



Oregon Postsecondary Education Economic Investment Strategy Development Matrix

Economic Investment Focus	Short-Term (1 to 5 years)	Medium-Term (5 to 10 years)	Long-Term (10 to 20 years)
1. Solving business problems in communities (removing barriers)			
2. Preparing a quality workforce and citizenry			
3. Developing and commercializing research results			
4. Conducting basic and applied research			

Statewide Goals (from *Oregon Shines*)

- Quality jobs for Oregonians
- Safe, caring, engaged communities
- Healthy, sustainable surroundings

Checklist for completing the matrix

Do the strategies and initiatives, taken together, demonstrate...

- Geographic diversity across Oregon?
- Attention to the three statewide goals?
- A mix of short-, medium-, and long-term strategies?
- Measurable return on investment?
- Policy connections among ongoing initiatives of the public and private sectors, where appropriate?