

Focus and Tasks of the Board Strategic Initiatives Committee

1. Define broad topic areas of the committee, drawn from the long-range plan guiding principles and strategic priorities
 - a. Governance
 - i. Start with a good understanding of the different models employed in other states and systems; strengths and weaknesses; what can be learned from others' experience; what can potentially be applied here
 - ii. Must address PSU/OHSU merger proposal
 - iii. Clarify roles of presidents, chancellor, and Board in policy, operations; focus on streamlining decision making while protecting against risk
 - b. Financial sustainability
 - i. Review the basis for costs, revenues, and expenditures, incorporating both public and private sources of revenue (e.g., tuition, financial aid, philanthropy, grants, auxiliary enterprises, state funding, and private industry support) and the institution's cost structure.
 - ii. Identify solutions that address long term administrative and academic structures that affect institution costs, revenues, and expenditures.
 - c. Outreach
 - i. Address raising Oregonians' aspirations for and understanding of the critical role of higher education in their lives and for the future of Oregon
 - ii. Work for adoption of the Shared Responsibility Model as the best way to make postsecondary education affordable
 - iii. Raise the priority of higher education for state funding
 - iv. Lead a statewide effort to improve participation and success of underserved populations (e.g., growing Hispanic/Latino population)
 - v. Address the educated workforce needed in key shortage or economic development areas (e.g., engineering, healthcare)
 - vi. Address the particular needs of growth areas: Bend, Portland
 - d. Learning and research
 - i. Facilitate development and application of new learning technologies
 - ii. Lead strong efforts to improve retention and completion
 - iii. Build and sustain strong base of faculty
 - iv. Actualize expectation that campuses engage students at every level in research
 - v. Sustain existing and develop new signature research centers

2. Strengthen the strategic planning infrastructure – implement guiding principles
 - a. OUS portfolio development
 - i. Answer the question: how does each campus individually contribute best to optimize the accomplishment of the four broad goals for OUS?
 - ii. Develop materials and engage in discussions with each institution (one per month through October 2007) on current and future plans related to:
 1. Mission and programs
 2. Student/enrollment initiatives and focus
 3. Contributions to research; expectations of faculty
 4. K-12 and CC partnerships
 5. Connection to business and communities
 6. Institution’s strategic plan
 - iii. In November 2007, bring together results of these discussions to integrate and synthesize in development of the OUS portfolio, from which the 2009-2011 budget initiatives will be created and next steps in plan implementation identified
 - b. Performance measurement
 - i. Continue to reshape OUS performance measurement framework to fit board long-range planning focus
 - ii. Work on learning outcomes measures and framework
 - iii. Review/revise institution peer groups
 - c. Strategic plan monitoring, refreshing, updating
 - i. Set plan review/update schedule
 - ii. Establish review/evaluation process
3. Identify responsibility centers for implementing long-range plan and strategic priorities
 - a. Tasks of the full board
 - b. Tasks of the Strategic Initiatives committee
 - c. Tasks of a subcommittee or working group
 - d. Tasks to be led by other groups (e.g., Provosts’ Council, Oregon InC)
4. Set goals for 2007 strategic planning accomplishments