STATE BOARD OF HIGHER EDUCATION
MINUTES OF SPECIAL MEETING HELD AT
BENSON HOTEL, PORTLAND, OREGON.
February 26, 1948
5:00 P. M.

MEETING #171
Upon request of five Board members and at the call of Mr. Edgar W. Smith, President, a special meeting of the State Board of Higher Education of the State of Oregon was held at the Benson Hotel, Portland, Oregon at 5:00 P. M. on February 26, 1948.

ROLL CALL
The meeting was called to order by the President of the Board, Edgar W. Smith, and on roll call the following answered present:

Henry F. Cabell
George F. Chambers
Leif S. Finseth
A. S. Grant

R. E. Kleinsorge
Cheryl S. MacNaughton
Phil Metcalf
Herman Oliver

Edgar W. Smith

There were also present: Chancellor Paul C. Packer; Dr. Charles D. Byrne, Secretary of the Board.

CHANGE OF DIVISION OF BUSINESS AND INDUSTRY TO SCHOOL OF BUSINESS AND TECHNOLOGY AND OTHER ADJUSTMENTS AT OSC
The Curriculum Committee of the State Board of Higher Education, in session today, with all Board members present, had before it certain requests for changes in nomenclature, degree requirements and courses in the field of Business and Industry established by the Board in 1943 at Oregon State College.

The Committee, after a number of meetings on the matter and after a full hearing today given to the Presidents of the State College and the University, with their representatives in this particular field, made the following recommendations to the Board:

(1) That the name of the Division of Business and Industry be changed to the School of Business and Technology and that the title "Head of the Division" be changed to "Dean of the School".

(2) That students majoring in the School of Business and Technology at Oregon State College be required to take not less than 36 hours in a technical minor, to be chosen from the following fields: Agriculture, Engineering, Forestry, Home Economics, Industrial Chemistry, Mining or Petroleum Geology, and Applied Physics. No more than 9 of the 36 hours in these technical minors may be taken in basic pre-requisite courses or necessary related courses. All technical minors are to be published in the State College catalog.
(3) That the following course adjustments and additions be approved:

Courses to be Dropped:
- BA 385 Accounting for Technical Students, 3 credits
- BA 386 Accounting for Technical Students, 3 credits
- BA 426 Budgetary Control, 3 credits
- BA 455 Practical Personnel Procedure, 3 credits
- BA 494 Cost Accounting for Industrials, (g) 3 credits

Courses to be Added
- BA 428, 429 Industrial Auditing (g) 3 credits each term
- BA 437, 438 Industrial Finance, (g) 3 credits each term
- BA 462, 463 Industrial Traffic Management, (g) 3 credits each term

Courses Changed
- BA 411, 412, 413 Business Law, 3 credits each term
  (Formerly BA 411, 412, 413 Business Law, 4 credits each term)
- BA 424, 425, 426 Industrial Cost Accounting, (g) 3 credits each term
  (Formerly BA 424, 425 Industrial Cost Accounting, 3 credits and BA 426 Budgetary Control, 3 credits)
- BA 451, 452 Personnel Management (g) 3 hours each term
  (Formerly BA 451 Principles of Personnel Management (g)
  BA 455 Practical Personnel Procedure)
- BA 464 Advertising, 3 credits
  (Formerly BA 464 Principles of Advertising, 3 credits)
- BA 465 Salesmanship, 3 credits
  (Formerly BA 465 Effective Selling and Promotion,
  3 credits)

(4) That all publications, catalogues, and any other statements concerning work offered in the field of business at the State College and the University must make clear the differentiation between the character of work given at the respective institutions.

(5) That graduate degrees in the field of business be offered exclusively by the School of Business Administration at the University.

The State Board of Higher Education voted unanimously to approve the above five recommendations of the curriculum Committee. The following statements elaborating the action taken by the Board were also approved:

In approving these changes the Board is not changing the fundamental policy adopted when the Business and Industry work was established at Oregon State College in 1943. It is not duplicating the School of Business Administration at the University but rather is redefining its policy of providing distinctive training in the combined fields of business and technology at the State College, the only institution in the State System that is equipped to do this particular type of technological work.
The work in Business and Technology was established in 1943 as an experimental program. That it has proven its worth and is meeting a demand is indicated by some 900 students now enrolled in the curriculum. The action of the Board in approving the Curriculum Committee's recommendation is not a departure from the original policy but rather is in an effort to redefine that policy in terms of a workable, distinctive unit in the State System. The change in name from the Division of Business and Industry to the School of Business and Technology is not a change in organization but is a change in nomenclature to more nearly set forth what actually exists and to clarify the distinction between the work offered at the State College in this field and the work offered at the University in the field of Business Administration.

In fixing the degree requirements in the technical minor to be taken by students in the curriculum, the recommendation of the committee and the action of the Board is designed to set up for students in the field a workable balance between the technical courses, business courses and general education. It also makes clear and certain the distinctive nature of the work at the State College as contrasted with the general field of Business Administration offered at the University.

The course adjustments and the course additions approved totaling a net addition of six term hours, are the result of five years of experience and are intended to round out the offerings in business deemed necessary for the combined curriculum,

The action on the catalogue statements concerning the work offered in business at the two institutions is an effort to make clear to the youth of the State the distinctive offerings in the field of Business and Technology at the State College and to also make clear the distinctive and exclusive nature of the work in Business Administration at the University; thereby making it possible for the prospective student to choose an institution on the basis of his life career objective.

Finally, the limitation of the School of Business and Technology at the State College to the undergraduate field reserves to the University the field of graduate work in Business Administration.

The Board, in adopting the above recommendations of the Curriculum Committee desires to emphasize that it is not changing its fundamental policy, but is redefining and implementing a program authorized in 1943 at the State College that has met a need as a distinctive contribution to the educational program of the State.

ADJOURNMENT The Board adjourned at 5:15 P.M.

EDGAR W. SMITH, President

CHARLES D. BYRNE, Secretary