business and community leaders.

Discussion centered on the financial viability and overall learning outcomes for the program, in addition to being responsive to the business community. The committee agreed that in light of SOU’s current planning efforts, it is important to view programs through a value-add lens, and see how it fits into a larger framework for reinvestment.

**ACTION:** Directors David Yaden made the motion to approve the program, and Emily Plec seconded. Motion carried.

**DISCUSSION ITEMS**

5. Update on Provisional Campus Funding Requests

Chair Middleton called on Dr. Marrongelle to update the Committee on the Higher Education Coordinating Commissions’ (HECC) process for reviewing campus funding requests. It was noted that all requests were submitted by Wednesday, March 26th, with HECC review and consideration taking place on Friday, April 5th. Similar to the practices formerly used by the Chancellor’s Office, funding requests are an iterative process, and will require several rounds of vetting before endorsements are made.

**INFORMATIONAL ITEMS**

6. HECC Transition Update

Chair Middleton called on Dr. Marrongelle to provide an update on the work of the Higher Education Coordinating Commission (HECC) Transition Planning Work Group. OUS staff has been working closely with the Provosts’ Council and HECC leadership on the transition of academic program approvals. In addition to academic programs, staff has been involved in a number of transition activities including connecting the HECC to national coordinating bodies like AAC&U and WICHE, and mapping out the possible transition of Institutional Research department.

**NEXT STEPS:** Chair Middleton would like to invite HECC staff to a future Academic Strategies Committee meeting for an informal conversation regarding the Board’s experience with program and mission approvals.

7. ETIC Update

Chair Middleton called on Eric Meslow, ETIC Chair to update the committee on the transfer of authority for ETIC and to seek input on how the Oregon State Board of Higher Education would like to be involved in the future. House Bill 4020 (2014) transferred authority for ETIC to the Oregon Education Investment Board (OEIB), and moved the funding ($14,805,721) and oversight of ETIC to the OEIB beginning July 1, 2014 until March 15, 2016, and then to the HECC thereafter. The transfer
of authority was deemed necessary, as OUS is no longer responsible for statewide initiatives, and may see a conflict of interest in making ETIC allocation decisions given its authority over TRU institutions. While the formal transition will occur on July 1, 2014, ETIC will continue to look for a long-term home.

Discussion centered on the campus impact of the transition, and how the investment model may be adapted in the future. In addition, the committee called for a final report that may be utilized as a transition tool, discussed methods for improved outreach, and challenges and opportunities for getting back to its core mission, while protecting investments in universities.

**NEXT STEPS:** ETIC staff will develop a final report that may serve as a transition tool for the State Board of Higher Education and the Oregon Education Investment Board.

8. **2014 Legislative Update**

Chair Middleton called on Anna Teske to update the committee on the 2014 Legislative Session. It was noted that throughout the session, OUS staff tracked over 55 measures and provided support and expertise to legislators in the areas of academic affairs, student services, human resources, risk management, finance and capital construction. Following the update, the committee discussed potential concepts for future legislation currently being considered by the HECC and other stakeholders.

**OTHER ITEMS**

9. **No other items were put forward by the committee**

10. **Adjournment**

With no further business, the meeting was adjourned at 2:28 p.m.