MINUTES

1. Call to Order ........................................................................................................................................... 1
2. Approval of November 2012 Minutes ........................................................................................................ 1
3. Program Approvals ................................................................................................................................... 1
   ▪ Dual Credit Program Approval .................................................................................................................... 1
   ▪ Associate of Arts Oregon Transfer (AAOT) Course Substitution Language Modification .................. 2
4. Committee Work Plan ................................................................................................................................ 2
5. 40/40/20 Strategies .................................................................................................................................... 2
6. Diversity ...................................................................................................................................................... 3
7. GEAR UP .................................................................................................................................................... 3
8. No other items were put forward by the committee .................................................................................... 4
9. Adjournment ............................................................................................................................................. 4
Minutes

Committee members present: Chair James Francesconi, Jill Eiland, Jim Middleton, Emily Plec and Brianna Coulombe. Director David Yaden was absent.

Chancellor’s staff present: Melody Rose, Charles Triplett, Anna Teske, Joe Holliday, Bruce Schafer, Bob Kieran, Karen Marrongelle, Marcia Stuart, Stephanie Carnahan, Di Saunders, Bridget Burns, and Rod Johnson.

Campus representatives present: Steve Adkison (EOU), Brad Burda (OIT), Carol Mack (PSU), Jim Klein (SOU), Jim Bean (UO), Kent Neely (WOU), and David Robinson (OHSU).

ACTION ITEMS

1. CALL TO ORDER

Chair Francesconi called the meeting of the Academic Strategies Committee to order at 3:11 p.m.

2. APPROVAL OF NOVEMBER 2012 MINUTES

   ACTION: Directors Jill Eiland made the motion to approve the minutes and Jim Middleton seconded. Motion carried.

3. PROGRAM APPROVALS

   ▪ Dual Credit Program Approval

   Chair Francesconi called upon Karen Marrongelle, Assistant Vice Chancellor for Academic Standards and Collaborations, to provide background on the proposed program approval. Discussion centered on the history of Joint Boards approval standards for dual credit programs, and its role in supporting program alignment across community college and Oregon University System (OUS) institutions. The standards are based on national criteria from the National Alliance for Concurrent Enrollment Partnerships and focus on faculty preparedness, student performance, valid assessment, and curricular alignment. The Oregon Dual Credit Oversight Committee reviewed submissions for the 2012-13 academic year in accordance with ORS 340.310, noting that programs need approval by the Oregon State Board of Education and the Oregon State Board of Higher Education by June 30, 2013 in order to continue offering dual credit.

   ACTION: Directors Jill Eiland made the motion to approve the Dual Credit Program, and Emily Plec seconded. Motion carried.
• **Associate of Arts Oregon Transfer (AAOT) Course Substitution Language Modification**

Chair Francesconi called on Joe Holliday, Assistant Vice Chancellor for Student Success Initiatives, to discuss proposed language modifications to the AAOT. Discussion centered on the challenges many students with disabilities face, primarily in math courses, that lead them to transfer to a four year institution before completing the AAOT. The Joint Boards Articulation Commission (JBAC) in partnership with the Oregon Association of Higher Education and Disabilities has proposed amendments to the AAOT regarding course substitution guidelines to address this issue.

**ACTION:** Directors Emily Plec made the motion to approve the AAOT Language Modification, and Jill Eiland seconded. Motion carried.

**DISCUSSION ITEMS**

4. **Committee Work Plan**

Chair Francesconi opened the discussion on the committee work plan, highlighting the need to further prioritize the committee’s work for the next six months. After a lengthy discussion, it was decided that the committee will focus on 40/40/20, Diversity, and the 2013-15 Strategic Priorities. It was pointed out that committee members can help to advance policy priorities with legislators and other stakeholders by receiving regular updates on staff work.

**NEXT STEPS:** Chair Francesconi would like to invite Scott Nelson, Jobs & Economy Policy Advisor for the Office of the Governor, to provide the committee with an update on research and the Governor’s policy agenda. Melody Rose, Vice Chancellor for Academic Strategies, will work with Emily Plec and IFS to advance the faculty satisfaction survey within the framework of expanding the survey to include staff, and whether or not the survey data should be considered as a component of presidential evaluations. In addition, Melody Rose will provide a brief update to the committee on 2013-15 Strategic Priorities at each meeting.

5. **40/40/20 Strategies**

Chair Francesconi opened the discussion on 40/40/20 Strategies by highlighting that advancement in this area is fundamental to the work of the committee. It was noted that a system wide approach is necessary for reaching the statewide 40/40/20 goal, and that a report from campuses outlining their current 40/40/20 practices would be helpful. In turn, the campuses expressed a desire to receive guidance from the board on the specifics of the request and its associated taxonomy. After a lengthy discussion, it was agreed that the campuses will articulate what resources are needed to reach 40/40/20, and provide the committee with the roadmap of what it will take for campuses to achieve the goal and a reasonable plan for getting there. Concern was expressed that stakeholders may be restrained by the architecture of 40/40/20, and may lose track of a handful of high impact practices that would make a difference.

**NEXT STEPS:** Melody Rose will meet with Matt Donegan to clarify ASC’s role in the Board’s work on 40/40/20, and will work with Bob Kieran and the provosts to create a template to track
campus 40/40/20 initiatives. The template will include short-term, medium, and long range goals within the context of mission alignment, capacity planning, diversity, geographic location and critical degrees. The provosts will report to ASC in April. In addition, updates on 40/40/20 will be offered as a discussion item at regular meetings.

DISCUSSION/ACTION ITEM

6. DIVERSITY

Chair Francesconi opened the discussion on diversity, noting the need for the Committee to continue its work in this area. It was pointed out that each campus experiences diversity differently, and that the committee may want to learn more about institutional tactics for student and faculty/staff recruitment and retention. Attention was drawn to the need to clarify how diversity goals will translate with stakeholder groups, noting that goals need to be specific, measurable, and achievable so as not to create unrealistic expectations for outcomes. It was agreed that the Committee would like to review campus goals and strategic plans as a measure for where they are now, and how they could see improvement in the future.

In addition, the Committee reviewed a proposed set of diversity goals developed with existing board approved language. The committee agreed that there is value in creating a fifth board goal that speaks to diversity, as opposed to creating multiple diversity goals that act as a subset of the formal board goals.

ACTION: Directors Jill Eiland made the motion to endorse the creation of a board diversity goal and Emily Plec seconded. Motion carried.

NEXT STEPS: Staff will provide a template to the provosts to track campus diversity goals. Provosts will report to ASC on their self-identified diversity goals at the February ASC meeting. Melody Rose will work with Jill Eiland to craft language for a fifth board goal that supports diversity.

INFORMATIONAL ITEMS

7. GEAR UP

Chair Francesconi called upon Stephanie Carnahan, Director of College Access Programs, to provide the committee with an overview of the GEAR UP program. Gaining Early Awareness and Readiness for Undergraduate Programs—GEAR UP—serves 22 Oregon school districts through annual grants to support initiatives that set high academic expectations, encourage early awareness of college opportunities, and engage students in college and career planning. In addition, GEAR UP provides districts with technical assistance, professional development, and other resources to assist their initiatives. Attention was drawn to the importance of pre-college programming in creating a college-going culture and the need to engage students early. In addition to GEAR UP, Chancellor’s Office staff has managed the College Access Challenge Grant—a federally funded grant program intended to advance partnerships among federal, state and local governments and philanthropic organizations to increase the number of underrepresented students who access post-secondary education.
OTHER ITEMS

8. **No other items were put forward by the committee**

Chair Francesconi carried over the following items to the February agenda:

- Excess Credits Workgroup
- Managing Student Debt Initiatives
- WICHE-ICE
- Credit for Prior Learning Task Force

9. **Adjournment**

With no further business, the meeting was adjourned at 5:01 p.m.